



**NAGARJUNA**

COLLEGE OF MANAGEMENT STUDIES

NCMS - Institute Innovation Council  
Organises Expert Talk on  
Process of Innovation Development, Technology  
Readiness Level



Resource Person

Dr. Anand Kumar, M.Tech, Ph.D, M.I.E  
Professor & Dean (IQAC & Academics)  
Cambridge Institute of Technology  
North Campus

Date : 24<sup>th</sup> February, 2023

Time : 11:00 A.M.

Venue : Seminar Hall



# NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

(Affiliated to Bengaluru North University, Recognized by the Government of Karnataka)  
Chickamarali Village, Doddamarali Post, Nandi Hobli, Chikkaballapura Taluk & District -562101

## Guest Talk

### In Association with IQAC & IIC- NCMS “Process of Innovation Development, Technology Readiness Level”

**Date:** 24<sup>th</sup> February 2023

**Time:** 11:00 am to 12:30pm

**Venue:** Seminar Hall.

**No of Internal Participants:** 110

**Resource persons:**

Dr. Anand Kumar, Dean Cambridge Institute of Technology.

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**Objectives:**

- To familiarize the students with the TRL assessment process and how it is used to determine the level of maturity of a technology and innovation.
- To familiarize the students with the latest trends and developments in TRL and how it is evolving to meet the changing needs of the technology landscape.

**Brief write up about the program:**

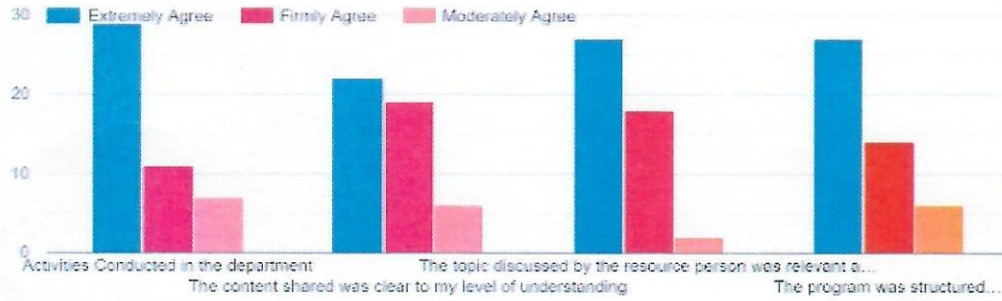
NCMS in association with IIC-NCMS organized a Process of Innovation Development, Technology Readiness Level in the month of February. The speaker, Dr. Anand Kumar Professor and Dean Cambridge Institute of Technology North Campus. He explains how Innovation involves a different way of looking at problems and solving them. It also improves education because it compels students to use a higher level of thinking to solve complex problems. He also explains with the help of appropriate videos how Innovation does not just mean the use of technology or new inventions, though these can contribute to innovation. Innovation involves a new way of thinking, thereby helping students develop their creativity and problem-solving skills. He explains the primary purpose of using technology readiness levels is to help management in making decisions concerning the development and transitioning of technology.

**LEARNING OUTCOMES:**

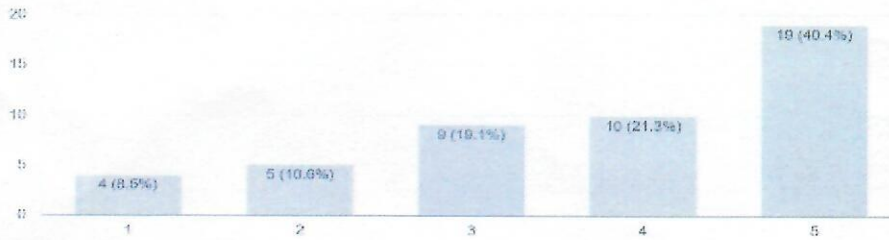
- They understood the concept of Innovation Development
- They learnt about the practical applications of the TRL
- They learnt about how to determine the level of maturity in technology.
- Importance of TRL as a tool for decision-making in technology development and investment.

**Student feedback:**

Read the following and fill the form



How likely could it be for you to recommend a program organized by NAGARJUNA COLLEGE OF MANAGEMENT STUDIES to your friends ?  
47 responses:



<https://forms.gle/mZ5KhmCYv75Ucwmw9>

**Photos:**



*Resource Person - Dr. Anand Kumar*



*Honarium to Resource Person*

*Honarium to Resource Person*

*Ambika*

Mrs. Ambika S R  
(Report prepared by)

*Ajith S*

Mr. Ajith S  
(Head of the Department)

*Anandamma N*

Dr. Anandamma N  
(PRINCIPAL)

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Chikkaballapur-562101