



**NAGARJUNA**  
COLLEGE OF MANAGEMENT STUDIES

In Association With  
IQAC & Department of Commerce & Management  
Cordially welcome you all to the  
**National Conference on  
Re-discovering Business Practices Post Covid-19**

21<sup>st</sup> January 2023 at 9:30 A.M.

**Keynote Speaker**

**Mr. Ramesh K V**

Managing Director, Client Experiences & Industry Solutions Lead  
Enterprise and Industry Technologies  
Advanced Technology Centers in India

**Chief Guest**

**Smt. Bhanu Chaitanya**  
COO, NES

**Guest of Honour**

**Dr. S G Gopala Krishna**  
Director, NES

**Presided by**

**Prof. Manohar Narajji**  
Director, NES

**Conference Convener**

**Dr. Anandamma N**  
Principal, NCMS

**Organising Secretary**

**Ms. Kusuma S.**  
HOD, Commerce & Management

**Faculty Coordinator**

**Mrs. Meena C.**  
Assistant Professor

Panel Discussion 11:30 A.M.

**Moderator**

**Mr. Punith Raj K N**

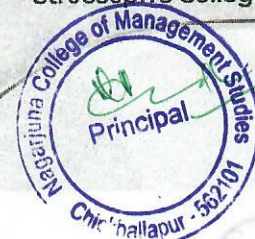
Founder & CEO  
Seminarroom Education Private Limited

**Panelists**

**Dr. Nitu Ghosh**  
Associate Professor & Director  
School of Management Studies  
REVA University, Bengaluru

**CA Akash Pirgal**  
COO Pirgal Group  
CIO Pirgal Family Office  
Co-founder Fab Realty & Fab Hostels  
Founder Fab Energy

**Dr. H Nagaraj**  
Associate Professor and Head  
Department of Commerce  
St. Joseph's College





**DEPARTMENT OF C&M**

**Report on**

**National Conference on,**

**“Re-Discovering Business Practices Post Covid-19”**

**Date:** 21<sup>st</sup> January, 2023

**Place:** Nagarjuna College of Management Studies, Chickballapur

**Number the Beneficiaries:**

External -50

Internal-101

**Mode-** Hybrid

**Name of the Resource Person:**

Mr. Ramesh K V ,MD, Accenture.

**Panel Members**

1.Mr.Punith Raj K N, Founder& CEO ,Seminar room Ltd

2.Dr.Nithu Ghosh, Associate Professor & Director, School of Management Studies, Reva University

3.Dr.H Nagaraj , Associate Professor and Head,Department of commerce ,St.Jopseph’s College

4.CA Akash Pirgal,COO Pirgal group, CIO Pirgal Family office, Co Founder Fab Realty&amp;, Fab hotels, Founder Fab Energy

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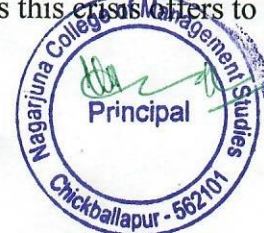
**Objective:**

1. Bring together the innovative academic and industrial experts in to the field of business and management.
- 2.Impact of Covid-19 on the World Economy.

**Brief Write up on the Programme:**

The resource person of the conference discussed that, “.The COVID-19 crisis has affected societies and economies around the globe and will permanently reshape our world as it continues to unfold. While the fallout from the crisis is both amplifying familiar risks and creating new ones, change at this scale also creates new openings for managing systemic challenges, and ways to build back better.

This collection of essays draws on the diverse insights of the World Economic Forum’s Global Risks Report Advisory Board to look ahead and across a broad range of issues – trade, governance, health, labor, technology to name a few – and consider where the balance of risk and opportunity may come out. It offers decision-makers a comprehensive picture of expected long-term changes, and inspiration to use leverage the opportunities this crisis offers to improve the state of the world”.



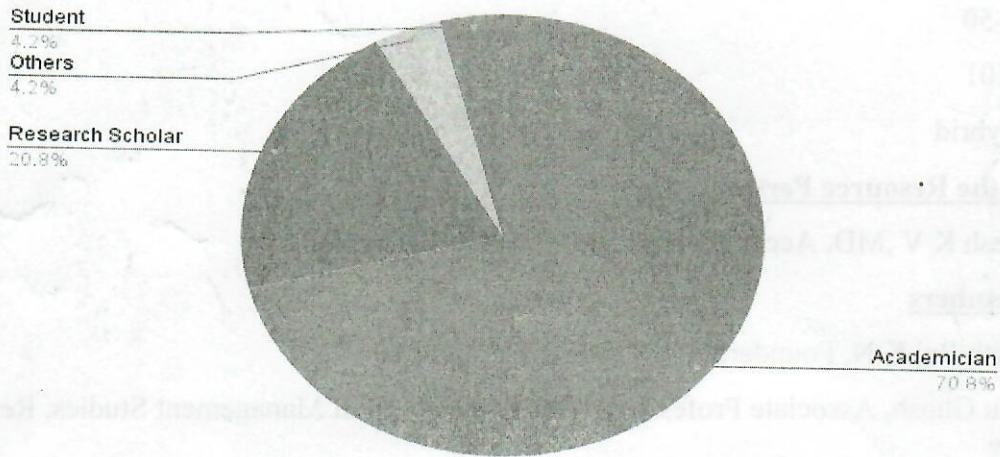


In Panel Discussion ,the members shared opinion on impact of Covid 19 on different areas like HR, Marketing ,Finance ,Tourism and on the world economy .They conclude with challenges and opportunities pre and post covid-19.Paper presentation was followed by panel discussion it was conducted on Hybrid mode .84 presenters presented paper from various fields like researchers, academicians ,industry employees and students.

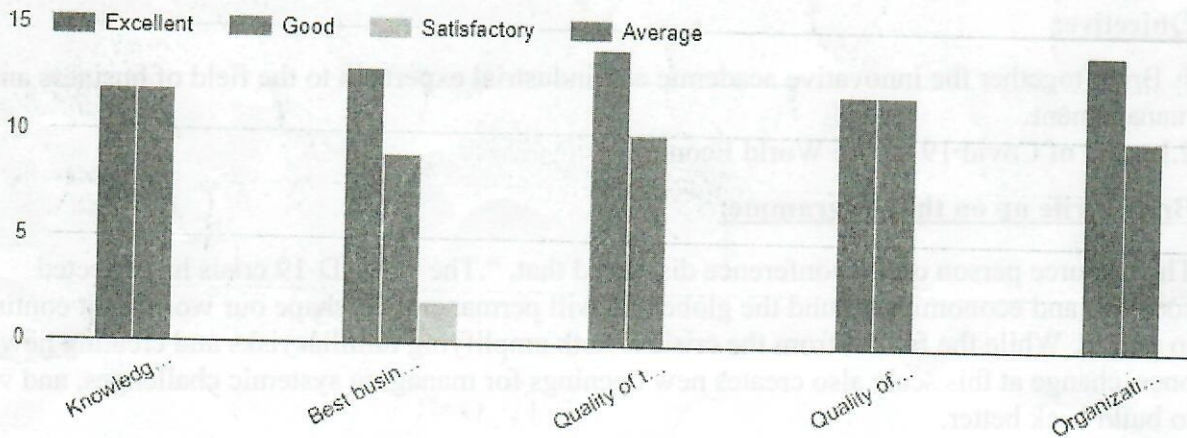
**Outcome of the conference**

- 1.To understand the Challenges and opportunities of Pre and post Covid 19 in the business.
- 2.It helped in applying different concepts and techniques in business practices.

Count of Participant



National Conference on "RE-DISCOVERING BUSINESS PRACTICES POST COVID-19"



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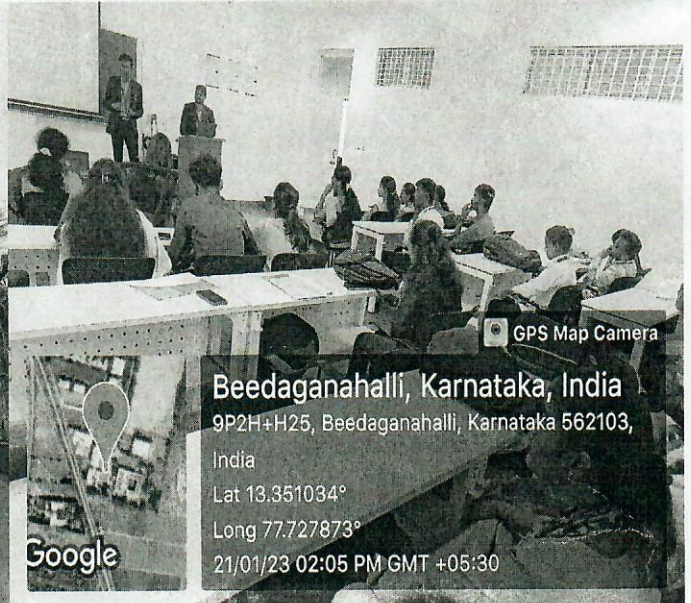
Audience



Posture



Panel discussion



Track

*Meena C.*  
**Mrs. Meena C**  
(Report prepared by)

*S. Kusuma*  
**Ms. Kusuma S**  
(Head of the Department)

*Anandamma N*  
**Dr. Anandamma N**  
Principal  
Nagarjuna College of Management Studies  
Chickballapur - 562101

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