



NAGARJUNA

COLLEGE OF MANAGEMENT STUDIES

NGI
NAGARJUNA
GROUP OF INSTITUTIONS



Entrepreneurship Development & Women Cells

Organise

An Entrepreneur's Journey

Session : 02



Mrs. Srividya Ramurthy

Founder & CEO, Manikarnika Stores,
TEDx Speaker, Revival of Extinct &
Less Known Weaves of Karnataka
Recycler - Clothes, Cards & Cartons



16th March 2022

Wednesday | 10:30 AM



Seminar Hall, NCMS

www.ncms.co.in

[Signature]
Principal

NAGARJUNA COLLEGE OF MANAGEMENT STUDIES
CHICKBALLAPUR - 562101



NAGARJUNA COLLEGE OF MANAGEMENT STUDIES
(Affiliated to Bengaluru North University, Recognized by Govt of Karnataka)
CHIKKAMARALI (V), NANDI (H), CHIKKABALLAPUR-562101
Department of Commerce & Management

Report On

Session 2: An Entrepreneur's Journey

Date: 16/03/2022

Time: 10:30A.M-12:00PM

Place: Seminar Hall

Beneficiaries : PG and UG students

Quater 1

No of Beneficiaries: 90

Name of Resources Person:-MrsSrividya Ramamurthy

Designation: Founder of Manikarnika Stores

Objectives

1. Empowering Women through Entrepreneurship.
2. To encourage rural students to get on with entrepreneurship..

Brief write up on the Programme

Economic development of a country is supported by entrepreneurship in several ways. It is a key contributor to innovativeness and product improvement and a pivotal ingredient to employment creation. Another important aspect to be considered is that in the context of the Indian market, entrepreneurship led economic growth is more inclusive and hence Governments, both at Centre and State level, have been taking initiatives to boost the entrepreneurial ecosystem as they realise the benefits entrepreneurship brings to the economic growth of the country.

The session was organized by the Entrepreneur Development cell of NCMS, by the department of commerce and management on 16th March 2022 at 10:30AM The session was contended with the following:

1. Understanding the financial managements.
2. Understanding the micro environment of business.

Report Prepared by

Sumanth MG

HOD

Mr. AnanthAcharya

Principal

Dr. Anandamma

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