



NAGARJUNA

COLLEGE OF MANAGEMENT STUDIES

(Affiliated to Bengaluru North University, Approved by AICTE, New Delhi)

NUDI CHAITANYA

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Beyond Boundaries

Welcome to NUDI CHAITANYA. It is a matter of great pride and satisfaction to bring out the Newsletter Vol-6. This edition of the Newsletter reports the significant activities carried out by Students, Faculty members and Alumni in the areas of Teaching and Learning, Research and Development and Industry Interaction. The Editorial team appreciates and thanks everyone who have contributed for making this edition of the newsletter possible. The word NCMS reverberate 'Temple of Culture and Excellence'. We feel proud and privileged to be a part of this great institution, NCMS. Hope you will enjoy reading this volume of NUDI CHAITANYA



Vision

- Leadership and Excellence in Education



Mission

- Equipping the students with the skills necessary to respond to the needs and challenges associated with ever-confronting societal demographics.
- Driving to provide an excellent educational platform, skill based programmes that are responsive to the commitments of the students.
- Empowering the students to meet and exceed demands as active participants in shaping the world.

Words of Approbation

Director's Message

At NCMS, excellence is embedded in everything we do right from teaching, learning to research and development. Here Excellence is not just an option but the very way of life. Faculties and students are given complete freedom to explore and pursue innovative ideas in every aspect of academics and research. Outcome based learning centred curriculum, modern instructional strategies, state of the art laboratories, cutting edge research works and pioneering sponsored projects and consultancy works in NCMS provides a great ambience for learning and good spirit for teaching.

Prof. Manohar Narajji
Director, NCI

Principal's Message

NCMS has been a trend-setter in understanding the industrial needs and trying to satisfy those by developing human resources equipped with knowledge, technical and managerial skill-set and other values essential for the best performance. The teaching methodology at NCMS has been successfully integrating the technical and managerial knowledge with professional inputs from the industry. NCMS has continued to progress in all areas namely faculty, students, updating courses and all-round placements in top organisations. It's a matter of great pleasure that we have developed niche for ourselves. I am privileged to be part of NCMS.

Dr. Anandamma N
Principal, NCMS



Editorial Board: Mr. Kiran Kumar T N, Assistant Professor, Dept of C & M,
Mrs. N Chandrakala, Admin, Dept of Administrative Office.

Graduation Day

Graduation Day was organised for all the Under Graduate students of the batch 2019-22 on October 22, 2022. College organizes this day every year to honour the students who have successfully met the academic and extracurricular requirements for graduation and to give the students due recognition for their chosen courses. The event was a momentous occasion, marking the end of the students' academic journey and the beginning of their professional careers. The Chief Guest of the programme was Dr. A Murigeppa, Former Vice- Chancellor, Hampi University.



Kannada Rajyotsava

The day which adds glory to our state "Karnataka" is its day of Utsava, NCMS also takes the glory of celebrating Kannada Rajyotsava on 23rd & 24th November 2022 in the presence of the Chief Guest Shri. Vijaya Raghavendra, Actor, Kannada Industry. Starting the first day of celebration with Folk dance, Flash Mob and Cultural Competitions and the second day with flag hoisting by dignitaries and the chief guest. The chief guest gave an insightful talk which explained the rich heritage of this proud state Karnataka. Chande musical performance was the special attraction of the celebration. The cultural programmes included Folk songs, Recitation, Carnatic music, Bharatanatyam, Dance etc.



Annual Sports Meet

Annual Sports meet was held on 8th & 9th July 2022. The ceremony was graciously inaugurated in the honourable presence of distinguished chief guest, Mr. Narasimha Murthy N, ASI, Nandi Police Station, Chikkaballapur. The Sports Meet 2021-2022 was held in NCMS, giving platform for all our brimming students to explore the right sportsmanship.



National Cadet Corps

National Cadet Corps has enormous potential for nation building. On identifying the need for our NCMS students, we initiated to train the first batch on November 09, 2022. The NCC Unit was inaugurated in the hands of principal in the presence of our staff & students.



Research Corner / Innovative Insights

Conferences, FDPs, Seminars, Guest Talks and webinars were organised in the college with the modern approach towards Education and to provide an in-depth understanding of Education System practices in India and overseas. These programmes are mandated to promote on a continuous basis for the learning of new pedagogical practices, methodology of forming discipline-specific curricular and creating new learning materials (including e-content) for use by the faculty members in the college. It is envisioned that the programmes will accelerate the teaching-learning process by encouraging independent critical and creative thinking and facilitating research for subject-specific growth. The programmes will also assist the faculty in capacity building for curriculum designing, scientific and management assessment and evaluation and the development of innovative academic programmes to strengthen the inclusive nature of education.

FDP on, **“Aligning Industry 4.0 requirements with Education 4.0”** was organised in association with IQAC on March 22, 2022.

Resource Persons: Dr. Prathima Khandelwal, Founder Fly High, Bengaluru and Dr. Vadapalli Ravindra, Professor, School of Management, Presidency University.

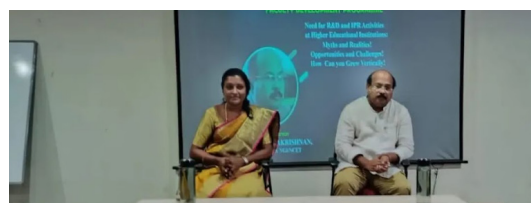


A Talk on **“Teachers are the Pioneers of Transformation”** was organised in association with IQAC on April 07, 2022

Chief Guest: Prof. Shobha H Bhat, Former Dean – Student Affairs, Nagarjuna PU College, Yelahanka.

FDP on, **“Need for R&D and IPR Activities at Higher Educational Institutions: Myths and Realities! Opportunities and Challenges! How Can you Grow Vertically”** was organised in association with IIC - NCMS on June 20, 2022.

Resource Person: Dr. K. GOPALAKRISHNAN, Advisor-R&D, NGI/NCET.



Guest Talks

A talk on **“The Framework of Consumer Protection Act 2019”** was organised by NCMS Human Rights Cell on February 05, 2022

Resource Person: Shri. Y. G. Muralidharan, Author, Founder Trustee at CREAT, Member of the Academic Council of JSS Law College, Mysuru.



A talk on **“Breaking the Glass Ceiling”** was organised by Anti-Sexual Harassment Redressal Cell on July 11, 2022

Guest Speaker: Dr. Akkai Padmashali, Indian Transgender Activist, Motivational Speaker and Singer.



A talk on **“Being a Winner”** was organised by Department of Commerce & Management on August 17, 2022

Guest Speaker: Mr. K S Vishwas, International Para Swimming Champion, Actor, Dancer & Motivational Speaker.



A talk on **“Drought & Green Revolution”** was organised on September 02, 2022.

Guest Speakers: Dr. S V Hittalamani, Former Additional Director of Horticulture & Expert on Drought and Mitigation Efforts & S. Narayanaswamy, Horticulture Consultant.



A talk on, **“Legal Awareness on Consumer Protection Act 2019”** was organised by NCMS Human Rights Cell on November 10, 2022

Guest Speaker: Shri Syed Anser Kaleem, Honorable President, District Consumer Redressal Commission, Chikkaballapur.

A talk on **“Basics of Accounting Skills for Non Commerce Students”** was organised by Department of Commerce & Management on December 02, 2022.

Resource Person: Mr. Nagesh.N, Assistant Professor & Research Scholar, Bengaluru City University.



A talk on **“Ethics & Behaviour for Self Development of Students”** was organised by Anti Ragging Cell in association with IQAC on December 10, 2022.

Guest Speaker: Mr. Ramesh K N, Deputy Superintendent of Police, Kolar

Career Advancement Cell

The various sessions and exposures were offered to the students under the cell are:

A talk on **“Free Software Movement with LINUX”** was organised on February 04, 2022.

Resource Person: Mr. M S Sriharsha, Technopreneur & Consultant.



A Seminar on **“Career Pathway & Study Abroad Opportunities”** and Mini Education Fair was organised on February 23, 2022 to give insights on their career pathway and scopes of its understanding.



Outbound Training was conducted for 2nd Semester MBA Students at **Kodachadri** from 14th to 16th October 2022 as a platform for skill enhancements.



Department of MBA organised C-level Executives Address on **“Career Progression for MBA Graduates”** on October 22, 2022.

Guest Speaker: Mr. Krishna Puranik, Managing Director, Artis Textiles, Hungary/US/India



NCMS in association with Department of Industrial Training and Employment District Employment Exchange Chikkaballapur organised JOB Fair on October 29, 2022 at Nagarjuna Campus, Chikkaballapur.

National Service Scheme (NSS)

The NSS unit of NCMS provides a platform to the students for community work and developing a sense of involvement in the tasks of nation building. NSS volunteers work to ensure that a needy can get help to enhance their standard of living. A variety of activities are organised every year to channelize the energy and idealism of the younger generation into creative pursuits. They educate students and society regarding many issues like health, sanitation, palliation, etc. Various health camps and cleanliness drives across campus and slum areas nearby are taken out regularly to create awareness and also to motivate people to work towards a clean environment.

NSS students participated in **“National Integrated Camp”** organized by Bengaluru North University from 12th to 18th March 2022



World Environment Day- 2022 was celebrated at NCMS on theme **“Only One Earth”** on June 04, 2022.

Resource Person: S. Narayanaswamy, Horticulture Consultant.

NSS in association with Indian Red Cross organised **“Blood Donation Camp”** on July 02, 2022.



Special Camp was organised for students on 21st to 27th July 2022 at Channarayapatna Village, Devanahalli Taluk, Bengaluru Rural District.

Plantation Drive was initiated by Aahwahan Foundation, on September 08, 2022.



Students Mr. Bharath Kumar L A, Mr. Monish V S & Ms. Sindu Y M participated in **“National Integration and Sadbhavana Youth Camp”** in Jaipur, Rajasthan organised by National Youth Project on 26th October to 1st November 2022.



Students represented Bengaluru North University in 7 Days National Heritage Fest at Agartala, Tripura from 20th to 27th November 2022.



Pragyan Science Forum

A Talk on **“Free Software Movement with LINU”** was organised on February 04, 2022

Resource Person: Mr. M S Sriharsha, Senior Trainer.

A Talk on **“Awareness Programme on Student Satellite Project”** was organized on May 28, 2022.

Chief Guest: Dr. K Gopalakrishnan, Advisor R&D, NGI.



A Talk on **“Calculation & Confusion”** was organised on June 24, 2022.

Resource Person: Mr. Lokesh, Lecturer, Dept. of Mathematics, RV College, Bengaluru.

A Talk on **“Innovation in Technology”** was organised on October 18, 2022.

Resource Person: Mr. Mahesh, Co-Founder and CRO, Genex Space.



A Seminar on “**Overview of Japanese Culture & International Opportunities for CANSAT**” was organised on November 22, 2022.

Resource Person: Dr. Rohith S, Associate Professor, Department of Electronics and Communication Engineering, NCET.



Institute Innovation Council

Virtual session, “**Out of the Box Thinking for Problem Solving**” was organised on June 28, 2022.

Speaker: Prof. V Kamakoti, Director, IIT Madras.

Orientation session, “**Implementation of Institute Innovation Council in HEI's**” was organised on October 20, 2022.

Resource Person: Dr. Gnane Swarnadh Satapathi, Associate professor & HOD, AJ Institute of Engineering and Technology



Workshop on “**Problem Solving and Ideation Workshop**” was organised on October 27, 2022

Resource Person: Mr. Sanjay, Senior Manager (Technical), Kites Solutions



A Talk on “**Introduction to IPR, Patent, Industry Design, Trademark**” was organised on November 18, 2022.

Resource Person: Mr. Praveen Kumar T N, Chief Co-ordinator: Intellectual Property (IP) Cell, BMSIT&M Associate Professor, Dept. of ME



A “**Motivational Session by Successful Innovators**” was organised on December 5, 2022

Guest Speaker: Prof. Anala Padmanabha, Senior Consultant, McKinsey & Company



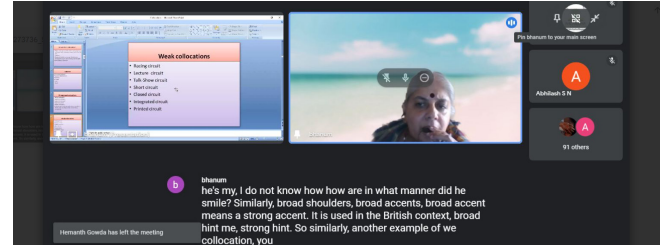
The Personality Development Workshop was organised for 1st year B.Com students by Institution's Innovation Council, NCMS in association with Disha Bharat on December 19, 2022.

Language Forums

Language plays a vital role in the life of every human being. In fact, the significance of language in our lives is incomparable. Language Forum creates opportunities for students to hone their language skills and allows students to meet and interact with the speakers after their presentations and hear about real life applications of learning foreign languages.

Webinar on **“Collocations”** was organised for all second year students on October 14, 2022.

Resource Person: Dr. Bhanumathi Haran, Associate Professor, Dept. Of English, Govt First Grade College, Devanahalli.



Our 11 BCA students have scored 100/100 in the Kannada exam, conducted by Bengaluru North University, and were honoured by Mr. Chalapatha Gowda, President, Chutuku Sahitya Parishad, Chikkaballapur.

On October 28th, 2022, as part of the 67th Kannada Rajyotsav and under the direction of the Government of Karnataka, the Department of Kannada and Culture organised a programme **‘Koti Kantha Gaana’**. The staff and students of Nagarjuna College of Management Studies performed **‘Koti Kantha Gaana’**, which involved singing a Kannada song and lighting a Kannada Deepa in the college auditorium.



Women Empowerment Cell and Entrepreneurship Development Cell

Women Empowerment Cell bring equality in the society for both male and female members in all areas. Entrepreneurship Development Cell has taken a greater responsibility to generate the entrepreneurship skills among the students. This helps them to channelize their goals to become a versatile entrepreneur.

Doctors' Talk on **“Women are the Real Architect of the Society”** was organised on March 08, 2022

Resource Persons: Dr. Sushma S, MBBS, DGO & DNB, Dr. Harini R, MBBS, DGO & DNB and Dr. Anitha D, MBBS, DGO.



A Talk on **“Entrepreneur's Journey”** was organised on March 09, 2022.

Resource Person: Mrs. Swapna Arun, Founder & CEO, Motherhood Foods



A Talk on **“Entrepreneur's Journey”** was organised on March 16, 2022.

Resource Person: Mrs. Srividya Ramamurthy, Founder & CEO, Manikarnika Stores, TEDx Speaker, Revival of Extinct & Recycler - Clothes, Cards & Cartons



Doctors' Talk on **"Cancer in Women"** was organised on July 05, 2022.

Guest Speaker: Dr. Vaishnavi Joshi, Medical Oncologist, Apollo Hospital, Bengaluru.



A Session on **"Self-Defense"** was organized on December 14, 2022.

Resource Person - Mr. Mohammed Zabiulla, Martial Art trainer.



A talk on **"Ethics and Human Values"** was organised on December 26, 2022.

Resource Person: Mr. M R Sathya Narayana, Advocate, High Court, Bengaluru



Commerce and Management Forum

NCMS Commerce and Management forum aims to help students develop the required skill-set to stay abreast with every changing demand of industry by conducting activities beyond academics. It focuses on bridging the knowledge and skills gap between industry and academia and enhance the knowledge of students about various aspects of an industry. It provides an opportunity for students to develop and demonstrate leadership and organisation skills.

A Seminar on **"Digital Fluency"** was organised for 1st year B.Com students on February 18, 2022.

Resource Person: Dr. Dinesh Kumar Panigrahi, Regional Manager, NASSCOM, Governing Member and Director at Karnataka Vocational Training Society

A Workshop on **"Insight for Social Science Based Project Report Preparation and Research Methodology Framework"** was organised for M.Com students on June 14, 2022 at PG Centre, GFGC, Devanahalli.



3 Days Workshop on **"Human Process Laboratory"** was organised for BBA students on 23rd to 25th June 2022.

Resource Person: Prof. Madaiah Madegowda, Consultant HRD & OD.



A talk on **"Financial Planning"** was organised for B.Com students on July 30, 2022.

Resource Person: Mr. Siju Nair, Financial Coach & Consultant Founder, Virtuous Financials.



A talk on **“Business Taxation”** was organised for final year B.Com students on September 03, 2022

Guest Speaker : Dr. Sathisha H K, Assistant Professor, Govt. R.C. College of Commerce & Management, Bengaluru.



A Talk on **“Application of Accounting Standard in the Real World of Business”** was organised for final year M.Com & B.Com students on September 06, 2022.

Guest Speaker : Mr. Karthik Vasudevan, Manager, ACRE & Y, Bengaluru.

Physical Education

NCMS students represented at **“Bengaluru North University-Women Kho Kho competition”** held at GWC Ground, Kolar on March 09, 2022.

NCMS hosted, **“Bengaluru North University-Cricket Selection Trails”** on 19th and 20th March 2022

NCMS Students Mr. Chethan M, Mr. Harish G S, Mr. Akash A and Mr. Bhaskar A V have been selected and represented at **“Bengaluru North University - South Zone Inter University Handball Tournament”** on 18th & 20th March 2022.



NCMS students represented at **“Bengaluru North University-Volleyball Competition (Men)”** held at National College Ground, Bagepalli on 22nd & 23rd July 2022.

NCMS students represented at **“Bengaluru North University - Inter Collegiate Throw ball Competition (Women)”** held at ST.Vincent Pallotti College Ground, Kalyan nagar, Bengaluru on August 17, 2022, and secured third place.

NCMS students represented at **“Bengaluru North University - Kabaddi Competition (Men)”** held at Government First Grade College, Devanahalli, on 18th & 19th August 2022.

NCMS students represented at **“Bengaluru North University - Inter Collegiate Hand ball Competition (Men)”** held at Patel Institute of Science And Management, Bengaluru, on August 25, 2022 and secured first place.



NCMS students represented at **“Bengaluru North University Volleyball Competition (Women)”** held at Government First Grade College, Vemgal, Kolar on August 27, 2022.

NCMS students represented at **“Dasara Taluk Level Throwball and Volleyball Competition (Women)”** held at Gudibande Govt College, Chikkaballapura on 2nd and 3rd September 2022.

Winners, Participated in **“Dasara District level Throwball and Volleyball Competition (Women)”** held at K V campus, Chikkaballapura on 14th and 15th September 2022.

NCMS students represented at **“Bengaluru North University Cricket Competition (Men)”** held at Gopalan College of Commerce, Avalahalli, Bengaluru on 2nd & 5th September 2022.

NCMS students represented at **“Dasara Division level Volleyball Competition (Women)”** held at Nehru Stadium, Shivamoga on 19th and 20th September 2022.

NCMS students represented at **“Bengaluru North University Football Mens Selection Trials”** held at St. Vincent Palotti Degree College, Kalyan nagar, Bengaluru, on November 30, 2022.

NCMS students represented at **“Bengaluru North University Yoga Competition (Men & Women)”** held at One School of Business, Nagavara, Bengaluru, on December 06, 2022.

Land of Art and Culture

NCMS, aims for the holistic development, sustaining the pleasant culture of the country brings students together and avoids them going astray.

Cultural committee of the college celebrated **Sankranthi** on January 14, 2022.

On Account of **“World Food Safety Day”**, NCMS organised an event to uphold ancient healthy food and healthy food habits which the present generation had forgotten to keep up, on June 08, 2022.



NCMS organized orientation programme of **“KALA CHAITANYA”** on June 24, 2022. The Chief Guest of the programme was Mr. Ramesh, Comedy Khiladigalu fame. The programme aided the students in personality development in many different ways, dissolving fears and inhibitions that people unconsciously hold onto. It helps in personality enhancement by making the participants more confident, expressive and comfortable in their own skin. Besides it helps to understand and value the perspective of the others participating with them.

Colours Day was celebrated on June 29, 2022. NCMS cultural team vibrantly scheduled and organised a day to enjoy the colours where each class had to choose a colour and present a meaningful theme.



Kala Chaitanya arts platform, students performed a street play to create awareness as part of Doctor's Day. Mr. Lokesh of Comedy Kiladigalu played a lead role. Students created awareness about plastic, mental health and other issues at Chikkaballapur's Shidlaghatta Circle & Municipal Circle on June 30, 2022.

Chief Guest: Mrs R Lata, Deputy Commissioner, Chikkaballapur & Shri. Mithun Kumar, SP, Chikkaballapur



NCMS celebrated “Azadi Ka Amrit Mahotsav” on July 26, 2022 with Inter Collegiate Cultural Competitions for different events. The cultural activities enhance the confidence level for students, which allowed students to perform better. Since most of these activities were group-oriented, students got to know about people from different cultural backgrounds and interests. These healthy interactions not only enhanced the student’s interpersonal and communication skills but also prepare them for the real world.

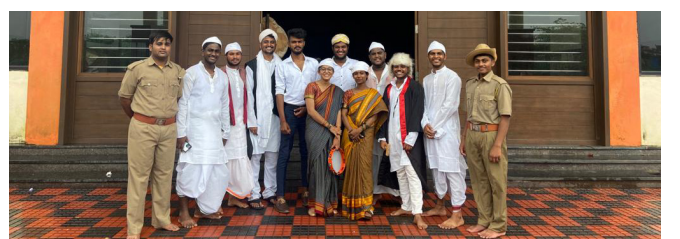


Retro 2022 was organised on July 29, 2022. The NCMS cultural team organised “Retro 60 – 80’s” to celebrate the golden decades.

Chief Guest: Smt. Girija Lokesh, Indian Theatre & Film Actress and Producer.



Kala Chaitanya Students from NCMS have won first place at Bengaluru North University and Performed “Esuru Dange” skit at State Level Inter University Competition held at Mangalore University on August 08, 2022



Bengaluru North University in association with Nagarjuna College of Management Studies, Chikkaballapur organised **“Togalu Gombeyaata”, Skit - Sundara Kanda** on September 19, 2022.



As every other college bids farewell, with much pride and exuberant, NCMS organised **ADIEU – 2022, a farewell Party** to the batch of 2022 on October 16, 2022.

A pleasant atmospheric greeting was offered to the Fresher's - **SWAGATH 2K22**, by the second and final year students on December 15, 2022.



New Vistas of Learning Industrial / Organisational Visit

Industrial visit has its own importance in the career of a student who is pursuing a professional degree. With an aim to go beyond academics, industrial visit provides a practical perspective to the world of work. It provides students with an opportunity to learn practically through interaction, working methods and employment practices. Following are industrial visits during the year 2022

- I Semester BCA students visited Dr. H N Narasimaiah Sub-Regional Science Center on March 16, 2022
- I, III and V Semester B. Sc students visited Dr. H N Narasimaiah Sub-Regional Science Center on March 23, 2022



- Students of BSc (PMCs & PME) visited Karnataka State Power Development Corporation (KSPDC -TI) and other solar power plants of various companies at Pavagada, Tumkur District on June 23, 2022.
- Industrial visit for B.Sc Students was organised to Kedage Precision, Peenya Industrial Area, Bengaluru on July 11, 2022





Industrial Visit for BBA Students was organised to Cotton World on August 23, 2022.



Department of Science organised a one day visit to 7th Space Expo held at Bengaluru International Exhibition Centre, Bengaluru on September 05, 2022



IIC in Association with ED Cell organised a visit to DERBI Foundation on “Exposure and Field Visit for Problem Identification” on November 19, 2022.



PG department organised an Organisation Visit to Reserve Bank of India (RBI) for MBA & M.Com Students on November 24, 2022.

Student's Activity

Our students participated in district level essay competition organised as part of **"Azadi ka Amrit Mahotsav"** on July 26, 2022. 2nd year B.Com student Mr. Gautham got the first prize, 2nd year BBA student Ms. Vindya and 2nd year BCA student Ms. Pooja Shetty got second prize and BCA student Mr. Chandan got consolation prize.

MBA & M.Com Students participated and presented research papers and won **"Best Paper Award"** for the paper entitled **"A Study on Impact of Disruptive Technologies on employees in an organisation"** at ERMA-2022 an International Conference on **"Transforming Business Practices Through Disruptive Technologies"** held on November 25, 2022 @ Nitte Meenakshi Institute of Technology.

Our students participated in Seminar Competition organised by **Creactive Knowledge – Science Forum**, on December 11, 2022. First year BCA students Mr. Sai Harshith & Mr. Hitesh have won **First Prize**, Final year BCA student Ms. Keerthana V has won second prize and Final year BCA student Ms. Shivani has won Consolation prize for presenting their topic in Space and Technology, Science and Innovation.

Staff Achievements

Dr. Anandamma N was invited for PANEL DISCUSSION by Teamlease Pvt. Ltd., on **"Integrating Skill Development with Curriculum - Will it produce a more employable workforce?"** on May 31, 2022.

The **"International Basava Siri Award – 2022"** was presented to Mrs. Lakshmi Devi in recognition of her work in disseminating vachanas.

Mr. Ajith S was awarded **"Chikkaballapur District Rajyotsava Award – 2022"** for his contribution in the field of Digital Art.

