



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



**NAGARJUNA**  
COLLEGE OF MANAGEMENT STUDIES

**IQAC &  
Institution's Innovation Council (IIC)**

Jointly Organises a talk on

**Industrialisation and its Impact  
on Environment and Society**  
and Celebration of  
National Pollution Control Day

**Resource Person**

**Mr. D. R. Kumaraswamy**

*Director*

*Prakruthi Institute of Environmental Studies &  
Former Chief Environmental Officer,  
Karnataka State Pollution Control Board*



**7<sup>th</sup> December, 2023**



**11:15 A.M.**

**Venue: Seminar Hall**

  
PRINCIPAL

**NAGARJUNA COLLEGE OF MANAGEMENT STUDIES**  
CHICKBALLAPUR - 56210\*



## NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

(Affiliated to Bengaluru North University, Approved by AICTE, New Delhi)

Recognized by the Government of Karnataka)

Chikkamarali Village, Doddamarali Post, Nandi Hobli, Chickaballapura Taluk & District -562101

### Institute Innovation Council

### Thrust area: Inspiration, Motivation & Ideation

Academic Year: 2023-24

Date: 07/12/2023

<b>Program driven by:</b>	a. IIC Driven Activity b. MIC Driven Activity c. Celebration Activity d. Self-Driven Activity	Celebration Activity
<b>Program Type:</b>	a. Workshop b. Leadership Talk c. Motivation Speech d. Field visit e. Other f. Seminar/Case study g. Exhibition/Demo Day h. Techfest on Innovation	National Pollution Control Day
<b>Program Theme:</b>	a. IPR b. R & D innovation c. Entrepreneurship d. Startup e. Design Thinking / Critical Thinking f. Incubation / Pre Incubation	Sustainable Development for a Clean and Healthy Planet
<b>Student Participants:</b>		136
<b>Faculty Participants:</b>		06
<b>Place:</b>	Seminar Hall, Nagarjuna College of Management Studies	
<b>Resource Person :</b> 07/12/2023	Shri. D R Kumaraswamy, Director, Prkruthi Institute of Environmental Studies & Former Chief Environmental of Officer, Karnataka State Pollution Control Board	

#### Objective of the Programme:

- Reducing pollution levels
- Safeguarding the environment
- Educating people about the impact of pollution on their health and the environment,
- Reducing the use of toxic materials
- Encouraging efficient use of raw materials, equipment, energy and water
- Enhancing air quality to promote worker health and safety

#### Brief write up on the Programme:

In India, December 2nd is celebrated as National Pollution Control Day in remembering of the tragic Bhopal Gas Disaster of 1984. The day serves as a reminder of the terrible effects of industrial irresponsibility as

well as the urgent need for effective pollution control measures. On this day, a number of events and initiatives are planned to increase public awareness of pollution and its adverse effects on the environment and human health. The Institution Innovation Council (IIC) of Nagarjuna College of Management Studies organized and celebrated the National Pollution Control Day on 7<sup>th</sup> December 2023. The day's resource, Shri. D R Kumaraswamy, ex-chief environmental officer of the Karnataka State Pollution Control Board and director of the Prakruthi Institute of Environmental Studies, highlights "the adverse effect of industrialization and its waste product which is severely affecting the human health and environment." He went on to outline safe pollution control measures in his speech, emphasizing the need to protect the environment and all living things.

**Benefit in terms of learning/Skill/Knowledge obtained:**

The purpose of the day is to draw attention to the value of education and to advance the nation's educational system.

**Social Media link (min 2 links):**

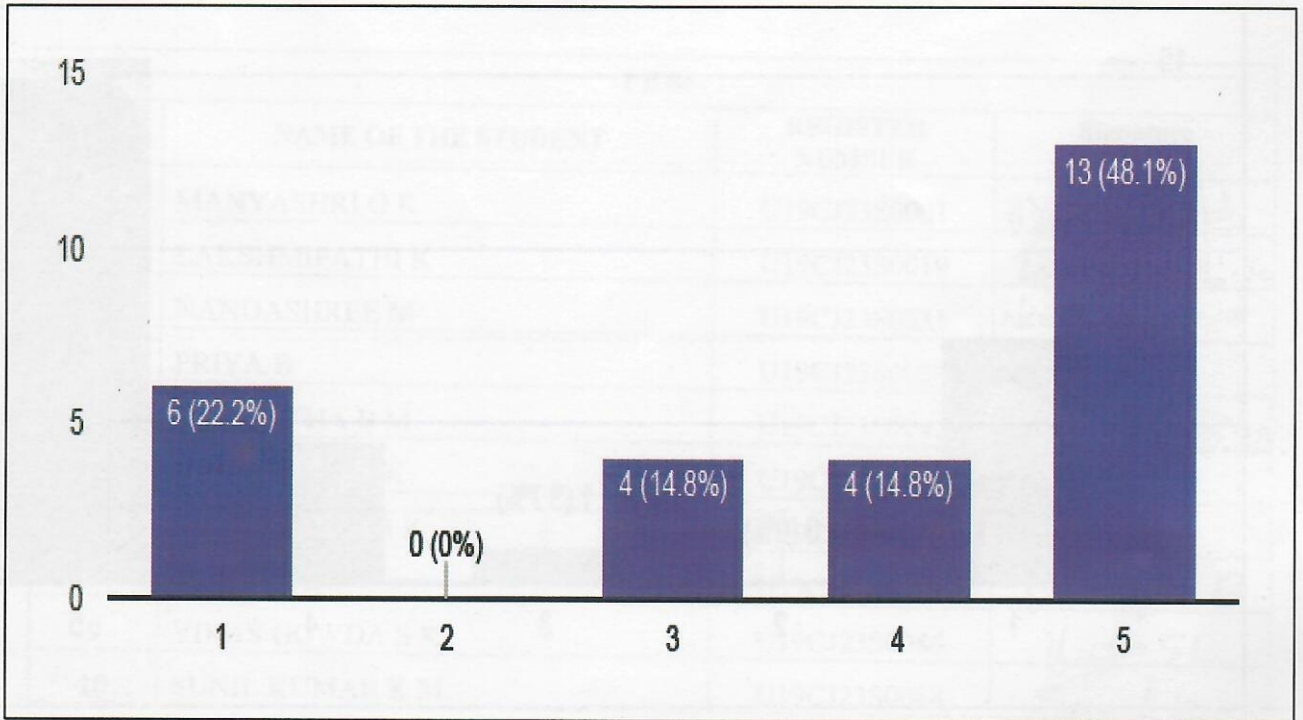
<b>Instagram:</b>	<a href="https://www.instagram.com/p/C0jBgRWt5U0/?utm_source=ig_web_copy_link&amp;igshid=MzRlODBiNWFiZA==">https://www.instagram.com/p/C0jBgRWt5U0/?utm_source=ig_web_copy_link&amp;igshid=MzRlODBiNWFiZA==</a>
<b>Facebook:</b>	<a href="https://www.facebook.com/photo/?fbid=865360072266262&amp;set=pcb.865360445599558&amp;_cf_t__[0]=AZW5GWor6bCoN3IbHtF7oO2FJezgG9WkQptvDxAS-ySZtcXCvIremMT-m5nPcSwlq37erW3NpuZr6wtHRcru1crZ0J2Jy5-baDsQWGiRxX_E0CvAJXhQ1bAAeedPIFbdKUpfZ4FSNCW8EPlgsuC9F32quUuWaIjYLO7t4ygiDWJQgWp2-VhqvPSfKpRXJl3zBP_E87tKOOXyXlUc88TDU2VF&amp;_tn_*bH-R">https://www.facebook.com/photo/?fbid=865360072266262&amp;set=pcb.865360445599558&amp;_cf_t__[0]=AZW5GWor6bCoN3IbHtF7oO2FJezgG9WkQptvDxAS-ySZtcXCvIremMT-m5nPcSwlq37erW3NpuZr6wtHRcru1crZ0J2Jy5-baDsQWGiRxX_E0CvAJXhQ1bAAeedPIFbdKUpfZ4FSNCW8EPlgsuC9F32quUuWaIjYLO7t4ygiDWJQgWp2-VhqvPSfKpRXJl3zBP_E87tKOOXyXlUc88TDU2VF&amp;_tn_*bH-R</a>

**Photos Gallery**

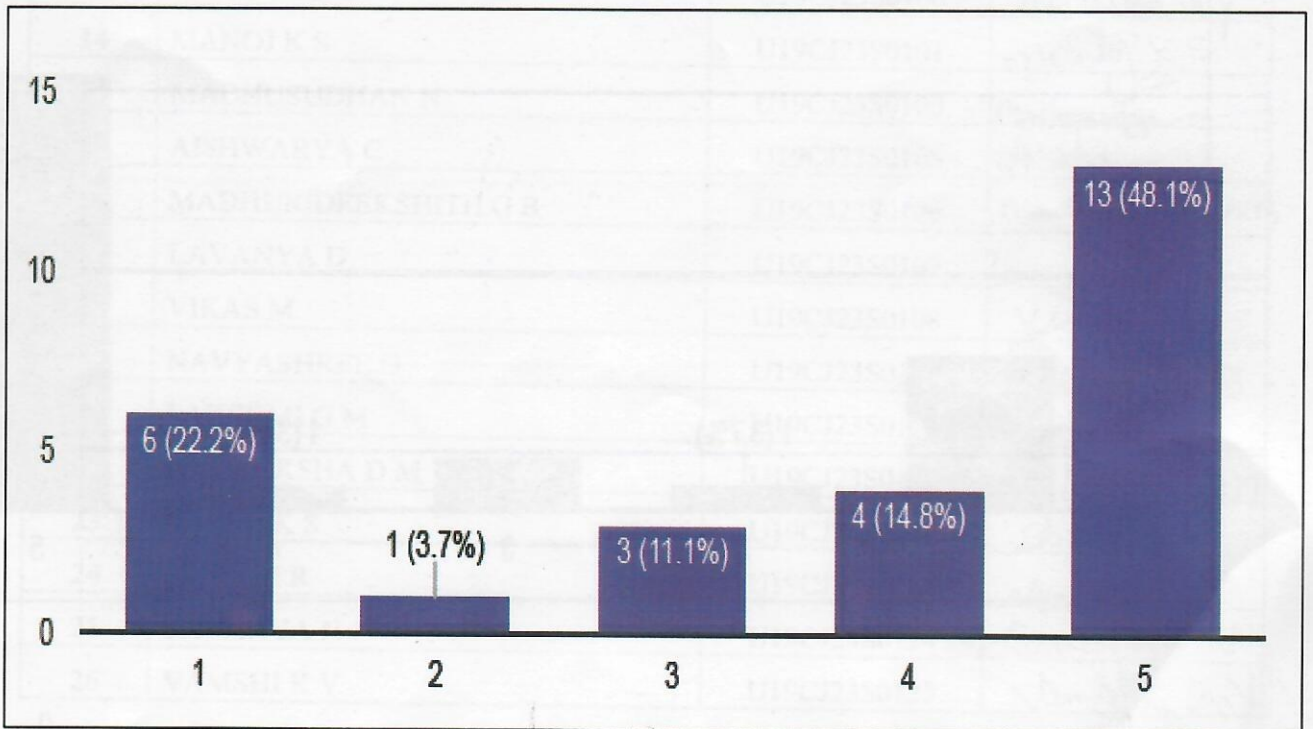


### Feedback Analysis

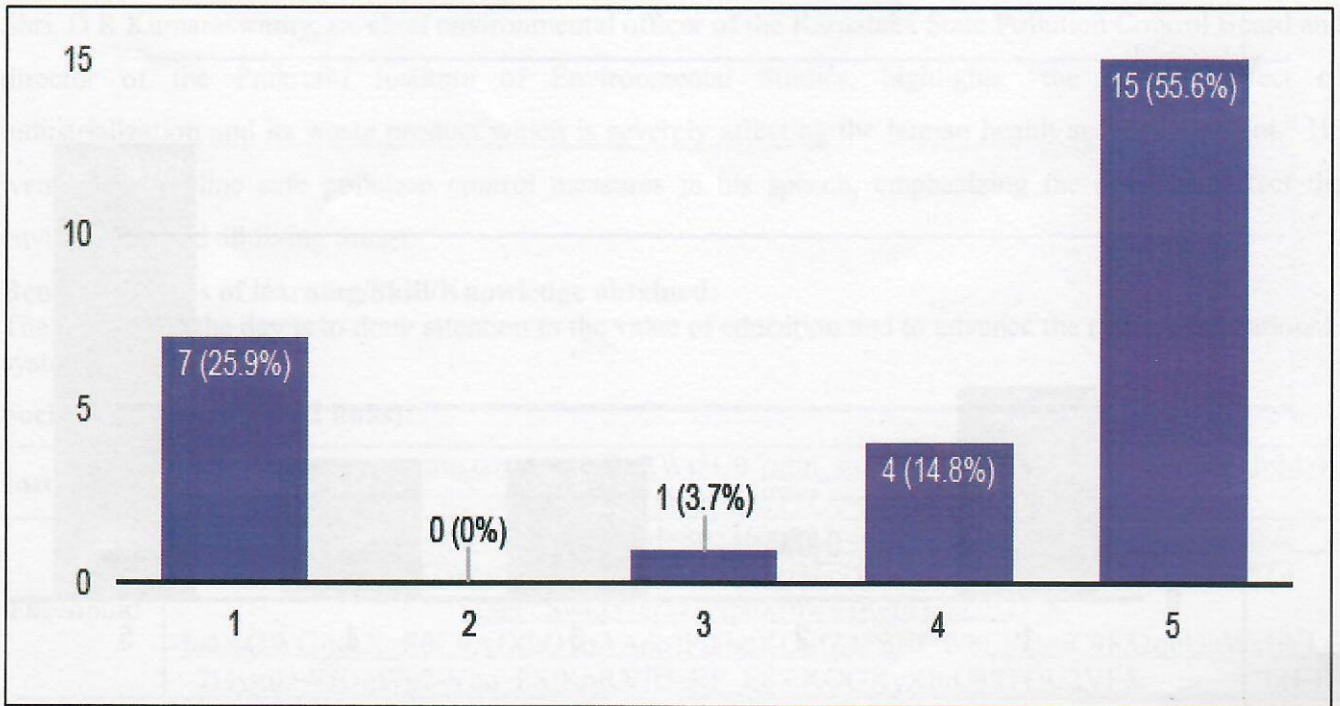
1. On a scale of 1 to 5, how would you rate the Session on Industrialization and its Impact on Environment and Society?



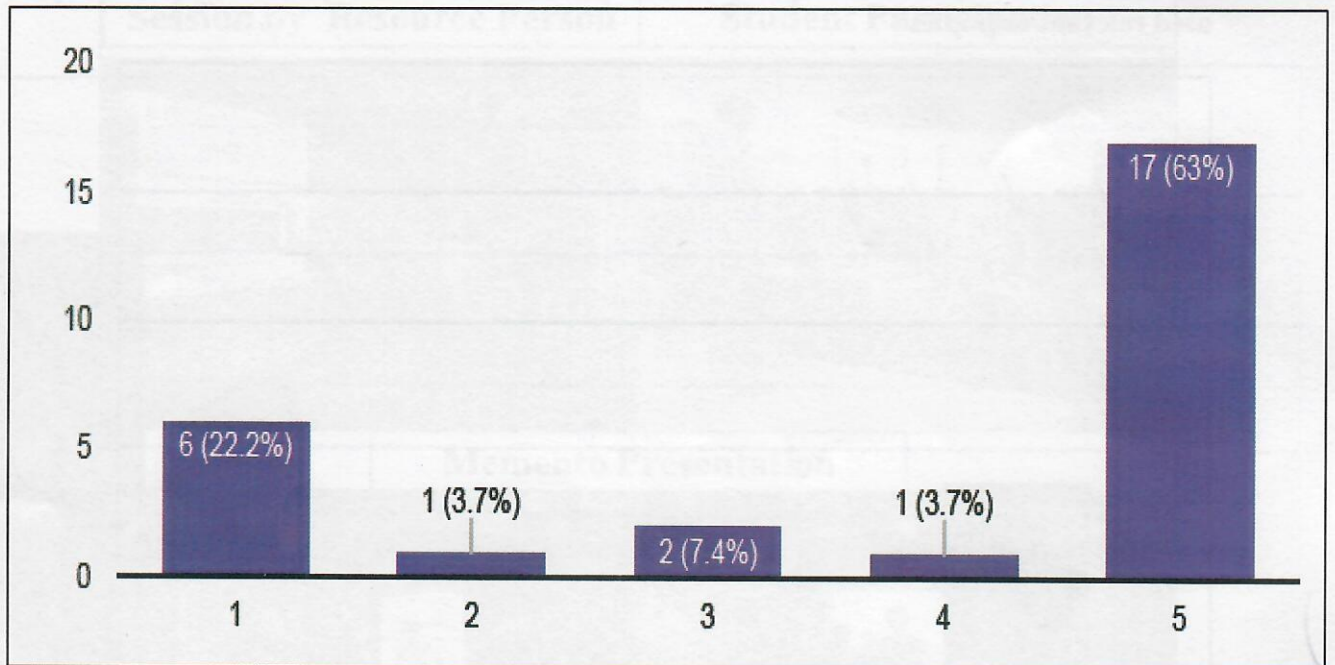
2. On a scale of 1 to 5, how would you rate the Speaker was able to explain the topic clearly & used relevant examples



3. On a scale of 1 to 5, how would you rate the Speaker was able to make the lecture interactive & made me feel engaged?



4. On a scale of 1 to 5, how would you rate the talk given by Mr. D R Kumaraswamy?



*Shivananda C S*  
Program Coordinator

*Shivananda C S*  
Convener  
(Dr. Shivananda C S)

*Anandamma N*  
President  
(Dr. Anandamma N)  
PRINCIPAL