



NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

(Affiliated to Bangalore University, Recognized by the Government of Karnataka)

Chikkamarali Village, Doddamarali Post, Nandi Hobli, Chikkaballapur Taluk & District-562101

Udyam Vikas (Entrepreneurship Development Cell)

Towards Nurturing the Right Spirit of Entrepreneurship

Economic development of a country is supported by entrepreneurship in several ways. It is a key contributor to innovativeness, product improvement and a pivotal ingredient to employment creation.

The College has established an Entrepreneurship Development Cell to promote entrepreneurship skills among the students to be innovative, self reliant. The ED Cell of the College conducts various programmes such as Workshops, Industrial Visits, Food Fest and Interaction with young Entrepreneurs etc to bring the right entrepreneurship spirit. These programmes are aimed at exposing the student community to be more proactive towards entrepreneurial activity.

Vision

To instil and cultivate an entrepreneurial culture and rational decision making mindset among students.

Mission

1. To provide necessary guidance, mentorship and resources to develop the students as entrepreneurs.
2. Organizing workshops, training programs and skill development activities to equip students.
3. Fostering a culture of innovation by supporting research initiatives, encouraging technological advancements and promoting the development of innovative products and services.
4. To promote social entrepreneurship, that focuses on creating business with social and environmental impact, addressing societal challenges and fostering sustainable development of students in future.

Objectives

1. To create awareness on opportunities and benefits of entrepreneurship among the students.
2. To make students realize their dream business through innovative products and to develop a greater entrepreneurial culture within the institution.
3. To encourage sustainable start-up businesses with potential for further growth.
4. To create awareness on the availability of financial assistance to start their own ventures.

Schedule of meetings:

1. The committee would formally meet at the beginning of the academic year to plan for the year's activities.
2. There would be a meeting at the end of the academic year to review the activities facilitated.
3. The committee would formally and informally meet as many times as required depending on the need.
4. The committee would meet prior to the start of an event to discuss overall planning as well as individual roles and responsibilities.

Responsibilities of the Coordinator:

1. The committee coordinator is responsible for scheduling the meetings and preparing the agenda for the discussions.
2. The coordinator should manage the budget allocated to the ED cell and ensure that it is utilized effectively to meet the objectives of the cell.
3. The coordinator should recruit and train volunteers to support the activities of the ED cell.
4. The coordinator of the committee is responsible for ensuring that each member has submitted and has maintained the relevant documents.
5. To write and circulate the minutes of the meeting.

General Working Rules:

1. The committee needs to prepare annual budget, keeping in mind the various events to be held over the course of the academic year.
2. The task of notifying all members about the meeting will be coordinated by the members along with student coordinators.
3. The Coordinator of the ED Cell shall conduct informal meetings at regular intervals to discuss and allocate tasks related to the various programs and activities conducted by the cell.
4. The coordinator along with the student coordinators shall be in-charge of displaying posters of the activities conducted and/or creating awareness regarding the various issues that are managed by the committee.
5. The committee has to submit the bills and invoices for all expenditures involved to the accounts section.
6. The committee is responsible for communicating the report for uploading on college website or arranging for press release.

Documents to be maintained by the Committee:

1. Copy of proposed plan submitted
2. Minutes of meetings for every formal meeting
3. Circulars sent by the committee
4. Circulars from IQAC/ Principal/ HODs linked to events organized.
5. Brochures / Invitation cards.
6. Annual/individual event budget submitted.
7. Report on every event/ activity conducted.
8. Student enrolment in activities/attendance
9. Photographs of the event
10. Certificate issued (if any)
11. Copy/photos of press release or media coverage.
12. Student feedback testimonials


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