



## Webinar for PG Students

**" Unleash Your Potential Through Effective Financial Management "**

**28th September 2021, Tuesday 11:00 AM**

### **Resource Person**

**Dr. Sharan Kumar Shetty**

**Member of Governing Council MSN Institute of Management, Financial Advisor, Educational Consultant.**



PRINCIPAL

NAGARJUNA COLLEGE OF MANAGEMENT STUDIES  
CHICKBALLAPUR - 562101





# **NAGARJUNA COLLEGE OF MANAGEMENT STUDIES**

(Affiliated to Bengaluru North University, Recognized by Govt of Karnataka)  
CHIKKAMARALI (V), NANDI (H), CHIKKABALLAPUR-562101

## **Department of Commerce & Management**

### **Report On**

### **Webinar on "Unleash Your Potential through effective Financial Management"**

**Date: 28/09/2021**

**Time: 11:00A.M-12:00PM**

**Place: Google Meet Platform**

**Number of Beneficiaries: Internal: 40**

**Name of Resources Person: - Dr. Sharan Kumar Shetty, Financial Advisor & Motivational Speaker**

#### **Objectives**

- To know the concept of prioritizing their savings and investment.
- To understand that personal financial management is essential in our lives

#### **Brief write up on the Programme**

The virtual webinar was organized by the Entrepreneur Development cell of NCMS, by the programme coordinator Mrs. Meena C, Asst. Prof. Department of Commerce and Management on 28<sup>th</sup> September 2021 at 11:00AM through Google Meet. The session was contended with the following:

1. How to invest in the stock market.
2. How to focus on strong emphasis on saving and investing during student life.
3. To concentrate on earnings after taxes.

#### **Resource person details:**

**Dr. Sharan Kumar Shetty** is a trainer for Financial Markets and conducted numerous training programmes in national and international platforms. Started career in Accenture as a Subject Matter Expert and moved to Malaysia to continue his further academic service. He has undertaken various international assignments in Srilanka, Bhutan, Philippines, Vietnam and Thailand. He holds the credit of training executives of top Indian and foreign banks like ICICI, Axis, Kotak, RBL and HSBC. Dr. Shetty



presented various research papers in National and International Journals and are also an Editorial Board member of several international publication houses. Dr. Shetty has been associated with many top institutions in India and abroad as a governing council member and also a member of Board of studies. He is an Inspirational speaker too and has delivered many programme in Radio and television channels.

### Learning outcomes

1. They grasped the concept of saving and investing using pocket money.
2. To understand how to invest money wisely in a variety of investments
3. Through Warron-buffet, Benjamin Franklin, and Holistic and Mehara, they acquired diverse meanings of investment and saves.



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Feedback: - <https://forms.gle/dygJVxFtC4PfuNoF7>

Report prepared by

Mrs. Meena.c

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