

NAGARJUNA

COLLEGE OF MANAGEMENT STUDIES

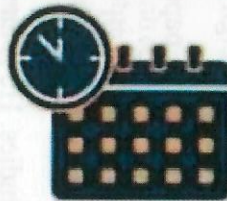
NCMS ENTREPRENEURSHIP DEVELOPMENT CELL

ORGANISES

WEBINAR

ON

**"START-UP MANTRAS FOR EDUCATORS THROUGH EFFECTIVE
RESEARCH AND INNOVATION "**



26TH MAY 2021

TIME : 2:00 PM

RESOURCE PERSON

Dr. Sharan Kumar Shetty (S.K.Shetty)

Associate Professor, & Member of Governing Council

MSN Institute of Management

Financial Advisor, Motivational Speaker

Educational Consultant,

Ideator and Founder of Capital Advisors (Start-up Firm)



PRINCIPAL

NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

Chikkaballapur-562101



NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

(Affiliated to Bengaluru North University, Recognized by Govt of Karnataka)

CHIKKAMARALI (V), NANDI (H), CHIKKABALLAPUR-562101

Report On

Webinar on “Start-Up Mantras For Educators through Effective Research and Innovation”

Date: 26/05/2021

Time: 2:00P.M-4:00PM

Place: Zoom Platform and YouTube Live Stream

Number of Beneficiaries : Internal: 20 External: 80

Name of Resources Person:- Dr. Sharan Kumar Shetty Financial Advisor & Motivational Speaker

Objectives

To offer a platform for the researchers to understand the concept of start-up firms with the application of research and innovation.

Brief write up on the Programme

The virtual webinar was organized by the Entrepreneur Development cell of NCMS, by the programme coordinator Mrs. Meena Asst. Prof. IQAC on 26th May 2021 at 2:00pm through zoom platform. The session was contended with the following:

1. Explanation on current scenario of entrepreneurs
2. Role of teachers in research and development.
3. Extraction of the quality of entrepreneurship from the students.

Resource person details:

Dr. Sharan Kumar Shetty is a trainer for Financial Markets and conducted numerous training programmes in national and international platforms. Started career in Accenture as a Subject Matter Expert and moved to Malaysia to continue his further academic service. He has undertaken various international assignments in Sri lank, Bhutan, Philippines, Vietnam and Thailand. He holds the credit of training executives of top Indian and foreign banks like ICICI, Axis, Kotak, RBL and HSBC. Dr. Shetty presented various research papers in National and International Journals and are also an Editorial Board member of several international publication houses. Dr. Shetty has been associated with many top institutions in India and abroad as a governing council member and also a member of Board of studies. He is an Inspirational speaker too and delivered many programmes in Radio and television channels.

Learning outcomes

The session offered detailed information on career development and various other scopes for teachers in guiding the budding entrepreneurs, the session also provided motivation for the researchers and academicians to widen their career scope and to conquer the versatilities in skills and abilities which can be applied in start-ups. The session gave a brief idea on procedures regarding licensing, approval and getting financial assistance for the start-ups.

Feedback: - <https://forms.gle/N1BNs6m92V7f3kUk7>

YouTube Link : https://www.youtube.com/live/Ayr_2RuyhE?feature=share



Report prepared by

Mrs. Meena.c



Principal

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