



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



NAGARJUNA
COLLEGE OF MANAGEMENT STUDIES

**IQAC, IIC &
Entrepreneurship Development Cell**

Jointly Organises

**Motivational Session by
Start-up Founder
and Celebration of
“National Entrepreneurship Day”**

Resource Person

Ms. Aruna Diwakar

Founder - President

Kritagyata Trust



27th November, 2023



11:30 A.M

Venue: Seminar Hall



NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

(Affiliated to Bengaluru North University, Approved by AICTE, New Delhi)

Recognized by the Government of Karnataka)

Chikkamarali Village, Doddamarali Post, Nandi Hobli, Chickaballapura Taluk & District -562101

Institute Innovation Council

Thrust area: Inspiration, Motivation & Ideation

Academic Year: 2023 - 2024

Date: 27/11/2023

Program driven by:	a. IIC Driven Activity b. MIC Driven Activity c. Celebration Activity d. Self-Driven Activity	Celebration activity
Program Type:	a. Workshop b. Leadership Talk c. Motivation Speech d. Field visit e. Other f. Seminar/Case study g. Exhibition/Demo Day h. Contest i. FDP j. Conference k. Techfest on Innovation	Motivational speech
Program Theme:	a. IPR b. R & D innovation c. Entrepreneurship d. Startup e. Design Thinking / Critical Thinking f. Incubation / Pre Incubation	Entrepreneurship
Expenditure Amount, If any:	2500	
Student Participants:	173	
Faculty Participants:	04	
External Participants, If any:	NA	
Place:	Seminar hall	
Resource Person 1: 27/11/2023	Ms. Aruna Diwakar	

OVERVIEW:

a. Objective:

1. To encourage the students to think in direction of start-ups as career opportunities.
2. To motivate students to be self-driven.
3. To inspire students to pursue their ideas.
4. To create conditions in which people are willing to work with Zeal, initiative, interest and enthusiasm.
5. To approach of real-life problem, Analyze the problem, strategies to be followed to solve the problem and solution for the problem.

b. Brief write up on the Programme:

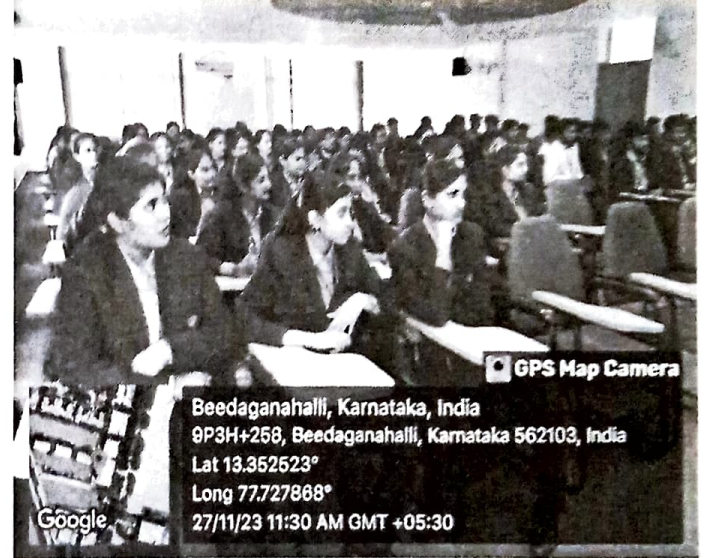
The department of commerce of Nagarjuna college of management studies organized the Motivational Session by Start-up-founder President by Ms. Aruna Diwakar of kritagyata Trust on 27/11/2023. The theme of the program was Entrepreneurship, to encourage self-Employment and inspire young women to become successful Entrepreneur.

c. Benefit in terms of learning/Skill/Knowledge obtained:

Ms. Aruna Diwakar inspired the participants with her story by sharing her varied and wide experience. She created awareness about the concept the entrepreneurship and highlighted the key characteristics of entrepreneur. The session concluded after a question and answer session in which students interacted with the resource person to learn different aspect of being entrepreneurs.

Social Media link (min 2 links):

Instagram:	https://www.instagram.com/p/C0LxkhdjXn/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==
Facebook:	https://m.facebook.com/story.php?story_fbid=pfbid035k9Fj8zbb6renbQyCufDq4YdaMkWRSp8KppNtntgsNAo34UxXkpap4ece9iTANm51&id=100063768321033&mibextid=Nif5oz



S. Jany
Program Coordinator
(BALASARASWATHI.E.S.)

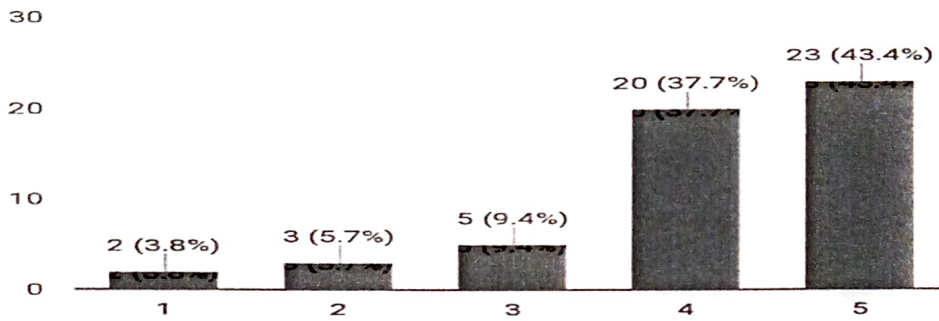
f. shivananda c s
Convener
(Dr. Shivananda C S)

Dr. Anandamma N
President
(Dr. Anandamma N)
NAGARJUNA COLLEGE OF MANAGEMENT STUDIES
Chikkaballapur-562101

Interaction and Q&A Session:

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53 responses



How helpful was the information provided during the Session?

 Copy

54 responses

