



NAGARJUNA
COLLEGE OF MANAGEMENT STUDIES

Nagarjuna College of Management Studies
in association with IIC & ED Cell
organises

Entrepreneurship Outreach Program

Date : 09th January 2023

Venue : Mellur

NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

(Affiliated to Bengaluru North University, Recognized by the Government of Karnataka)
Chikkamarali Village, Doddamarali Post, Nandi Hobli, Chickaballapura Taluk & District -562101

INSTITUTE INNOVATION COUNCIL

“ENTREPRENEURSHIP OUTREACH PROGRAM In Association with IIC- NCMS AND ED-CELL”

Academic Year: 2022-2023

Date: 09/01/2023

Program driven by:	a.IIC Driven Activity b. MIC Driven Activity c. Celebration Activity d. Self-Driven Activity	IIC Driven Activity
Program Type:	a.Workshop b. Leadership Talk c. Motivation Speech d. Field visit e. Other f. Seminar/Case study g. Exhibition/Demo Day h. Contest i. FDP j. Conference k.Techfest on Innovation	Motivation Speech
Program Theme:	a. IPR b. R & D innovation c. Entrepreneurship d. Startup e. Design Thinking / Critical Thinking f. Incubation / Pre Incubation	Entrepreneurship
Expenditure Amount, If any:		NIL
Student Participants:		16
Faculty Participants:		03
External Participants, If any:		55
Place:	Melur, Sidlaghatta, Chikkballapur -562105	
Resource Person:	Collaboration with Canara Bank rural Self-employment training organization – Chikkballapur, Canara Bank, Melur and Village Panchayat, Melur	

OVERVIEW:

a. Objective:

- To address the problems faced by women.
- To bring in the interest among woman about entrepreneurship.
- To create awareness about various programs and assistance provided by government.
- To master the student's presentation skill.

b. Brief write up on the Programme:

Entrepreneurship Outreach Program mainly emphasized on creating awareness among Women Self Help Groups. Outreach program was conducted in Melur, Sidlaghatta Taluk, Chikkballapur District. Program started at 10:30 A M by formal start to the program, where students gave presentation regarding entrepreneurship, technical and financial assistance from government etc. Followed by representative of Canara bank rural self-employment training organization gave insights to the technical training and financial assistance provided by the organization. Later Panchayat President Mr. Umesh gave insights to the facilities provided by government. And formal program was winded with vote of Thanks. Post lunch various activities were arranged by students for woman. And the prizes were distributed for 1st prize and 2nd Prize

c. Benefit in terms of learning/Skill/Knowledge obtained:

- Students were able to improve the confidence and presentation skills.
- SHG woman were equipped with entrepreneurship basic skills.
- Financial and technical awareness among SHGs.


Social Media link (min 2 links):


Facebook:	https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fncmschickballapur%2Fposts%2Fpfbid033gjp2bvJoCprz6rmo1WhSzUtLMYDVk8gammrifg86ShAERfoUCyK2RxxkHEnfP9Xl&show_text=true&width=500
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Photos:



Entrepreneurship Outreach Program


Coordinator
(Mrs. Geetha S R)


Convener
(Dr. Santhosh T C M)


President
(Dr. Anandamma N)
PRINCIPAL

NAGARJUNA COLLEGE OF MANAGEMENT STUDIES
Chikkaballapur-562101