



## Department of MBA & IQAC

Jointly Organises a  
Guest Talk on

# Live Equity Markets: Why, How & What?

### Speaker

**Mr. Sagar U S**

*CEO, M/s Stocktale Financial Market Training  
Consultants, Bengaluru*



**12<sup>th</sup> October, 2023**



**11:00 AM Onwards**

**Venue: Seminar Hall**



# NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

(Affiliated to Bengaluru North University, Approved by AICTE, New Delhi)

Recognized by the Government of Karnataka)

Chikkamarali Village, Doddamarali Post, Nandi Hobli, Chickaballapura Taluk & District -562101

## Institute Innovation Council

### Thrust area: Inspiration, Motivation & Ideation

Academic Year: 2023 - 2024

Date: 27/11/2023

<b>Program driven by:</b>	a.IIC Driven Activity b. MIC Driven Activity c. Celebration Activity d. Self-Driven Activity	<b>IIC Driven Activity</b>
<b>Program Type:</b>	a.Workshop b. Leadership Talk c. Motivation Speech d. Field visit e. Other f. Seminar/Case study g. Exhibition/Demo Day h. Contest i. FDP j. Conference k.Techfest on Innovation	<b>Workshop</b>
<b>Program Theme:</b>	a. IPR b. R & D innovation c. Entrepreneurship d. Startup e. Design Thinking /Critical Thinking f. Incubation / Pre Incubation	<b>Design thinking/Critical thinking</b>
<b>Expenditure Amount, If any:</b>	<b>2500</b>	
<b>Student Participants:</b>	<b>MBA and M.COM 1<sup>st</sup> year's</b>	
<b>Faculty Participants:</b>	<b>04</b>	
<b>External Participants, If any:</b>	<b>NA</b>	
<b>Place:</b>	<b>Seminar hall</b>	
<b>Resource Person 1: 27/11/2023</b>	<b>Mr. Sagar U.S, Course Director -Stocktale</b>	

## OVERVIEW:

### a. Objective:

1. To make students understand the basics of Stock markets.
2. To broaden the perspectives of MBA students by introducing them to the world of finance and investments.
3. To motivate students to be self-driven.

### b. Brief write up on the Programme:

Topics covered were:

1) What is Equity Market (2) Why it is an integral part of economy & (3) How the equity market works?

Very brief coverage was made as to how the values / NAV (Net Asset Value) are linked to the growth of a company, India's major Stock Exchanges, their roles, Regulatory bodies, How to open a Demat account and its risks involved, Pros and Cons, Due diligence demanded by the investors when investing, Impact of trading on wealth creation of an investor etc.

Students felt it was a very meaningful and useful session of interest.

### c. Benefit in terms of learning/Skill/Knowledge obtained:

The following were the outcome of the guest expert talks:

Equity Trading is an integral part of the economy.

Equity is as important as a debt instrument and both are complementary to each other.

Equity if handled with caution, smartness and due diligence can help in wealth creation, especially for long term investment.

Students understood how to open Demat accounts and how the demat works and how to trade?

Even if students are not specializing in finance, knowledge of the stock market can help them develop interdisciplinary skills, such as data analysis, critical thinking, and decision-making, which are valuable in various business disciplines.

### Social Media link (min 2 links):

<b>Instagram</b> :	<a href="https://www.instagram.com/p/C0LxkhdTjXn/?utm_source=ig_web_copy_link&amp;igshid=MzRIODBiNWF1ZA==">https://www.instagram.com/p/C0LxkhdTjXn/?utm_source=ig_web_copy_link&amp;igshid=MzRIODBiNWF1ZA==</a>
<b>Facebook</b> ook:	<a href="https://m.facebook.com/story.php?story_fbid=pfbid035k9Fj8zbb6renbQyCufDq4YdaMkWRSp8KppNtntgsNAo34UxXkpap4ece9iTANm5l&amp;id=100063768321033&amp;mibextid=Nif5oz">https://m.facebook.com/story.php?story_fbid=pfbid035k9Fj8zbb6renbQyCufDq4YdaMkWRSp8KppNtntgsNAo34UxXkpap4ece9iTANm5l&amp;id=100063768321033&amp;mibextid=Nif5oz</a>

## INTRODUCING GUEST



## WELCOMING THE GUEST



## GUEST ADDRESSING STUDENTS



## FELICITATING THE GUEST



## FEEDBACK :

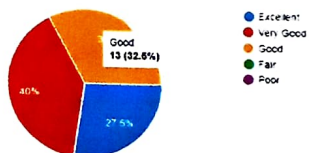
### Guest Talk on LIVE EQUITY MARKETS: Why, How & What? by Mr. Sagar

40 responses

[Publish analytics](#)

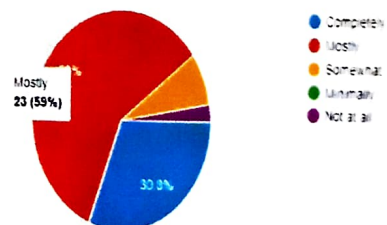
1. How would you rate the overall value and relevance of the information provided in the guest talk?

40 responses



2. To what extent did the guest speaker effectively explain the reasons behind participating in live equity markets?

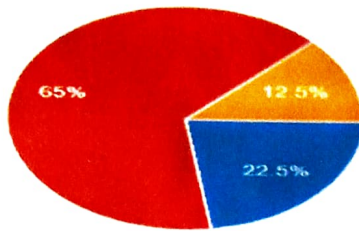
39 responses



**3. Did the guest speaker provide clear insights into the methods and strategies for participating in live equity markets?**

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40 responses

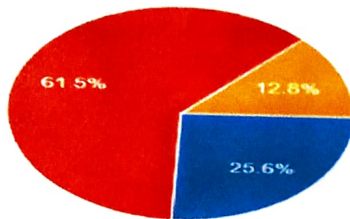


- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

**4. How engaging was the speaker's presentation style in explaining the intricacies of live equity markets?**

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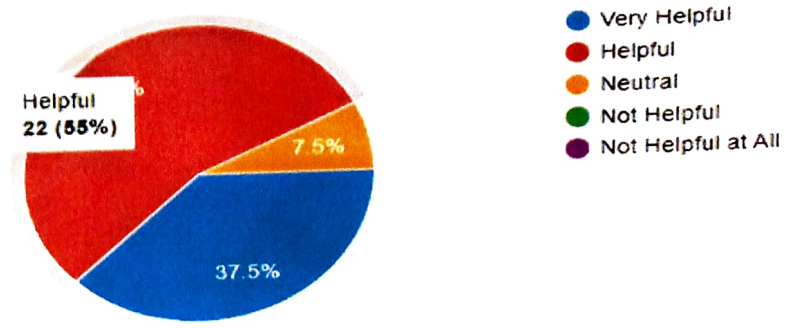
39 responses



- Very Engaging
- Engaging
- Neutral
- Not Very Engaging
- Not Engaging at All

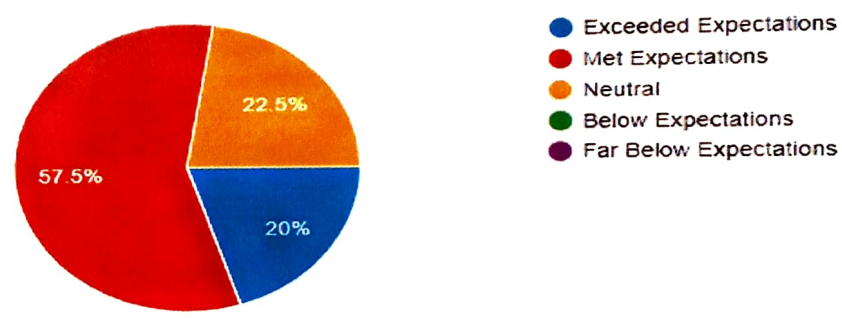
5. Were the examples and case studies presented by the speaker helpful in understanding the practical aspects of live equity markets?

40 responses



6. To what extent did the guest talk meet your expectations regarding providing insights into live equity markets?

40 responses



*Nagaraja L K*  
Program Coordinator  
(Prof. Nagaraja L K)

*Shivananda C S*  
Convener  
(Dr. Shivananda C S)

*Anandamma N*  
President  
(Dr. Anandamma N)