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NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

(Affiliated to Bengaluru North University, Recognized by Government of Karnataka)
Chickmarali, Nandi Hobli, Chickballapur-562101



POST GRADUATION DEPARTMENT OF COMMERCE

In association with IQAC

ORGANIZES

WORKSHOP FOR M.COM STUDENTS

ON

"READING FINANCIAL STATEMENTS"

[Orientation to Financial Statements as per Indian Accounting Standards and for Analysis
Purposes & DuPont Analysis]

RESOURCE PERSON

Dr. V Rajesh Kumar
Founder & Managing Partner
Vittam Pravian Gurushala
(Finance Expert Academy)



DATE/TIME

15th October 2019 | 10:00 AM- 01:30 PM

VENUE: Main Block Seminar Hall,
Nagarjuna College of Management Studies
Chickmarali, (NCET CAMPUS) Nandi Hobli, Chickballapur-562101

REGISTRATION FEE- RS- 100/- (FEE INCLUDES LUNCH & CERTIFICATE)

Faculty Co-ordinator -Prof. Kusuma - 9620745785

Student Co-ordinator: Ms Veena S - 6361598935

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NAGARJUNA COLLEGE OF MANAGEMENT STUDIES
Chickballapur-562101

NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

(Affiliated to Bengaluru North University, Recognized by the Government of Karnataka)
Chikkamarali Village, Doddamarali Post, Nandi Hobli, Chickballapur Taluk & District-562101

Department: Commerce & Management in association with IQAC

Title of the Event: - "Reading Financial Statement"

Date: 15th October 2019

Place: NCET Auditorium, NCET Campus.

Number of Beneficiaries: In house: 50 External: 180

Classes Attended: PG students of various colleges (M. Com)

Name and details of the Resource Person:

Dr. V Rajesh Kumar
Founder & Managing Partner
Vittam Pravina Gurushala
(Finance Expert Academy)

Objective:

- To Read financial statement by using technique called du pont analysis
- To evaluate the component parts of company's ROE.
- To determine what financial activities are contributing the most to the changes in ROE.

Brief Write up on the Programme:

This programme was designed to M.Com students from different colleges (in and around Chickballapur) The students of various colleges were participated. The program was inaugurated by the resource person and was presided by Prof. Manohar Narajji and the Principal Dr. Anandamma N.

The resource person explained how to read financial statement by using the new technique called "Du pont analysis" and the students realised the important components of Du pont analysis.

Learning Outcome:

The students are able to read financial statement by using Du pont Analysis, the three main components of Du pont analysis and Modified equation for return on equity.



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Feedback:

The session was very useful to the students, as a part of their academics they learned this and were able to analyse the company's financial statement.



Inauguration of the session

Report prepared by

S. Kumar
(Name and signature)

S. Kumar
Head of the Department

[Signature]
Principal
NAGARJUNA COLLEGE OF MANAGEMENT STUDIES
CHICKBALLAPUR - 562101