



NAGARJUNA
COLLEGE OF MANAGEMENT STUDIES

IIC NCMS
organises

Introduction to IPR, Patent, Industry Design, Trademark

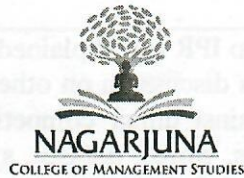
19th Nov 2022, 10:30 Am



Mr. Praveen Kumar T N
Chief Co-ordinator
Intellectual Property (IP) Cell,
BMSIT&M Associate Professor, Dept. of ME

PRINCIPAL

NAGARJUNA COLLEGE OF MANAGEMENT STUDIES
CHICKBALLAPUR - 562101



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NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

(Affiliated to Bengaluru North University, Recognized by the Government of Karnataka)
Chikkamarali Village, Doddamarali Post, Nandi Hobli, Chickaballapura Taluk & District -562101

INSTITUTE INNOVATION COUNCIL

“INTRODUCTION TO IPR, PATENT INDUSTRY DESIGN, TRADEMARK”

Academic Year: 2022-2023

Date: 19/11/2022

Program driven by:	a.IIC Driven Activity b. MIC Driven Activity c. Celebration Activity d. Self-Driven Activity	Self-Driven Activity
Program Type:	a.Workshop b. Leadership Talk c. Motivation Speech d. Field visit e. Other f. Seminar/Case study g. Exhibition/Demo Day h. Contest i. FDP j. Conference k.Techfest on Innovation	Workshop
Program Theme:	a. IPR b. R & D innovation c. Entrepreneurship d. Startup e. Design Thinking / Critical Thinking f. Incubation / Pre Incubation	IPR
Expenditure Amount, If any:	NIL	
Student Participants:	NIL	
Faculty Participants:	40	
External Participants, If any:	NIL	
Place:	Seminar Hall, NCMS	
Resource Person: 22/11/2022	Mr. Praveen Kumar TN, IP Cell Coordinator BMSIT	

OVERVIEW:

a. Objective:

The central objective of this event is to offer exposure and experience about intellectual property regimes to academicians who are IP enthusiasts, to foster and cultivate their interest in the same.

b. Brief write up on the Programme:

The objective of the lecture was to give a brief introduction to IPR and explained the various related terms such as copyrights, patents, etc. The session also included a discussion on other types of rights, such as trade secrets, publicity rights, moral rights, and rights against unfair competition. Artistic works like music and literature, as well as some discoveries, inventions, words, phrases, symbols, and designs, can all be protected as intellectual property. The speaker gave a brief introduction of IPR and explained the various related terms such as copyrights, patents etc. The speaker highlighted that the purpose of intellectual property law is to encourage the creation of a wide variety of intellectual goods. Intellectual property rights refer to the general term for the assignment of property rights through patents, copyrights and trademarks. The speaker also answered the queries of the participant.

c. Benefit in terms of learning/Skill/Knowledge obtained:

Faculties understood the following

1. The concept of IPR, trademark, patent.
2. Importance of IPR.
3. Importance of problem identification.
4. The importance of converting the research paper into IPR.

Social Media link (min 2 links):

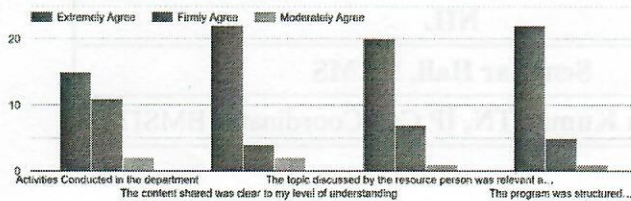
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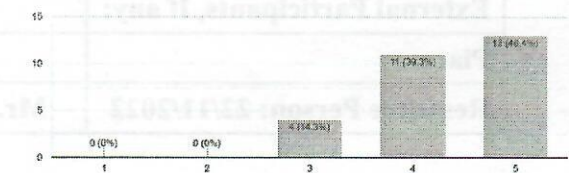


Feedback:

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How likely could it be for you to recommend a program organized by NAGARJUNA COLLEGE OF MANAGEMENT STUDIES to your friends ?
28 responses



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