



NAGARJUNA

COLLEGE OF MANAGEMENT STUDIES

INSTITUTION'S INNOVATION COUNCIL - NCMS

organises

Problem Solving & Ideation workshop



Mr Sanjay
Senior Manager
(Technical)
Kites Solutions

●
20th Oct 2022
10:00 AM
Seminar Hall, NCMS



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

(Affiliated to Bengaluru North University, Recognized by the Government of Karnataka)
Chikkamarali Village, Doddamarali Post, Nandi Hobli, Chickaballapura Taluk & District -562101

INSTITUTE INNOVATION COUNCIL

“Problem Solving & Ideation Workshop”

Academic Year: 2022-2023 Date: 20/10/2022

Program driven by:	a. IIC Driven Activity b. MIC Driven Activity c. Celebration Activity d. Self-Driven Activity	IIC Driven Activity
Program Type:	a. Workshop b. Leadership Talk c. Motivation Speech d. Field visit e. Other f. Seminar/Case study g. Exhibition/Demo Day h. Contest i. FDP j. Conference k. Techfest on Innovation	Workshop
Program Theme:	a. IPR b. R & D innovation c. Entrepreneurship d. Startup e. Design Thinking / Critical Thinking f. Incubation / Pre Incubation	Design Thinking/Critical Thinking
Expenditure Amount, If any:	NIL	
Student Participants:	60	
Faculty Participants:	02	
External Participants, If any:	NIL	
Place:	Seminar Hall, NCMS	
Date:	20/10/2022	
Time:	10:00 am to 01:15 pm	
Resource Person:	Mr. Sanjay, Senior Manager(Technical), Kites Solutions	

OVERVIEW:

a. Objective:

1. The Programme aims to provide opportunities to Undergraduate Students, to augment Knowledge & skills in key areas involved in Problem Solving and Ideation process.

b. Brief write up on the Programme:

NCMS in association with IIC-NCMS organized a Problem-solving and Ideation workshop in the month of October. The speaker, Mr Sanjay, Technical Manger from Kites took a real-life example as the problem statement and then explained step by step how to go about a problem. He also provided a detailed explanation of how to solve a problem and how to ideate a product. He explained points like Ideation come in many forms, but what does it take to turn an idea into a business? As beginners, the most challenging part is what to do with an idea once you have it and how to mold the idea into a business.

c. Benefit in terms of learning/Skill/Knowledge obtained:

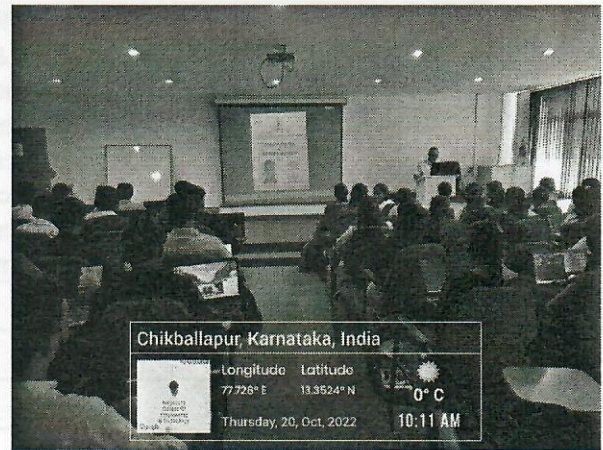
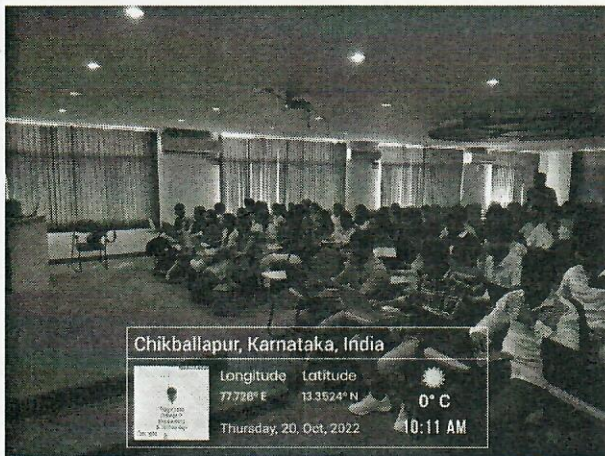
Students understood the following

1. The concept of Entrepreneurship
2. Importance of innovation and idea generation
3. Importance of problem solving
4. The skills, characteristics, attributes and functions of Entrepreneurs
5. The importance of creative thinking and strategic thinking

Social Media link (min 2 links):

Instagram:	https://www.instagram.com/p/Cj5kRCcvfte/?igshid=YmMyMTA2M2Y=
Facebook:	https://m.facebook.com/story.php?story_fbid=pfbid0XBZtFgbCZiWWWWzAUD9YsQz8HntxZ6pGMjwWS9VDPXzCT5yoZezwnTcrCHocpguLl&id=100063768321033

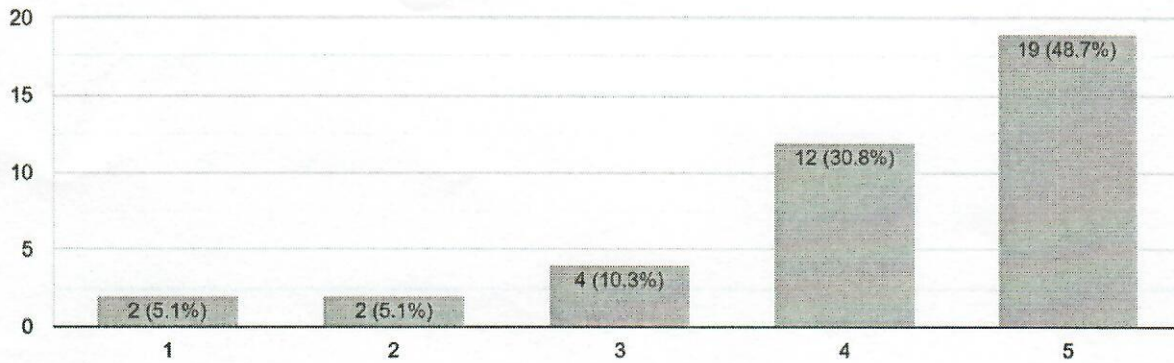
Photos:



Workshop on Problem Solving


How likely could it be for you to recommend a program organized by NAGARJUNA COLLEGE OF MANAGEMENT STUDIES to your friends ?

39 responses




Coordinator
(Mr. Ajith S)


Convener
(Dr. Santhosh T C M)


President
(Dr. Anandamma N)
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