

NAGARJUNA

COLLEGE OF MANAGEMENT STUDIES

Entrepreneurship Development & Women's Cells

Organise

A Talk on Entrepreneur Journey



Mrs. Swapna Arun

Founder & CEO
Motherhood Foods



09th March 2022

Wednesday | 10:30 AM



Auditorium

www.ncms.co.in

PRINCIPAL

NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

CHICKBALLAPUR - 562101



NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

(Affiliated to Bengaluru North University, Recognized by Govt of Karnataka)

CHIKKAMARALI (V), NANDI (H), CHIKKABALLAPUR-562101

Department of Commerce & Management

Report On

Session 1: Entrepreneurship Journey

Date: 09/03/2022

Time: 10:30A.M-12:00PM

Place: Auditorium

Beneficiaries : PG and UG students

No of Beneficiaries: 152

Name of Resources Person:-MrsSwapnaArun

Designation: Founder and CEO of Motherhood Foods

Quarter 1

Objectives

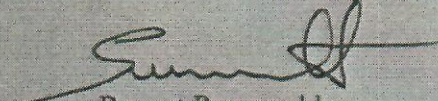
1. To make students to understand the struggles of Entrepreneur
2. To give insights on entrepreneurship journey..

Brief write up on the Programme

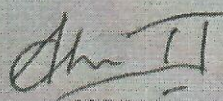
Economic development of a country is supported by entrepreneurship in several ways. It is a key contributor to innovativeness and product improvement and a pivotal ingredient to employment creation. Another important aspect to be considered is that in the context of the Indian market, entrepreneurship led economic growth is more inclusive and hence Governments, both at Centre and State level, have been taking initiatives to boost the entrepreneurial ecosystem as they realize the benefits entrepreneurship brings to the economic growth of the country.

The session was organized by the Entrepreneur Development cell of NCMS, by the department of commerce and management on 09th March 2022 at 10:30AM The session was contended with the following:

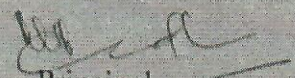
1. How aspiring women entrepreneurs can start their journey
2. Business and Family balance


Report Prepared by

Sumanth MG


HOD

Mr. AnanthAcharya


Principal

Dr. Anandamma
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