NAGARJUNA
COLLEGE OF MANAGEMENT STUDIES
Chikkaballapur

Department of Commerce & Management, Science & Cultural Committee

In Association with
Bengaluru North University & IQAC

Organises

An Extravagant Intercollegiate Fest

UTKARSH
— 2023 —

Illuminating Minds, Unleashing Creativity

Cultural Events | **Commerce and Management Events** | **Technical Events**

Attractive Cash Prizes for Events*

Date: 11th August, 2023

Venue: NGI Auditorium

Cultural Events : Rules and Regulations

Event 1 : Group Dance – Kuniyonu Baara

Event Coordinators:

Ramyashree P: 87926 45369

Guna S.: 97417 37404

Rules
- Time allowed 6-8 mins.
- No live music will be entertained.
- The attire should be appropriate to the audio and a decent attire is preferred.
- Team should be present in the venue half an hour prior to the event.
- The final audio should be submitted to the coordinator before 30 mins of commencement of event.
- Usage of dangerous props is prohibited.
- Number of participants 5+1.
- Props, attire everything should be in co ordination and to be perfect on the event day.

Registration fees – Rs. 300

Event 2: Solo Dance – Hejje - Gejje

Event Coordinators:

Chethan R: 63638 84684

Manoj S: 97394 67407

Rules
- Time allowed : 5-6 mins
- It is mandatory that the participant should report at the venue 15 mins prior to the commencement of the event.
- The final audio should be submitted to the coordinator prior 30 mins of commencement of event.
- Properties should be arranged by the participant.
- Usage of dangerous properties is prohibited.
- Western, free style, hip hop, film style, folk style dance forms are allowed.
- Judgement criteria: Dance, costumes, presentation, choreography, performance confidence.

Registration fees – Rs. 100

Event 3 :- Face Painting - Mukhavada

Event Coordinators:
Spandana GM: 86182 86495
Navya M: 81475 97940

Rules

- Time allowed 1 hour 30 minutes.
- Each team shall have two participants – 1 Artist and 1 Model.
- Face painting should start only when the competition clock time starts.
- The model's hair may not be used to enhance the design. Design must not extend past the natural hairline of the model.
- If the model is bald, the design must stop where the natural hairline once was.
- The design may not extend down the neck or onto the chest, shoulders, or back area of the model.
- Participants should not use:
  a) Acrylic paints and other commercial paints including tempera paint, craft paint, textile paint, or airbrush paint **b)** An airbrush system **c)** Stencils or stamps of any kind **d)** Masks over any part of the face **e)** Prosthetic pieces that are glued or taped to the face (i.e., fake cuts, scars, warts, noses, etc.) **f)** False eyelashes, special effects contact lenses, novelty eyeglasses or sunglasses.
- Participants will be given 1 min to explain their work.

Registration fees – Rs. 100

Event 4:- Standup Comedy – Kila Kila

Event Coordinators : Raghav Tanay N. : 80888 92491
Harshit Yadav N: 89711 07510

Rules

- Time allowed 8+1 minutes.
- It is an individual competition
- Limited entries: Based on first come first serve basis
- No participant can point out any individual or religion in any way, and any dual meaning obscene content is strictly not allowed.
- Participants will be judged on the basis of content, fluency, spontaneity, presentation & sense of humor.
- Negative marking for exceeding time limit.
- Decision of the judges will be final and binding.

Registration fees – Rs. 100

Event 5:- Treasure Hunt- Shodha

Event Coordinators:
Sumanth M: 73530 95311
Natesh C G: 84310 42463

Rules

- Each group should have minimum of 4 members and maximum 6 members.
- Each team has to announce a leader at the time of registration.
- All personal belongings, phones, and other gadgets cannot be used while participating.
- A team cannot skip a clue.
- Entire team must stay together. It cannot split up to find different clues.
- If a team splits, team will be disqualified
- After 3 penalty points, the team will be disqualified.
- Any unfair means used or violation of rules can make the team disqualified.

Registration fees – Rs. 300

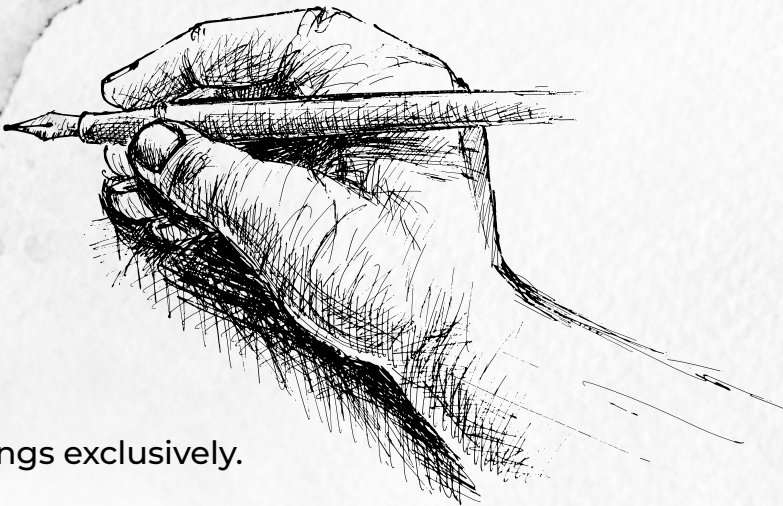# Event 6:- Drawing - Chittara

Event Coordinators
Chandu C B: 80731 44312
Sai Ruchitha Shetty: 80730 17199

Rules

- Time allowed 1 hour.
- The contest will focus on pencil drawings exclusively.
- Usage of colors is not permitted.
- Chart paper will be provided by the organisers.
- Pencil sketch must not be objectionable or inappropriate.
- The participants will carry their own materials.
- Each participant will have two-minutes to explain their drawing.
- Judgment Criteria: The theme, quality, intricacy, visual representation.

Registration fees – Rs. 100

Event 7:- Photography - Chaye

Event Coordinators:
Dilip Kumar L: 81056 56419
Tejas G B: 91104 59346

Rules

- Photograph should be taken inside the college premises, on the given theme.
- Participants should capture and showcase the various intricate patterns found in the natural world. This could include repetitive shapes, textures, colors, or any other visual patterns present in nature.
- Each participant can submit a maximum of three photographs.
- Images should be in JPEG format, with a minimum resolution of 1500 pixels on the longest side.
- Participants should provide a brief description of each photograph, including the location and any relevant details about the pattern captured.
- Should be responsible to maintain ethical standards and respect the environment while capturing their photographs.
- Images that harm or disturb the subjects or the environment will be disqualified.
- Mobile photography is Restricted.

Registration fees – Rs. 100
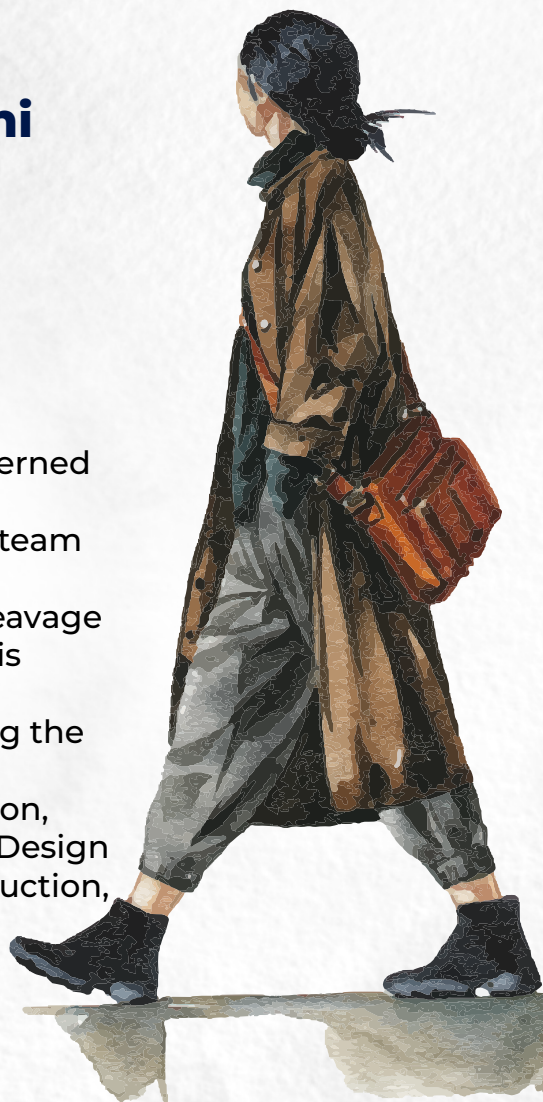
Event 8:- Fashion Walk- Samskruthi

Event Coordinators:
Deekshit SN: 81237 66640
Shravya K R: 99017 87580

Rules

- Number of participants 8 to 12.
- The final audio should be submitted to the concerned coordinator, on or before 9:00 a.m.
- Any form of obscenity will lead to debarring the team from the contest.
- Tube tops, single strip tops, knee length dress, cleavage showing dress, and backless (unless traditional) is strictly prohibited.
- Each group should have one tagline representing the theme of their attire
- Judgement Criteria: Stylistic concept, Presentation, and Coordination, Authenticity and Originality, Design concept, Vision and Fashion factor, Pattern construction, Creativity and Craftsmanship.

Registration fees – Rs. 300

Event 9:- Mime - Prathibimba

Event Coordinators:
Yathish C B: 90199 90519
Prashanth SP: 76766 93291

Rules
- Number of participants 4 to 6.
- Time allotted – 5 mins
- Music should be submitted before the start of event.
- The act should not contain any dialogue or lip sync.
- Background music is allowed.
- The theme should not be announced and should only be conveyed through gestures and movement.
- Any act of offensive, obscene, disrespectful actions or gestures can lead to disqualification.
- Properties are not allowed. Gloves, socks, shoes, and face paintings can be used.

Registration fees – Rs. 300

Event 10:- Solo Singing – Kuhoo Kuhoo

Event Coordinators:
Gowravva V: 99804 02191
Monika P: 93533 27181

Rules
- Time allowed: 5 min
- It is mandatory to reach the respective venue 10 minutes prior or the registration will be considered cancelled.
- Exceeding the time limit will cost a penalty of 5-points.
- Judgement Criteria: Authenticity, Clarity of words harmony / tune, rhythm, expression, timing

Registration fees – Rs. 100

Event 1: Manasvi - Best HR

Event Coordinators:
Puneeth C: 84315 88911
Inchara Y: 89514 38370

Rules

1st Round: Tick & Prove 15 mins 30 Question
1. Use of electronic gadgets of any kind is prohibited.
2. Usage of Internet amidst the round leads to disqualification.
3. Any type of malpractice will lead to disqualification.

2nd Round: Roundtable [Group Discussion]
1. 1 min will be given for the participant's decision for GD.
2. Any type of Shouting or malpractices will not be entertained.
3. Usage of Internet amidst the round leads to disqualification.
4. Topic will be given prior to the session/competition.

3rd Round: The Tempest [Role playing]
1. 2 participants in one team [pick and choose].
2. Topics will be given on the spot [Pick and Play].
3. 3+1 mins for the act.
4. No use of Internet.
5. Any type of malpractice will lead to disqualification.

4th Round: Last step to prove. [Stress Interview in Auditorium]

Registration fees – Rs. 100

Event 2: Sankalp - Product / Service Re-Launch

Event Coordinators:
Charan S Gowda: 91488 68393
Abdul Matheen S: 87925 90044

Rules

1. 2 members in a team.
2. Usage of internet is prohibited.
3. The product / service should be already existing failure product.
4. You have to relaunch product / service.
5. Re-launch should contain 7P's of Marketing
6. You have to create new logo and tag line for product / service of a selected failure company.

7. 10 min for PPT Presentation: 2 min for Q&A.
8. PPT should contain:
   a) Reasons for failure of product or service.
   b) Strategy what they used & what is your Innovation.
9. Video jingle of 1-2 min.
10. Need to be clear about Relaunch product / service.

Registration fees – Rs. 100

Event 3: Atya - Business Quiz

Event Coordinators:
Bindu A: 83103 94743
Chaithra C M: 96634 23946

Rules

1. Each team should have mandatorily 2 members.
2. Use of electronic gadgets of any kind is prohibited.
3. Event consists of 2 rounds.
4. 1st round is elimination round consists of written test on Current Affairs. Test has 25 MCQs. Time limit would be 15 minutes.
5. Selected team would go to the trading round.

Registration fees – Rs. 100

Event 4: Vishleshan- Case Study Analysis

Event Coordinators:
Anil Kumar G V: 77602 43478
Divya Rani S: 73497 37519

Rules

1. Maximum 2 students can participate in a team.
2. Time duration 1 hours 15 minutes for analysis.
3. Power point presentation (PPT) 10min (08 minutes presentation + 02 Minutes for Q&A).
4. Use of laptop is allowed.
5. A case study based on financial problem will be provided.
6. The participants will have to evaluate & solve the case using their analytical & financial knowledge.

Registration fees – Rs. 100

Event 5: Avinya - Business Plan

Event Coordinators:
Hemanth Kumar G M: 83103 01882
Sufiyan Khanum A: 77955 75607
Gangothri M S: 86600 22478

Rules

1. The number of students in team would be 2.
2. Each team will be allotted with 10 minutes (08 minutes is for presentation and 02 minutes for questionnaires round with audience and judges).
3. It is an event to showcase your talent of generating new business ideas with innovation and technology in addition with your passion.
4. Project idea topic must be related to any growing research area of management, commerce and economics field.

Registration fees – Rs. 100

Event 6: Samarpan - Trade Vultures [Mock Stock]

Event Coordinators:
Prakruthi N: 93423 61542
Indrasena Reddy: 89043 36395

Rules

1. Laptops are allowed.
2. Usage of Internet is prohibited.
3. Every team shall comprise of 2 members.
4. At the beginning of event, each team shall be given a fixed amount of 'virtual money'.
5. College ID is mandatory and teams have to submit a photocopy of the documents.

1st Round

1. Aptitude Test on Capital Markets (30 Questions)

2nd Round

1. The trading information is given on bench mark index companies
2. Participants based on the information provided on the screen should decide and proceed with Trading.
3. News item will be flashed every 1 minute. The participants will be required to analyze the impact on the securities and accordingly trade.

Registration fees – Rs. 100

Technical Events
Rules & Regulations

Event 1: Logo Designing

Event Coordinators:
Syeda Azeezunnissa: 96862 42747
Nikhil Kumar: 76784 08198

Rules

- Mobile phones are not allowed during the event.
- Individual Participants.
- It is mandatory that the participant should report at the venue 15 min before the commencement of the event.
- Time limit of 45 min.
- No copy of the design is allowed.
- Theme will be given on the spot.
- Any kind of malpractice will lead to disqualification.
- Design will be made on CANVA.
- Participants have to bring their own Laptops.

Registration fees – Rs. 100

Event 2: Blind Coding

Event Coordinators:
Shivani KN: 82176 13838
Shreya L Narayan: 95918 02383

Rules

- Blind coding is an individual event.
- This event consists of two rounds.
  - i. Round 1 contains one Python programme with time duration 30 min.
  - ii. Round 2 contains one Python programme with time duration 30 min.
- Each participants has to write the code for the given problem statement with monitor off.
- It is mandatory that the participants should report at the venue before 15 min of commencement of the event.
- The Pycharm is provided as IDE.
- Shortlisted participants of round 1 are selected to round 2 for which above rules are applicable.
- Participants whose code gets executed first will be given high preference.
- The second preference will be given to code with less number of errors.
- In case of tie, number of errors & time of the submission will be considered.

Registration fees – Rs. 100

Event 3: Technical Quiz

Event Coordinators:
Divyashree B U: 82173 00328
Harshitha Ram: 90907 02003

Rules
- There should be only two participants in a group.
- The competition will be carried out in two rounds
  i. Preliminary round   **ii.** Final round.
- The top 5 highest scored team will be qualified for the second round.
- It is mandatory that the participants team should report at the venue 15 min before the commencement of the event.
- Mobiles and smart watches are prohibited.
- Questions will be based on Technology (CS subjects).

Registration fees – Rs. 100

Event 4:- Code Debugging

Event Coordinators:
Zuber Khan: 99164 34722
Yuvadhan: 78928 02470

Rules
- Code debugging is an individual event.
- This event consists of two rounds.
- Time duration for each round is 30 min.
- Participants whose code gets executed will be given high preference.
- The second preference will be given to the code with less number of errors.
- In case of tie, number of errors & submission time will be considered.
- First round programme will be from C.
- Second round programme will be from Java.
- Mobiles and smart watches are prohibited.
- It is mandatory that the participants should report at the venue 15 min before the commencement of the event.

Registration fees – Rs. 100

Student Coordinators

Mr. Shashank N (Cultural) - 99002 74787

Ms. Gangothri M S (C & M) - 86600 22478

Mr. Ramamurthy C (C & M) - 96062 33061

Ms. Vaishnavi D (C & M) - 82961 62070

Ms. Navyashree G V (Technical) - 96862 70698

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For Registration QR Code

Chickmarali (V), Doddamarali (P), Chickaballapur - 562101