

### **Bengaluru North University**

## National Education Policy - 2020 (NEP-2020)

## Syllabus for Bachelor of Computer Applications (B.C.A)

(V & VI Semester)

Submitted to

Registrar Bengaluru North University Sri Devaraj Urs Extension Tamaka, Kolar -563103

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### Curriculum Design/Syllabus Framing Committee Proceeding of BOS Meeting in Computer Science and BCA

The meeting of BOS in Computer Science and BCA was held at Government First Grade College ,KR Puram, Bengaluru-36 On 17.08.2023 and 18.08.2023 at 11.00 am.

The chairman welcomed all the members and requested them to discuss the agenda.

#### <u>Agenda :</u>

Finalizing and approving the B.Sc Computer Science and BCA syllabus (DSC, Elective, Vocational and SEC) for V and VI semester to introduced at Undergraduate course for the academic year 2023-24.

#### **Decision:**

The BOS Members discussed in detail regarding Computer Science and BCA subject and approved the same V and VI semester syllabus for the academic year 2023-24.

SI. No	Name	Designation	Signature				
Mr. S.Manikandan 1. Assistant Professor, Dept. of Computer Science, Government First Grade College, KR Pura Bengaluru .		Chairperson	sv +				
2.	Dr. Murugan.K Assistant Professor, Dept. of Computer Science, Government First Grade College, KR Puram Bengaluru.	Member	Mundesseen				
3.	Dr. Hamela K Assistant Professor, Dept. of Computer Science, Government First Grade College , Malur.	Member	d-11				
4.	Rashmi Rao K Associate Professor, Dept. of Computer Science, Government First Grade College, Hoskote.	Member	Renhinkere				
5.	Mr. Sankar Assistant Professor, Dept. of Computer Science, LBS Government First Grade College, RT Nagar, Bengaluru	Member	K. S. ka				
6.	Dr. Rajendirakumar Assistant Professor, Dept. of Computer Science, Govt. College for Women, Kolar.	Member	Stopute				
7.	Mrs. Lakshmi Devi M S Assistant Professor, Dept of Computer Science, Government First Grade College, Varthur, Bengaluru.	Member	Lalet Duit				

The following BOS members were present

The meeting was concluded with vote of thanks by chairman.

Sid

S.Manikandan Chairperson BOS-UG Computer Science & BCA(NEP) Bengaluru North University, Kolar.

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## Curriculum Structure

## Program: B.C.A

### **Subject: Computer Science**

## **Curriculum for BCA**

5					Ma	rks
Semester	Course No.	Theory/ Practica	Credits	Paper Title	S.A.	I.A.
	DSC13	Theory	4	Design & Analysis of Algorithms	60	40
	DSC13-Lab	Practical	2	Design & Analysis of Algorithms Lab	25	25
	DSC14 Theory		4	Statistical Computing and R Programming	60	40
V	DSC14-Lab	Practical	2	R Programming Lab	25	25
	DSC15Theory4DSE-E1Theory3		4	Software Engineering	60	40
			3	<ul><li>A. Cloud Computing</li><li>B. Business Intelligence</li></ul>	60	40
	Voc-1	Theory	3	Digital Marketing	60	40
	SEC-4	Theory/Practical	2	Cyber Security	30	20
	DSC16	Theory	4	Artificial Intelligence and Applications	60	40
	DSC17	Theory	4	PHP and MySQL	60	40
	DSC17-Lab	Practical	2	PHP and MySQL Lab	25	25
		Project	6	Project Work		
VI	DSE-E2 Theory		3	<ul><li>A. Fundamentals of Data Science</li><li>B. Mobile Application Development</li></ul>	60	40
	Voc-2 Theory		3	Web Content Management System	60	40
	SEC-5	Theory/Practical	2	Logical Reasoning	30	20

Program Name	BCA			Semester	V		
Course Title							
Course Code:	DSC13			No. of Credits	04		
Contact hours 52 Hours				Duration of SEA/Exam	2:30 hours		
Formative Asso Marks	essment	40	S	Summative Assessment Marks	60		

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to: CO1. Understand the fundamental concepts of algorithms and their complexity, including time and space complexity, worst-case and average-case analysis, and Big-O notation. BL (L1, L2)

CO2. Design algorithms for solving various types of problems, such as Sorting, Searching, Graph traversal, Decrease-and-Conquer, Divide-and-Conquer and Greedy Techniques. BL (L1, L2, L3) CO3. Analyze and compare the time and space complexity of algorithms with other algorithmic techniques. BL (L1, L2, L3, L4)

CO4. Evaluate the performance of Sorting, Searching, Graph traversal, Decrease-and-Conquer, Divide-and-Conquer and Greedy Techniques using empirical testing and benchmarking, and identify their limitations and potential improvements. BL (L1, L2, L3, L4)

CO5. Apply various algorithm design to real-world problems and evaluate their effectiveness and efficiency in solving them. BL (L1, L2, L3)

Note: Blooms Level(BL): L1=Remember, L2=Understand, L3=Apply, L4=Analyze, L5= Evaluate, L6= Create

Contents	52 Hrs
Introduction: What is an Algorithm? Fundamentals of Algorithmic problem solving,	10
Fundamentals of the Analysis of Algorithm Efficiency, Analysis Framework, Measuring	
the input size, Units for measuring Running time, Orders of Growth, Worst-case, Best-	
case and Average-case efficiencies.	
Asymptotic Notations and Basic Efficiency classes, Informal Introduction, O-notation,	10
$\Omega$ -notation, $\theta$ -notation, mathematical analysis of non-recursive algorithms, mathematical	
analysis of recursive algorithms.	
Brute Force & Exhaustive Search: Introduction to Brute Force approach, Selection Sort	11
and Bubble Sort, Sequential search, Exhaustive Search- Travelling Salesman Problem and	
Knapsack Problem, Depth First Search, Breadth First Search	
Decrease-and-Conquer: Introduction, Insertion Sort, Topological Sorting	11
Divide-and-Conquer: Introduction, Merge Sort, Quick Sort, Binary Search, Binary Tree	
traversals and related properties.	
Greedy Technique: Introduction, Prim's Algorithm, Kruskal's Algorithm, Dijkstra's	10
Algorithm, Lower-Bound Arguments, Decision Trees, P Problems, NP Problems, NP-	
Complete Problems, Challenges of Numerical Algorithms.	

Course Outcomes (COs) / Program		Program Outcomes (POs)													
Outcomes (POs)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Discuss the fundamentals of the algorithms.															
Describe the analysis of algorithm efficiency using different notations.															
Discuss various problems using Brute force technique.															
Describe various problems using Divide and-Conquer Technique.															
Describe various problems using Decrease-and-Conquer.															
Discuss Greedy Techniques.															
Devise an algorithm using appropriate design strategies for problem solving.															
Estimate the computational complexity of different algorithms.															
Demonstrate the hardness of simple NP- complete problems.															

Formative Assessment for Theory							
Assessment Occasion/ type	Marks						
Internal Assessment Test 1	10%						
Internal Assessment Test 2	10%						
Quiz/ Assignment/ Small Project	10%						
Seminar	10%						
Total	40 Marks						
Formative Assessment as per guidelines.							

Course Title	Design Labor:	and Analysis of Algorithms atory ( <mark>Practical)</mark>		Practical Credits	02				
Course Code	DSC13	SC13-Lab Contact Hours 4 Hours							
Formative Assessment		25 Marks	ve Assessment	25 Marks					
		Practical Co	ntent						
<ol> <li>Write</li> <li>Write</li> <li>Write</li> <li>Write</li> <li>Write</li> <li>Write</li> <li>Write</li> <li>Write</li> <li>Write</li> <li>for sor</li> <li>Write</li> <li>order.</li> <li>Sort a complete</li> <li>Sort a</li> </ol>	a program a program program t n. a program t a program t a program t test prog ting list o a program given set exity. Run	to sort a list of N elements us to perform Travelling Salesm to implement Dynamic Program to perform Knapsack Proble to implement the DFS and BFS to find minimum and maximu gram to implement Divide and f integers in ascending order. to implement Merge sort algo of n integer elements using M in the program for varied values of n integer elements using O	ing Selection an Problem nming algorit m using Gree S algorithm for an value in an Conquer Stra rithm for sort erge Sort met s of n> 5000, uck Sort met	Sort Technique. thm for the 0/1 Kr dy Solution or a graph. n array using divid ategy. Eg: Quick s ting a list of intege hod and compute and record the tim	apsack e and conquer sort algorithm ers inascending its time e taken to sort				
comple 11. Write matrix	exity. Run C program	n the program for varied values n that accepts the vertices and	s of n> 5000 a edges for a gr	and record the time raph and stores it a	e taken to sort s an adjacency				
<ol> <li>12. Implement function to print In-Degree, Out-Degree and to display that adjacency matrix.</li> <li>13. Write program to implement backtracking algorithm for solving problems like N queens .</li> <li>14. Write a program to implement the backtracking algorithm for the sum of subsets problem</li> <li>15. Write program to implement greedy algorithm for job sequencing with deadlines.</li> <li>16. Write program to implement Dynamic Programming algorithm for the Optimal Binary Search Tree Problem.</li> </ol>									
<ul> <li>17. write a program that implements Prim's algorithm to generate minimum cost spanning Tree.</li> <li>18. Write a program that implements Kruskal's algorithm to generate minimum cost spanning tree.</li> </ul>									

## Pedagogy: Demonstration, Hands-on, Simulation

Formative Assessment for Practical								
Assessment Occasion/ type	Marks							
Total	25 Marks							
Formative Assessment as per guidelines.								

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D	
Refe	erences
1	Introduction to the Design and Analysis of Algorithms, Anany Levitin: 2nd Edition, 2009, Pearson.
2	Computer Algorithms/C++, Ellis Horowitz, SatrajSahni and Rajasekaran, 2nd Edition, 2014, Universities Press.
3	Introduction to Algorithms, Thomas H. Cormen, Charles E. Leiserson, Ronal L. Rivest,
	Clifford Stein, 3rd Edition, PHI.
4	Design and Analysis of Algorithms, S. Sridhar, Oxford (Higher Education)
5	Weblinks and Video Lectures (e-Resources):
	http://elearning.vtu.ac.in/econtent/courses/video/CSE/06CS43.html
	https://nptel.ac.in/courses/106/101/106101060/
	http://elearning.vtu.ac.in/econtent/courses/video/FEP/ADA.html
	http://cse01-iiith.vlabs.ac.in/
	http://openclassroom.stanford.edu/MainFolder/CoursePage.php?course=IntroToAlgorithms

Program Name	BCA			Semester								V	V				
Course Title	Statistical C	Computing & R P	rogra	mmi	ing	(Th	eoi	ry)									
Course Code:	DSC14	DSC14						No. of Credits 04									
Contact hours	52 Hours		Γ	Jura	tion	of	SE	EA/	Еy	am		2	:30	hou	rs		
Formative Asse Marks	essment	40	Sum	nmati	ive .	Asse	ess	mer	nt N	Мə	ırks				60		
<ul> <li>CO2. Describe key terminologies, concepts and techniques employed in Statistical Analysis.</li> <li>CO3. Define Calculate, Implement Probability and Probability Distributions to solve a wide variety of problems.</li> <li>CO4. Conduct and interpret a variety of Hypothesis Tests to aid Decision Making.</li> <li>CO5. Understand, Analyse, and Interpret Correlation Probability and Regression to analyse the underlying relationships between different variables.</li> </ul>																	
Contents 5								52	2 Hrs								
Introduction of the language, numeric, arithmetic, assignment, and vectors, Matrices and Arrays, Non-numeric Values, Lists and Data Frames, Special Values, Classes, and								10									
Reading and wir alone statement Writing Function	riting files, Prot t with illustrations, Exception	ogramming, Calling ions in exercise 10. as, Timings, and Vi	g Func .1,stac isibilit	ction king v.	s, C sta	ond tem	itic ent	ons s, c	anc odi	d I ing	.ooj g lo	os: op	sta os,	ind-			10
Statistics And distributions: co common proba	Probability, ommon probal bility density f	basic data visua bility mass function functions, uniform,	alisations, be ns, be , norm	on, rnou 1al, s	pro lli, l tude	babi bino ent's	ility omi s t-	y, al,	con poi	nn	non on c	p lis <sup>1</sup>	orot trib	abi utic	lity ons,		11
Statistical testin hypothesis test power, Analysi	ng and modell , testing mean s of variance.	ing, sampling dist s, testing proportion	ributio ons, te	ons, estin	hyp g ca	othe	esis orio	s tes cal	stin var	ıg, ria	coi bles	пр 3, с	one	ents ors a	of ind		10
Simple linear regression, multiple linear regression, linear model selection and diagnostics. Advanced graphics: plot customization, plotting regions and margins, point and click coordinate interaction, customizing traditional R plots, specialized text and label notation. Defining colors and plotting in higher dimensions, representing and using color, 3D scatter plots.									11								
Course Articulation Matrix: Mapping of Course Outcomes (COs) with Program Outcomes (POs 1-15)																	
Course Outee	mas (COs) / I	Dragram				Prog	gr	am.	Ou	ıtc	om	es	(PC	Ds)			
Outcomes (PC			4	_		7	0	ſ	1	0	11	12	12	14	15		

Course Outcomes (COs) / Program Outcomes (POs)	Program Outcomes (POs)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

Formative Assessment for Theory								
Assessment Occasion/ type Marks								
Internal Assessment Test 1	10%							
Internal Assessment Test 2	10%							
Quiz/ Assignment/ Small Project	10%							
Seminar	10%							
Total	40 Marks							
Formative Assessment as per guidelines.								

Refe	erences
1	Tilman M. Davies, "The book of R: A first course in programming and ststistics", San Francisco, 2016.
2	Vishwas R. Pawgi, "Statistical computing using R software", Nirali prakashan publisher, e1 edition, 2022.
3	https://www.youtube.com/watch?v=KlsYCECWEWE https://www.geeksforgeeks.org/r-tutorial/ https://www.tutorialspoint.com/r/index.htm

Program Name	B.C.A			Semester	V							
Course Title	R Program	Programming Lab										
Course Code:	DSC14-Lab			No. of Credits	02							
Contact hours	04 Hours pe	er week		Duration of SEA/Exam	1:30 hours							
Formative Assessment Marks		25	Sun	nmative Assessment Marks	25							

#### Overview

The following program problematic comprises of R programming basics and application of several Statistical Techniques using it. The module aims to provide exposure in terms of Statistical Analysis, Hypothesis Testing, Regression and Correlation using R programming language.

#### Learning Objectives

The objective of this Laboratory to make students exercise the fundamentals of statistical analysis in R environment. They would be able to analysis data for the purpose of exploration using Descriptive and Inferential Statistics. Students will understand Probability and SamplingDistributions and learn the creative application of Linear Regression in multivariate context for predictive purpose.

#### **Course Outcomes:**

- Install, Code and Use R Programming Language in R Studio IDE to perform basic tasks on Vectors, Matrices and Data frames. Explore fundamentals of statistical analysis in R environment.
- Describe key terminologies, concepts and techniques employed in Statistical Analysis.
- Define Calculate, Implement Probability and Probability Distributions to solve a wide variety of problems.
- Conduct and interpret a variety of Hypothesis Tests to aid Decision Making.
- Understand, Analyse, and Interpret Correlation Probability and Regression to analyse the underlying relationships between different variables.
- 1. Write a R program for different types of data structures in R.
- 2. Write a R program that include variables, constants, data types.
- 3. Write a R program that include different operators, control structures, default values for arguments, returning complex objects.
- 4. Write a R program for quick sort implementation, binary search tree.
- 5. Write a R program for calculating cumulative sums, and products minima maxima and calculus.
- 6. Write a R program for finding stationary distribution of markanov chains.
- 7. Write a R program that include linear algebra operations on vectors and matrices.
- 8. Write a R program for any visual representation of an object with creating graphs using graphic functions: Plot(),Hist(),Linechart(),Pie(),Boxplot(),Scatterplots().
- 9. Write a R program for with any dataset containing data frame objects, indexing and subsetting data frames, and employ manipulating and analyzing data.
- 10. Write a program to create an any application of Linear Regression in multivariate context for predictive purpose.

Program											
Name	B.C.A			Semester	V						
Course Title	Software E	ngineering (Theor	ry)	I I							
Course Code:	DSC15			No. of Credits	No. of Credits 04						
Contact hours	52 Hours			Duration of SEA/Exam	of SEA/Exam 2:30 hours						
Formative Asse Marks	essment	40	Sur	nmative Assessment Marks	60						
Course Outcor	nes (COs): A	fter the successful	comp	pletion of the course, the stud	ent will be a	able to:					
CO1 How to	apply the sof	tware engineering ning, analysis, des	lifecy	cle by demonstrating compe- construction, and deployment	tence in						
CO2 An abil	ity to work in	one or more signi	ficant	application domains.							
CO3 Work a softwar	s an individua e.	l and as part of a r	nultid	lisciplinary team to develop a	anddeliver q	uality					
CO4 Demon	strate an unde a basis for th	rstanding of and a software lifecvcl	apply le.	current theories, models, and	d technique	s that					
CO5 Demon	strate an abili	ty to use the techni	iques	and tools necessary for engin	eeringpract	ice.					
		·									
		Conte	ents			52 Hrs					
<b>OVERVIEW:</b> Process activiti driven and agile	Introduction; es; Coping wi e developmen	Software engineer th change; Agile s t.	ring e oftwa	thics; Software process mode are development:Agile metho	els; ds; Plan-	10					
REQUIREME Software requir processes; Require management.	CNTS ENGI rements docur uirement's eli	NEERING: Fund nent; Requiremen citationand analys	ctiona t's sp is; Re	I and non-functional requestion and requestion; Requirements en equirement's validation; Requestion; R	uirements; gineering uirements	10					
SYSTEM MO diagrams; Struc Data-driven mod	<b>DELING:</b> Co tural models- deling, Event-d	ontext models; Inte Class diagrams, Ge riven modeling; Mo	eracti enerali odel-d	on models- Use case modeling zation,Aggregation; Behaviora lriven engineering.	g, Sequence al models-	10					
ARCHITECT Architectural p Pipe and filter ar DESIGN AND context and inter specification; Do	URAL DES atterns- Layer chitecture. IMPLEME actions, Archit esign patterns	IGN: Architectur ed architecture, Rep NTATION: Objec ectural design, Obje ; Implementation i	al de positor et-orie ect clas ssues	sign decisions; Architectur, ry architecture, Client–server a ented design using the UML- ss identification, Design models	al views; rchitecture System s, Interface	12					
<b>SOFTWARE</b> Component test testing- Alpha,	<b>TESTING:</b> D ting, System t Beta, Accepta	evelopment testin esting. Test-driver ance testing.	g- Un 1 deve	it testing, Choosing unit test elopment; Release testing; Us	cases, ser	10					

Course Outcomes (COs) / Program	Program Outcomes (POs)														
Outcomes (POs)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

**Pedagogy:** Lecture/ PPT/ Videos/ Animations/ Role Plays/ Think-Pair-Share/ Predict-Observe-Explain/ Demonstration/ Concept mapping/ Case Studies examples/ Tutorial/ Activity/ Flipped Classroom/ Jigsaw/ Field based Learning/ Project Based Learning/ Mini Projects/ Hobby Projects/ Forum Theatre/ Dance/ Problem Based Learning/ Game Based Learning/ Group Discussion/ Collaborative Learning/ Experiential Learning / Self Directed Learning etc.

Formative Assessment for	Theory
Assessment Occasion/ type	Marks
Internal Assessment Test 1	10%
Internal Assessment Test 2	10%
Quiz/ Assignment/ Small Project	10%
Seminar	10%
Total	40 Marks
Formative Assessment as per 9	uidelines.

Te	xt Books:
1	Ian Somerville, "Software Engineering" 8th Edition, Pearson Education, 2009.
Re	ferences Books:
1	Waman S Jawadekar, "Software Engineering Principles and Practice", Tata McGrawHill, 2004.
2	Roger S. Pressman, "A Practitioners Approach", 7th Edition, McGraw-Hill, 2007.
3	P Jalote, "An Integrated Approach to software Engineering", Narosa Publication.

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Program Name B.Sc./B.C.A Semester					١	7				
Course Title	Cloud Com	puting <mark>(Theory)</mark>								
Course Code:	DSE-E1			No. of Credits	0	3				
Contact hours	42 Hours			Duration of SEA/Exam	2:30 h	ours				
Formative Asse Marks	essment	40	Sum	nmative Assessment Marks	s 60					
Course Outcon	nes (COs): A	fter the successful	comp	letion of the course, the stud	ent will b	e able to:				
CO1 Explain paradig by the v CO2 Apply the efficient CO3 Identify sandbox	the core cond m shift came a various model the fundament cy and cost. resource man xing and outli	cepts of the cloud c about, the characte s and services in cloud cal concepts in data nagement fundame ne their role in man	computeristics oud c c centre entals l naging	ating paradigm such as how a s, advantages and challenges omputing. res to understand the trade-o like resource abstraction, sh g infrastructure in cloud com	and why the brought a ffs in power aring and uputing.	his about ver,				
CO4 cloud.		d programming m		and apply them to solve prot						
		Conten	nts			42 Hrs				
<b>Contents</b> Introduction: Different Computing Paradigms- Parallel Computing, Distributed Computing, Cluster Computing, Grid Computing, Cloud Computing etc., Comparison of various Computing Technologies; Cloud Computing Basics- What is Cloud Computing? History, Characteristic Features, Advantages and Disadvantages, and Applications of Cloud Computing; Trends in Cloud Computing; Leading Cloud Platform Service										
<ul> <li>Providers.</li> <li>Cloud Architecture: Cloud Service Models- Infrastructure as a Service (IaaS), Platform as a Service (PaaS) and Software as a Service (SaaS), Comparison of different Service Models; Cloud Deployment Models- Public Cloud; Private Cloud, Hybrid Cloud, Community Cloud; Cloud Computing Architecture- Layered Architecture of Cloud. Virtualization- Definition, Features of Virtualization; Types of Virtualizations- Hardware Virtualization, Server Virtualization, Application Virtualization, Storage Virtualization, Operating System Virtualization; Virtualization and Cloud Computing, Pros and Cons of Virtualization, Technology Examples- Xen: Paravirtualization, VMware: Full</li> </ul>										
Cloud Applica Platform-Fram (Infrastructure Public Cloud D and Managemen Management To	tion Program ework Overvi Organization, eployment M nt- Aneka SD ools (Infrastru	nming and the An ew, Anatomy of th Logical Organiz ode, Hybrid Cloud K (Application Mo cture, Platform an	neka e Anel ation, l Depl odel an d App	Platform: Aneka Cloud Ap ka Container; Building Anek Private Cloud Deploymen oyment Mode); Cloud Prog nd Service Model); lication management).	plication a Clouds It Mode, ramming	8				
Cloud Platfor Services, Comm and Core Conce Azure Core Con Services), SQL	ms in Indu nunication Ser epts, Applicat ncepts (Comp Azure, Wind	stry: Amazon W vices, Additional ion Life-Cycle, Co ute, Storage, Core ows Azure Platforr	eb Servic Servic ost Mc Infras n App	ervices- Compute Services, es; Google AppEngine- Arc odel, Observations; Microsof tructure and Other pliance.	Storage hitecture ft Azure-	8				
Cloud Annlie	ations: Scien	titic Applications-	Healt	hcare (ECG Analysis in the	Cloud)	8				

Biology (Protein Structure Prediction and Gene Expression Data Analysis for Cancer Diagnosis), Geoscience (Satellite Image Processing); Business and Consumer Applications- CRM and ERP, Productivity, Social Networking, Media Applications, Multiplayer Online Gaming.

Course Articulation Matrix: Mapping of Course Outcomes (COs) with Program Outcomes (POs 1-15)

Course Outcomes (COs) / Program	Program Outcomes (POs)														
Outcomes (POs)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

Formative Assessment for Th	eory
Assessment Occasion/ type	Marks
Internal Assessment Test 1	10%
Internal Assessment Test 2	10%
Quiz/ Assignment/ Small Project	10%
Seminar	10%
Total	40 Marks
Formative Assessment as per guid	lelines.

Te	xt Books:
1	Rajkumar Buyya, Christian Vecchiola, S. ThamaraiSelvi: "Mastering CloudComputing- Foundations and Applications Programming", Elsevier, 2013
2	Barrie Sosinsky: "Cloud Computing Bible", Wiley-India, 2010
3	K Chandrashekaran: "Essentials of Cloud Computing", CRC Press, 2015
4	Derrick Rountree, Ileana Castrillo: "The Basics of Cloud Computing", Elsevier, 2014

Program Name	B.Sc.			Semester	V					
Course Title	Business In	telligence (Theor	y)							
Course Code:	DSE-E1			No. of Credits	03					
Contact hours	42 Hours			Duration of SEA/Exam	2:30 hou	rs				
Formative Asse Marks	essment	40	40Summative Assessment Marks60							
Course Outcomes (COs): After the successful completion of the course, the student will be ab         CO1       Describe the Decision Support systems and Business Intelligence framework.         CO2       Explore knowledge management, explain its activities, approaches and its implementation in the course systems intelligence, analytics, and decision support systems										
Contents										
Information Systems Support for Decision Making, An Early Framework for Computerized Decision Support, The Concept of Decision Support Systems, A Framework for Business Intelligence, Business Analytics Overview, Brief Introduction to Big Data Analytics										
Introduction and Definitions, Phases of the Decision, Making Process, The Intelligence Phase, Design Phase, Choice Phase, Implementation Phase, Decision Support Systems Capabilities, Decision Support Systems Classification, Decision Support Systems										
Basic Concepts of Neural Networks, Developing Neural Network-Based Systems, Illuminating the Black Box of ANN with Sensitivity, Support Vector Machines, A Process Based Approach to the Use of SVM, Nearest Neighbor Method for Prediction, Sentiment Analysis Overview, Sentiment Analysis Applications, Sentiment Analysis Process, Sentiment Analysis Speech Analytics										
Decision Support Systems modeling, Structure of mathematical models for decision support, Certainty, Uncertainty, and Risk, Decision modeling with spreadsheets, Mathematical programming optimization, Decision Analysis with Decision Tables and Decision Trees, Multi-Criteria Decision Making With Pairwise Comparisons.										
Automated Dec Systems, Applie Engineering, an	vision Systems cations of Exp ad Developme	s, The Artificial In pert Systems, Struc nt of Expert Syste	tellige cture o ems.	ence field, Basic concepts of of Expert Systems, Knowledg	Expert ge	8				

Program Outcomes (POs)														
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	1				Pro         1       2       3       4       5	Progra         1       2       3       4       5       6	Program         1       2       3       4       5       6       7         1       2       3       4       5       6       7         1       2       3       4       5       6       7         1       2       3       4       5       6       7         1       1       1       1       1       1       1         1       1       1       1       1       1       1         1       1       1       1       1       1       1       1         1       1       1       1       1       1       1       1       1         1       1       1       1       1       1       1       1       1	Program Out         1       2       3       4       5       6       7       8         1       2       3       4       5       6       7       8         1       2       3       4       5       6       7       8         1       1       1       1       1       1       1       1         1       1       1       1       1       1       1       1         1       1       1       1       1       1       1       1       1         1       1       1       1       1       1       1       1       1       1         1 <td>Program Outco         1       2       3       4       5       6       7       8       9         1       2       3       4       5       6       7       8       9         1       2       3       4       5       6       7       8       9         1       1       1       1       1       1       1       1       1         1</td> <td>Program Outcomes         1       2       3       4       5       6       7       8       9       10         1       2       3       4       5       6       7       8       9       10         1       2       3       4       5       6       7       8       9       10         1       2       3       4       5       6       7       8       9       10         1&lt;</td> <td>Program Outcomes (Performance)         1       2       3       4       5       6       7       8       9       10       11         1       2       3       4       5       6       7       8       9       10       11         1       2       3       4       5       6       7       8       9       10       11         1<td>Program Outcomes (POs)         1       2       3       4       5       6       7       8       9       10       11       12         1       2       3       4       5       6       7       8       9       10       11       12         1       1       1       1       1       1       1       1       1       1         1       1       1       1       1       1       1       1       1       1         1</td><td>Program Outcomes (POs)         1       2       3       4       5       6       7       8       9       10       11       12       13         1       2       3       4       5       6       7       8       9       10       11       12       13         1       2       3       4       5       6       7       8       9       10       11       12       13         1</td><td>Program Outcomes (POs)         1       2       3       4       5       6       7       8       9       10       11       12       13       14         1       2       3       4       5       6       7       8       9       10       11       12       13       14         1       2       3       4       5       6       7       8       9       10       11       12       13       14         1       1       1       1       1       1       1       1       14       14         1       1       1       1       1       1       1       1       1       14       14         1       1       1       1       1       1       1       1       1       14         1</td></td>	Program Outco         1       2       3       4       5       6       7       8       9         1       2       3       4       5       6       7       8       9         1       2       3       4       5       6       7       8       9         1       1       1       1       1       1       1       1       1         1	Program Outcomes         1       2       3       4       5       6       7       8       9       10         1       2       3       4       5       6       7       8       9       10         1       2       3       4       5       6       7       8       9       10         1       2       3       4       5       6       7       8       9       10         1<	Program Outcomes (Performance)         1       2       3       4       5       6       7       8       9       10       11         1       2       3       4       5       6       7       8       9       10       11         1       2       3       4       5       6       7       8       9       10       11         1 <td>Program Outcomes (POs)         1       2       3       4       5       6       7       8       9       10       11       12         1       2       3       4       5       6       7       8       9       10       11       12         1       1       1       1       1       1       1       1       1       1         1       1       1       1       1       1       1       1       1       1         1</td> <td>Program Outcomes (POs)         1       2       3       4       5       6       7       8       9       10       11       12       13         1       2       3       4       5       6       7       8       9       10       11       12       13         1       2       3       4       5       6       7       8       9       10       11       12       13         1</td> <td>Program Outcomes (POs)         1       2       3       4       5       6       7       8       9       10       11       12       13       14         1       2       3       4       5       6       7       8       9       10       11       12       13       14         1       2       3       4       5       6       7       8       9       10       11       12       13       14         1       1       1       1       1       1       1       1       14       14         1       1       1       1       1       1       1       1       1       14       14         1       1       1       1       1       1       1       1       1       14         1</td>	Program Outcomes (POs)         1       2       3       4       5       6       7       8       9       10       11       12         1       2       3       4       5       6       7       8       9       10       11       12         1       1       1       1       1       1       1       1       1       1         1       1       1       1       1       1       1       1       1       1         1	Program Outcomes (POs)         1       2       3       4       5       6       7       8       9       10       11       12       13         1       2       3       4       5       6       7       8       9       10       11       12       13         1       2       3       4       5       6       7       8       9       10       11       12       13         1	Program Outcomes (POs)         1       2       3       4       5       6       7       8       9       10       11       12       13       14         1       2       3       4       5       6       7       8       9       10       11       12       13       14         1       2       3       4       5       6       7       8       9       10       11       12       13       14         1       1       1       1       1       1       1       1       14       14         1       1       1       1       1       1       1       1       1       14       14         1       1       1       1       1       1       1       1       1       14         1

Formative Assessment for Theory						
Assessment Occasion/ type	Marks					
Internal Assessment Test 1	10%					
Internal Assessment Test 2	10%					
Quiz/ Assignment/ Small Project	10%					
Seminar	10%					
Total	40 Marks					
Formative Assessment as per guidelines.						

Te	xt Books:
1	Ramesh Sharda, Dursun Delen, Efraim Turban, J.E.Aronson, Ting-Peng Liang, David King, "BusinessIntelligence and Analytics: System for Decision Support", 10th Edition, Pearson Global Edition. Reference books
2	Data Analytics: The Ultimate Beginner's Guide to Data Analytics Paperback – 12 November 2017by Edward Miz
Ad	ditional Reading:
1	https://shorturl.at/iuAT0
2	https://www.coursera.org/courses?query=business%20intelligence

Program Name	B.Sc./B.C.A		Semester	VI
Course Title	Digital Mar	keting (Theory)		
Course Code:	Voc-2		No. of Credits	03
Contact hours	42 Hours		Duration of SEA/Exam	2:30 hours
Formative Assessment Marks40		Summative Assessment Marks	60	

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

1. Understand the fundamental concepts and principles of digital marketing.

- 2. Develop practical skills to implement various digital marketing strategies and techniques.
- 3. Analyze and evaluate the effectiveness of digital marketing campaigns.
- 4. Apply critical thinking and problem-solving skills to real-world digital marketing scenarios.

5. Create comprehensive digital marketing plans and strategies.

#### Note: Blooms Level(BL): L1=Remember, L2=Understand, L3=Apply, L4=Analyse, L5= Evaluate, L6= Create

Contents	42 Hrs
<ul> <li>Introduction to Digital Marketing: Overview of digital marketing, Evolution of digital marketing, Importance and benefits of digital marketing, Digital marketing channels and platforms</li> <li>Digital Marketing Strategy and Planning: Developing a digital marketing strategy, Setting goals and objectives, Budgeting and resource allocation.</li> </ul>	8
Campaign planning and execution, Monitoring and adjusting digital marketing campaigns <b>Social Media Marketing:</b> Overview of social media marketing, Social media platforms and their features, Creating and optimizing social media profiles, Social media content strategy, Social media advertising and analytics	8
<b>Email Marketing:</b> Introduction to email marketing, Building an email list, Creating effective email campaigns, Email automation and segmentation, Email marketing metrics and analytics <b>Content Marketing:</b> Understanding content marketing, Content strategy and planning,	8
Content creation and distribution, Content promotion and amplification, Content marketing metrics and analytics. <b>Mobile Marketing:</b> Mobile marketing overview, Mobile advertising strategies, Mobile app marketing, Location-based marketing, Mobile marketing analytics	8
<b>Analytics and Reporting:</b> Importance of analytics in digital marketing, Setting up web analytics tools (e.g., Google Analytics), Tracking and measuring key performance indicators (KPIs), Conversion tracking and optimization, Reporting and data visualization	10

Course Outcomes (COs) / Program		Program Outcomes (POs)													
Outcomes (POs)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

Formative Assessment for Theory							
Assessment Occasion/ type	Marks						
Internal Assessment Test 1	10%						
Internal Assessment Test 2	10%						
Quiz/ Assignment/ Small Project	10%						
Seminar	10%						
Total 40 Marks							
Formative Assessment as per guidelines.							

Refe	erences
1	"Digital Marketing Strategy: An Integrated Approach to Online Marketing" by Simon Kingsnorth.
2	"Email Marketing Rules: How to Wear a White Hat, Shoot Straight, and Win Hearts" by Chad S. White
3	"Content Inc.: How Entrepreneurs Use Content to Build Massive Audiences and Create Radically Successful Businesses" by Joe Pulizzi
4	"Mobile Marketing: How Mobile Technology is Revolutionizing Marketing, Communications and Advertising" by Daniel Rowles
5	"Web Analytics 2.0: The Art of Online Accountability and Science of Customer Centricity" by Avinash Kaushik

Program Name	B.C.A			Semester	VI
Course Title	Artificial Inte				
Course Code:	DSC16			No. of Credits	04
Contact hours	ours 52 Hours			Duration of SEA/Exam	2:30 hours
Formative Assessment Marks40		40	Sum	mative Assessment Marks	60

(	<b>Course Outcomes (COs):</b> After the successful completion of the course, the student will be able to:								
	CO1	Gain a historical perspective of AI and its foundations.							
ſ	CO2	Become familiar with basic principles and strategies of AI towards problem solving							
ſ	CO3	Understand and apply approaches of inference, perception, knowledge representation, and learning.							
ſ	<b>CO4</b>	Understand the various applications of AI							

Contents							
Introduction- What is Artificial Intelligence, Foundations of AI, History, AI - Past, Present and							
Future. Intelligent Agents- Environments- Specifying the task environment, Properties of task							
environments, Agent based programs-Structure of Agents , Types of agents- Simple reflex agents,							
Model-based reflex agents, Goal-based agents; and Utility-based agents.							
Problem Solving by Searching-Problem-Solving Agents, Well-defined problems and solutions,	10						
examples Problems, Searching for Solutions, Uninformed Search Strategies-Breadth-first search,							
Uniform-cost search, Depth-first search, Depth-limited search, Iterativedeepening depth-first search,							
Bidirectional search, Greedy best-first search, A* Search, AO* search Informed (Heuristic)							
Search Strategies, Heuristic Functions							
Knowledge Representation - Knowledge-Based Agents, The Wumpus World, Logic, Propositional	12						
Logic, Propositional Theorem Proving, Effective Propositional Model Checking, Agents Based on							
Propositional Logic, First-Order Logic-Syntax and Semantics of First-Order							
Logic, Using First-Order Logic, Unification and Lifting Forward Chaining, Backward Chaining							
Learning– Forms of Learning, Supervised Learning, Machine Learning - Decision Trees,							
Regression and Classification with Linear Models, Artificial Neural Networks, Support Vector							
Machines							
Applications of AI - Natural Language Processing, Text Classification and Information Retrieval,	10						
Speech Recognition, Image processing and computer vision, Robotics							

Course Outcomes (COs) / Program		Program Outcomes (POs)													
Outcomes (POs)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

## Collaborative Learning/ Experiential Learning / Self Directed Learning etc.

Formative Assessment for Theory						
Assessment Occasion/ type	Marks					
Internal Assessment Test 1	10%					
Internal Assessment Test 2	10%					
Quiz/ Assignment/ Small Project	10%					
Seminar	10%					
Total	40 Marks					
Formative Assessment as per guidelines.						

Tey	xt Books:
1	Stuart Russel, Peter Norvig: Artificial Intelligence A Modern Approach, 2nd Edition, Pearson Education, 2003
2	Tom Mitchell, "Machine Learning", 1st Edition, McGraw-Hill,2017
3	Elaine Rich, Kevin Knight, Shivashankar B Nair: Artificial Intelligence, Tata McGraw Hill 3rd edition, 2013

Program Name	BCA		Semester	VI						
Course Title	PHP & MySQL (Theory)									
Course Code:	DSC17		No. of Credits	04						
Contact hours	52 Hours		Duration of SEA/Exam	2:30 hours						
Formative Asse Marks	essment	40	Summative Assessment Marks	60						

**Course Outcomes:** After the successful completion of the course, the student will be able to:

CO1. Design dynamic and interactive web pages and websites.

CO2. Run PHP scripts on the server and retrieve results.

CO3. Handle databases like MySQL using PHP in websites.

#### Note: Blooms Level(BL): L1=Remember, L2=Understand, L3=Apply, L4=Analyse, L5= Evaluate, L6= Create

Contents	52 Hrs
<b>Introduction to PHP:</b> Introduction to PHP, History and Features of PHP, Installation & Configuration of PHP, Embedding PHP code in Your Web Pages, Understanding PHP, HTML and White Space, Writing Comments in PHP, Sending Data to the Web Browser, Data types in PHP, Keywords in PHP, Using Variables, Constants in PHP, Expressions in PHP, Operators in PHP.	10
<ul> <li>Programming with PHP: Conditional statements: if, if-else, switch, The ? Operator, Looping statements: while Loop, do-while Loop, for Loop</li> <li>Arrays in PHP: Introduction- What is Array?, Creating Arrays, Accessing Array elements, Types of Arrays: Indexed v/s Associative arrays, Multidimensional arrays, Creating Array, Accessing Array, Manipulating Arrays, Displaying array, Using Array Functions, Including and Requiring Files- use of Include() and Require(), Implicit and Explicit Casting in PHP.</li> </ul>	12
Using Functions, Class- Objects, Forms in PHP: Functions in PHP, Function definition, Creating and invoking user-defined functions, Formal parameters versusactual parameters, Function and variable scope, Recursion, Library functions, Date and Time Functions Functions Strings in PHP: What is String?, Creating and Declaring String, String Functions	10
Class &Objects in PHP: What is Class & Object, Creating and accessing a Class &Object, Object properties, object methods, Overloading, inheritance, Constructor and Destructor Form Handling: Creating HTML Form, Handling HTML Form data in PHP Database Handling Using PHP with MySQL: Introduction to MySQL: Database terms, Data Types.	10
Accessing MySQL –Using MySQL Client and Using php MyAdmin, MySQL Commands, Using PHP with MySQL: PHP MySQL Functions, Connecting to MySQL and Selecting the Database, Executing Simple Queries, Retrieving Query Results, Counting Returned Records, Updating Records with PHP	10

Course Outcomes (Cos) / Program Outcomes					Pro	gra	ım (	Out	tcor	nes	(Po	s)			
(Pos)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	1 5

**Pedagogy:** Lecture/ PPT/ Videos/ Animations/ Role Plays/ Think-Pair-Share/ Predict-Observe-Explain/ Demonstration/ Concept mapping/ Case Studies examples/ Tutorial/ Activity/ Flipped Classroom/ Jigsaw/ Field based Learning/ Project Based Learning/ Mini Projects/ Hobby Projects/ Forum Theatre/ Dance/ Problem Based Learning/ Game Based Learning/ Group Discussion/ Collaborative Learning/ Experiential Learning / Self Directed Learning etc.

Formative Assessment for Theory									
Assessment Occasion/ type	Marks								
Internal Assessment Test 1	10%								
Internal Assessment Test 2	10%								
Quiz/ Assignment/ Small Project	10%								
Seminar	10%								
Total	40 Marks								

	Formative Assessment as per guidelines.								
Refe	rences								
1	PHP & MySQL for Dynamic Web Sites- Fourth Edition By Larry Ullman.								
2	Learning PHP, MySQL and JavaScript By Robin Nixon –O"REILLY Publications								
3	Programming PHP By Rasmus Lerdorf, Kevin Tatroe, Peter MacIntyre								

4 SAMS Teach Yourself PHP in 24 hours, Author: Matt Zandstra, Sams Publishing

Program Name	B.C.A			Semester	VI						
Course Title	PHP and M	PHP and MySQL Lab									
Course Code:	:: DSC17-Lab			No. of Credits	02						
Contact hours	04 Hours pe	er week		Duration of SEA/Exam	1:30 hours						
Formative Asse Marks	essment	25	Sun	nmative Assessment Marks	25						

SI.	Title of the Experiment									
No										
1	Write a PHPscript to print "hello world".									
2	Write a PHPscript to find odd or even number from given number.									
3	Write a PHPscript to find maximum of three numbers.									
4	Write a PHPscript to swap two numbers.									
5	Write a PHPscript to find the factorial of a number.									
6	Write a PHPscript to check whether given number is palindrome or not.									
7	Write a PHP script to reverse a given number and calculate its sum									
8	Write a PHP script to to generate a Fibonacci series using Recursive function									
9	Write a PHP script to implement atleast seven string functions.									
10	Write a PHP program to insert new item in array on any position in PHP.									
11	Write a PHP script to implement constructor and destructor									
12	Write a PHP script to implement form handling using get method									
13	Write a PHP script to implement form handling using post method.									
14	Write a PHP script that receive form input by the method post to check the number is prime									
	or not									
15	Write a PHP script that receive string as a form input									
16	Write a PHP script to compute addition of two matrices as a form input.									
17	Write a PHP script to show the functionality of date and time function.									
18	Write a PHP program to upload a file									
19	Write a PHP script to implement database creation									
20	Write a PHP script to create table									
21	Develop a PHP program to design a college admission form using MYSQL database.									

Program Name	B.Sc./B.C.A			Semester	VI
Course Title					
Course Code:	DSE-E2			No. of Credits	03
Contact hours 42 Hours				Duration of SEA/Exam	2:30 hours
Formative Asse Marks	essment	40	Sun	nmative Assessment Marks	60

Course Outcomes (COs): After the successful completion of the course, the student will be able to:CO1Understand the concepts of data and pre-processing of data.CO2Know simple pattern recognition methods

CO3 Understand the basic concepts of Clustering and Classification

CO4 Know the recent trends in Data Science

Contents	42 Hrs
<b>Unit I: Data Mining:</b> Introduction, Data Mining Definitions, Knowledge Discovery in Databases (KDD) Vs Data Mining, DBMS Vs Data Mining, DM techniques, Problems, Issues and Challenges in DM, DM applications.	8
<b>Data Warehouse:</b> Introduction, Definition, Multidimensional Data Model, Data Cleaning, Data Integration and transformation, Data reduction, Discretization	8
<b>Mining Frequent Patterns:</b> Basic Concept – Frequent Item Set Mining Methods -Apriori and Frequent Pattern Growth (FPGrowth) algorithms -Mining Association Rules	8
<b>Classification:</b> Basic Concepts, Issues, Algorithms: Decision Tree Induction. Bayes Classification Methods, Rule-Based Classification, Lazy Learners (or Learning from your Neighbours), k Nearest Neighbour. Prediction - Accuracy- Precision and Recall	10
<b>Clustering:</b> Cluster Analysis, Partitioning Methods, Hierarchical Methods, Density-Based Methods, Grid-Based Methods, Evaluation of Clustering	8

# Course Articulation Matrix: Mapping of Course Outcomes (COs) with Program Outcomes (POs 1-15)

Course Outcomes (COs) / Program		Program Outcomes (POs)													
Outcomes (POs)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Understand the concepts of data and pre- processing of data															
Know simple pattern recognition methods															
Understand the basic concepts of Clustering and Classification															
Know the recent trends in Data Science															

**Pedagogy:** Lecture/ PPT/ Videos/ Animations/ Role Plays/ Think-Pair-Share/ Predict-Observe-Explain/ Demonstration/ Concept mapping/ Case Studies examples/ Tutorial/ Activity/ Flipped Classroom/ Jigsaw/ Field based Learning/ Project Based Learning/ Mini Projects/ Hobby Projects/ Forum Theatre/ Dance/ Problem Based Learning/ Game Based Learning/ Group Discussion/ Collaborative Learning/ Experiential Learning / Self Directed Learning etc.

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Formative Assessment for Theory									
Assessment Occasion/ type Marks									
10%									
10%									
10%									
10%									
40 Marks									

Te	xt Books:
1	Jiawei Han and Micheline Kambar – "Data Mining Concepts and Techniques" Second Edition Elsevier Publications
2	Arun K Pujari – "Data Mining Techniques" 4 <sup>th</sup> Edition, Universities Press
3	Pang-Ning Tan, Michael Steinbach, Vipin Kumar: Introduction to Data Mining, Pearson Education, 2012.
4	K.P.Soman, Shyam Diwakar, V.Ajay: Insight into Data Mining – Theory and Practice, PHI
5	Pang-Ning Tan, Michael Steinbach, Vipin Kumar - "Introduction to Data Mining", Pearson Education

Program Name	B.Sc./B.C.A			Semester	VI
Course Title	Mobile App	lication Developr	ment (	Theory)	
Course Code:	DSE-E2			No. of Credits	03
Contact hours	42 Hours			Duration of SEA/Exam	2:30 hours
Formative Asse Marks	essment	40	Sum	mative Assessment Marks	60

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1	Create Servlets for server side programming Create, test and debug Android application by
COI	setting up Android development environment
CO2	Critique mobile applications on their design pros and cons,
CO2	Program mobile applications for the Android operating system and understand techniques for
COS	designing and developing sophisticated mobile interfaces
CO4	Deploy applications to the Android marketplace for distribution.

Contents	42 Hrs
Android OS design and Features: Android development framework, SDK features, Installing and running applications on Android Studio, Creating AVDs, Types of Android applications, Best practices in Android programming, Android tools, Building your First Android application.	8
Android Application Design Essentials: Anatomy of an Android applications, Android terminologies, Application Context, Activities, Services, Intents, Receiving and Broadcasting Intents, Android Manifest File and its common settings, Using Intent Filter, Permissions.	8
Android User Interface Design Essentials: User Interface Screen elements, Designing User Interfaces with Layouts, Drawing and Working with Animation.	8
Testing Android applications, Publishing Android application, Using Android preferences, Managing Application resources in a hierarchy, working with different types of resources.	8
<b>Using Common Android APIs:</b> Using Android Data and Storage APIs, Managing data using Sqlite, Sharing Data between Applications with Content Providers, Using Android Networking APIs, Using Android Web APIs, Deploying Android Application to the World.	10

Course Articulation Matrix: Mapping of Course Outcomes (COs) with Program Outcomes (POs 1-15)

Course Outcomes (COs) / Program	Program Outcomes (POs)														
Outcomes (POs)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

**Pedagogy:** Lecture/ PPT/ Videos/ Animations/ Role Plays/ Think-Pair-Share/ Predict-Observe-Explain/ Demonstration/ Concept mapping/ Case Studies examples/ Tutorial/ Activity/ Flipped Classroom/ Jigsaw/ Field based Learning/ Project Based Learning/ Mini Projects/ Hobby Projects/ Forum Theatre/ Dance/ Problem Based Learning/ Game Based Learning/ Group Discussion/ Collaborative Learning/ Experiential Learning / Self Directed Learning etc.

Formative Assessment for Theory							
Assessment Occasion/ type	Marks						
Internal Assessment Test 1	10%						
Internal Assessment Test 2	10%						
Quiz/ Assignment/ Small Project	10%						
Seminar	10%						
Total	40 Marks						
Formative Assessment as per guidelines.							

Tex	xt Books:
1	Lauren Darcey and Shane Conder, "Android Wireless Application Development", Pearson Education, 2nd ed. (2011)
2	Reto Meier, "Professional Android 2 Application Development", Wiley India Pvt Ltd
3	Mark L Murphy, "Beginning Android", Wiley India Pvt Ltd
4	Android Application Development All in one for Dummies by Barry Burd, Edition: I
5	Beginning Android 4 Application Development, Wei-Meng Lee, Wiley India (Wrox), 2013
6	Professional Android 4 Application Development, Reto Meier, Wiley India, (Wrox), 2012

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Program Name	B.Sc./B.C.A			Semester	V
Course Title	Web Conter				
Course Code:	Voc-1			No. of Credits	03
Contact hours	42 Hours			Duration of SEA/Exam	2:30 hours
Formative Asse Marks	essment	40	Sum	mative Assessment Marks	60

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

CO1 Understand content development basics;

CO2 Gain Knowledge of tools for multimedia content development for audio/ video, graphics, animations, presentations, screen casting

CO3 Host websites and develop content for social media platforms such as wiki and blog

CO4 Understand e-publications and virtual reality

CO5 Use of e-learning platform Moodle and CMS applications Drupal and Joomla

Contents	42 Hrs
Web Content Development and Management, Content Types and Formats, Norms and Guidelines of Content Development, Creating Digital Graphics, Audio Production and Editing,	8
Web Hosting and Managing Multimedia Content, Creating and Maintaining a Wiki Site. Presentation Software Part I, Presentation Software Part II, Screen casting Tools and Techniques, Multilingual Content Development.	8
Planning and Developing Dynamic Web Content Sites, Website Design Using CSS Creating and Maintaining a WIKI Site, Creating and Managing a Blog Site,	8
E- Publication Concept, E- Pub Tools, Simulation and Virtual Reality Applications, Creating 2D and 3 D Animations. Introduction to Moodle, Creating a New Course and Uploading,	10
Create and Add Assessment, Add and Enroll User and Discussion Forum, Content Management System: Joomla, Content Management System: Drupal	8

Course Articulation Matrix: Mapping of Course Outcomes (COs) with Program Outcomes (POs 1-15)

Program Outcomes (POs)														
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	1				Pro 1 2 3 4 5	Progra         1       2       3       4       5       6	Program         1       2       3       4       5       6       7         1       2       3       4       5       6       7         1       2       3       4       5       6       7         1       2       3       4       5       6       7         1       1       1       1       1       1       1         1       1       1       1       1       1       1         1       1       1       1       1       1       1         1       1       1       1       1       1       1         1       1       1       1       1       1       1	Program Ou         1       2       3       4       5       6       7       8         1       2       3       4       5       6       7       8         1       2       3       4       5       6       7       8         1       1       1       1       1       1       1       1         1       1       1       1       1       1       1       1         1       1       1       1       1       1       1       1       1         1       1       1       1       1       1       1       1       1       1         1	Program Outco         1       2       3       4       5       6       7       8       9         1       2       3       4       5       6       7       8       9         1       2       3       4       5       6       7       8       9         1       1       1       1       1       1       1       1       1         1	Program Outcomes         1       2       3       4       5       6       7       8       9       10         1       2       3       4       5       6       7       8       9       10         1       2       3       4       5       6       7       8       9       10         1       1       1       1       1       1       1       1       1         1       1       1       1       1       1       1       1       1         1       1       1       1       1       1       1       1       1       1         1       1       1       1       1       1       1       1       1       1         1       <	Program Outcomes (Program outcomes)         1       2       3       4       5       6       7       8       9       10       11         1       2       3       4       5       6       7       8       9       10       11         1       2       3       4       5       6       7       8       9       10       11         1	Program Outcomes (POs)         1       2       3       4       5       6       7       8       9       10       11       12         1       2       3       4       5       6       7       8       9       10       11       12         1 <t< td=""><td>Program Outcomes (POs)         1       2       3       4       5       6       7       8       9       10       11       12       13         1       2       3       4       5       6       7       8       9       10       11       12       13         1</td><td>Program Outcomes (POs)         1       2       3       4       5       6       7       8       9       10       11       12       13       14         1       2       3       4       5       6       7       8       9       10       11       12       13       14         1       1       1       1       1       1       1       1       1       14         1       1       1       1       1       1       1       1       1       14         1       1       1       1       1       1       1       1       1       14         1       1       1       1       1       1       1       1       1       1       1       1         1</td></t<>	Program Outcomes (POs)         1       2       3       4       5       6       7       8       9       10       11       12       13         1       2       3       4       5       6       7       8       9       10       11       12       13         1	Program Outcomes (POs)         1       2       3       4       5       6       7       8       9       10       11       12       13       14         1       2       3       4       5       6       7       8       9       10       11       12       13       14         1       1       1       1       1       1       1       1       1       14         1       1       1       1       1       1       1       1       1       14         1       1       1       1       1       1       1       1       1       14         1       1       1       1       1       1       1       1       1       1       1       1         1

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Formative Assessment for Theory								
Assessment Occasion/ type	Marks							
Internal Assessment Test 1	10%							
Internal Assessment Test 2	10%							
Quiz/ Assignment/ Small Project	10%							
Seminar	10%							
Total 40 Marks								
Formative Assessment as per guidelines.								

Text	Text Books:					
1	Web Content Management: Systems, Features, and Best Practices 1st Edition by Deane					
	Barker.					
2	Content Management Bible (2nd Edition) 2nd Edition by Bob Boiko.					
3	Moodle for Learning Management System (LMS): A Practical and Visual Guidebook of					
	Administrator and Instructor for Distance Education Paperback – October 12, 2020 by James					
	Коо					
4	Using Joomla!: Efficiently Build and Manage Custom Websites 2nd Edition by Ron Severdia					
Additional Reading:						
https	https://onlinecourses.swayam2.ac.in/cec20_lb09/preview					

Program Name <b>B.Sc./B.C.A</b>				Semester	VI			
Course Title	Logical Rea	soning (Theory)						
Course Code: SEC-5			No. of Credits 02					
Contact hours	30 Hrs			Duration of SEA/Exam	01 hrs			
Formative Asse Marks	essment	30	Sun	nmative Assessment Marks	20			

Course (	Course Outcomes (COs): After the successful completion of the course, the student will be able to								
CO1	Quickly understand the given problem and come up with the correct answer								
CO2	Identify, construct and compute numerical situations by work with numbers								
CO3	Conceiveanddevelopamethodologyforanalyzingdataandsolvingaproblem								
C04	Define, modify and apply critical thinking to real time situations								

Contents				
Arithmetic Reasoning: Analytical Thinking, Syllogistic Logic, Problem solving; Number System; LCM &HCF Divisibility Test; Surds and Indices; Logarithms; Ratio, Proportions and Variations; Partnership; Time speed and distance; work time problems;				
<b>Data Interpretation:</b> Numerical Data Tables; Line Graphs; Bar Charts and Pie charts; Mix Diagrams; Geometrical Diagrams, and other forms of Data Representation				
Lateral Thinking, Reasoning & Logic: Verbal and Non-verbal Logic, Family Tree; Linear Arrangements; Circular and Complex Arrangement; Conditionality and Grouping; Sequencing and Scheduling; Selections; Networks; Venn Diagram in Logical Reasoning.				

Course Outcomes (COs) /Program		Program Outcomes (POs)													
Outcomes (POs)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Quickly understand the given problem and come up with the correct answer															
Identify,constructandcomputenumericalsitu ationsbyworkwithnumbers															
Conceiveanddevelopamethodologyforanaly zingdataandsolvingaproblem.															
Define, modify and apply critical thinking to real time situations.															

### Pedagogy: Problem Solving

Formative Assessment for Theory						
Assessment Occasion/ type Marks						
Internal Test 1	30%					
Assignment / Surprise Test/	20%					
Total 25 Marks						
Formative Assessment as per guidelines.						

### References

R.S.Aggarwal- "A Modern Approach to Verbal and Non–Verbal Reasoning" SultanChand and Sons, New Delhi

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References						
2	R.S.Aggarwal-"Quantitative Aptitude", Sultan Chand and Sons, New Delhi					
3	Dr.Ravi Chopra – "Verbal and Non–Verbal Reasoning", MacMillan India					
4	Dr.Edward DeBono – "Lateral Thinking", Penguin Books, New Delhi					