



**NAGARJUNA**

COLLEGE OF MANAGEMENT STUDIES

**IIC NCMS**

*organises*

***Orientation session on  
Implementation of  
Institute Innovation Council in HEIs***



**Dr. Gnane Swarnadh Satapathi**

Associate professor & HOD  
AJ Institute of  
Engineering and Technology.

**20<sup>th</sup> Oct 2022, 2:00PM - 4:00PM**

Seminar Hall, NCMS

PRINCIPAL

NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

CHICKBALLAPUR - 562104





MoE's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

## NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

(Affiliated to Bengaluru North University, Recognized by the Government of Karnataka)  
Chikkamarali Village, Doddamarali Post, Nandi Hobli, Chickaballapura Taluk & District -562101

### INSTITUTE INNOVATION COUNCIL

## “Mentoring Event: PoC & linkage with Innovation Ambassadors”

Academic Year: 2022-2023 Date: 20/10/2022

<b>Program driven by:</b>	a. IIC Driven Activity b. MIC Driven Activity c. Celebration Activity d. Self-Driven Activity	<b>IIC Driven Activity</b>
<b>Program Type:</b>	a. Workshop b. Leadership Talk c. Motivation Speech d. Field visit e. Other f. Seminar/Case study g. Exhibition/Demo Day h. Contest i. FDP j. Conference k. Techfest on Innovation	<b>Motivation Talk</b>
<b>Program Theme:</b>	a. IPR b. R & D innovation c. Entrepreneurship d. Startup e. Design Thinking / Critical Thinking f. Incubation / Pre Incubation	<b>IPR, R &amp; D innovation, Startup, Entrepreneurship</b>
<b>Expenditure Amount, If any:</b>	<b>NIL</b>	
<b>Student Participants:</b>	<b>NIL</b>	
<b>Faculty Participants:</b>	<b>45</b>	
<b>External Participants, If any:</b>	<b>NIL</b>	
<b>Place:</b>	<b>Seminar Hall, NCMS</b>	
<b>Time:</b>	<b>02:00 pm to 04:00 pm</b>	
<b>Resource Person :</b>	<b>Dr. Gnaneswarnadh Satapathi Associate Professor &amp; HOD A J Institute of Engineering &amp; Technology</b>	



## OVERVIEW:

### a. Objective:

1. The program aims to train faculties in the fields of innovation, design thinking, idea generation, Intellectual Property Rights (IPR), entrepreneurship

### b. Brief write up on the Programme:

Innovation Ambassador spoke how Institution Innovation councils at institutes are envisioned an instrumental role to drive innovation and startup ecosystem at campus while connecting with ecosystem enablers at the regional and national levels. For this, the role of faculty being a member of IIC is very important. They play the role of a mentor or guide for young minds in their pursuit of innovation and entrepreneurship and it is equally crucial for mentors to have the adequate and right set of mentoring skills. Considering the fact that Indian HEIs are lacking in innovation and start-up mentor capacity to guide students on IPR, Innovation, and Entrepreneurship, Institutions Innovation council of MoE's Innovation Cell aims to build mentorship capacity of IIC members through a series of training programs exclusively for faculty members and the trained IIC members are designated as "IIC - Innovation Ambassador"

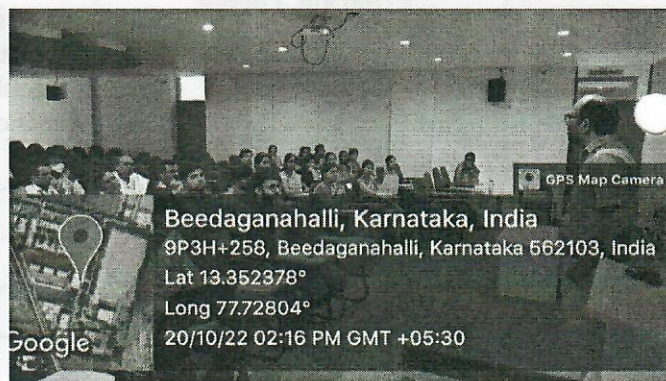
### c. Benefit in terms of learning/Skill/Knowledge obtained:

The beneficiaries of these training programs will join the network as "IIC Innovation Ambassador" and will perform the role of mentor in their respective IICs, these Innovation Ambassadors will provide support to other IICs as a resource person in organizing various programs related to innovation and start-up and spread the message of innovation & start-up among the students and faculties.

### Social Media link (min 2 links):

<b>Facebook:</b>	<a href="https://m.facebook.com/story.php?story_fbid=pfbid0D97WjqbvD9mXem5smXwS61vFvYrjJMbHBrB9sAmTQrZ82McCQnWbjivpMca9NkTb1&amp;id=100063768321033&amp;sfnsn=wiwspm0">https://m.facebook.com/story.php?story_fbid=pfbid0D97WjqbvD9mXem5smXwS61vFvYrjJMbHBrB9sAmTQrZ82McCQnWbjivpMca9NkTb1&amp;id=100063768321033&amp;sfnsn=wiwspm0</a>
<b>Instagram :</b>	<a href="https://www.instagram.com/p/Cj9yivGL_0o/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/Cj9yivGL_0o/?igshid=YmMyMTA2M2Y=</a>

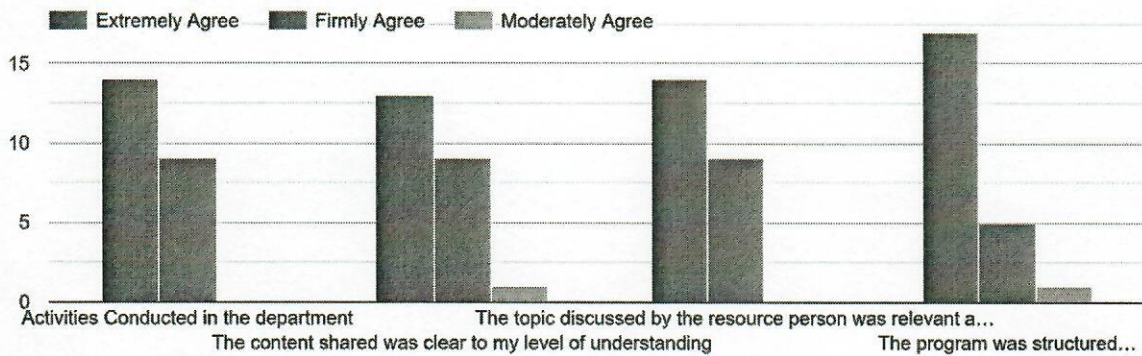
### Photos:





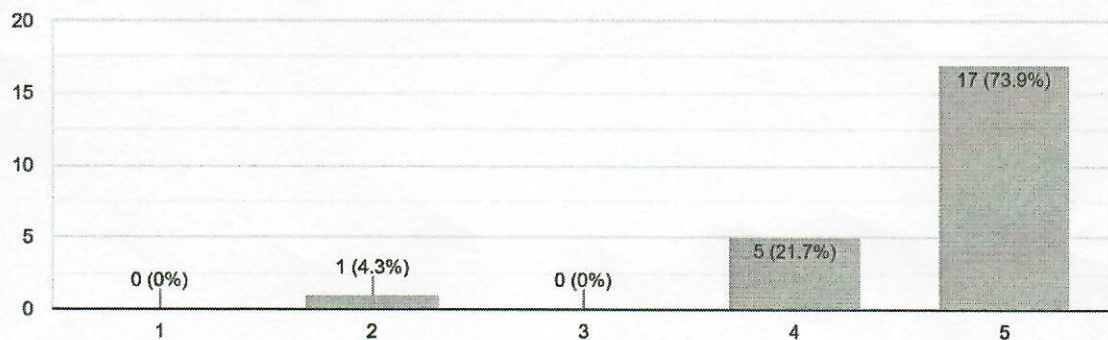
**Feedback:**

Read the following and fill the form



How likely could it be for you to recommend a program organized by NAGARJUNA COLLEGE OF MANAGEMENT STUDIES to your friends ?

23 responses



*(Signature)*  
**Coordinator**  
 (Mr. Ajith S)

*(Signature)*  
**Convener**  
 (Dr. Santhosh T C M)

*(Signature)*  
**President**  
 (Dr. Anandamma N)  
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