



# NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

(Affiliated to Bengaluru North University, Recognized by the Government of Karnataka)  
Chickmarali, Nandi Hobli, Chickballapur-562101



## NUDI CHAITANYA

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[www.nagarjunaeducation.com/ncms/](http://www.nagarjunaeducation.com/ncms/)

### BEYOND BOUNDARIES

Welcome to NUDI CHAITANYA. The last proceedings period has been buzzing with activities. Nagarjuna College of Management Studies organised a large number of events and activities besides rigour of academics. The editorial team is thankful to each and every one who has contributed for making this edition of the newsletter possible. In fact, we look forward more interesting activities in the campus which can be showcased in the newsletter. Hope you will enjoy reading this volume of NUDI CHAITANYA!

#### Vision

- Leadership and Excellence in Education

#### Mission

- Equipping the students with the skills necessary to respond to the needs and challenges associated with ever-confronting societal demographics
- Driving to provide excellent educational platform, skill based programmes that are responsive to the commitments of the students.
- Empowering the students to meet and exceed demands as active participants in shaping the world

### WORDS OF WISDOM

Nagarjuna College of Management Studies has the objective of being an active promoter of change by responding to the needs and demands of the times. This is achieved basically through the process of virtuous education, training and research. Nurturing creativity and inspiring innovation are the key elements of successful education, and our college is the perfect amalgamation of both. Providing ample opportunities in Commerce, Management and Science is one of the most fundamental obligations we owe to our students because in NCMS we are driven by the belief that every student deserves a high quality education. Our college provides meticulously and carefully planned mix of academics and extra-curricular activities through which all NCMSians have proved that it's not just studies that the students excel in, but every single endeavor they choose to do.

I take this opportunity to congratulate the editorial board for bringing this brochure, which in itself is an achievement considering the effort and time required.

**Dr. Anandamma. N**  
Principal, NCMS

### COURSES OFFERED

UG : B.COM | BCA | Advanced BBA | B.SC (PME, EMC's) PG : M.COM | MBA

### PROFESSIONAL COURSES OFFERED

CA | CMA | Aviation

### FOLLOW US ON



## COLOURS WEEK

"Tomorrow is the first blank page of a 365 page book". The year 2019 opened its first page with 'colour week' and became a milestone with its remarkable activities on green day, black day, blue day, white day and red day. The days were symbolised with unique themes like go green, protest against violence and terrorism, save blue, peace and save red.



## ANNUAL SPORTS MEET

Annual sports meet with a motto, 'to foster the development of lifelong activities across a range of students' growth' was held on 23rd Feb 2019. This gave a way to the students to showcase their talent physically and mentally in various sport activities. Dr. Srikantamurthy, Principal, NCET inaugurated the event and addressed that sport develops a sense of friendliness among the students to improve their team spirit.



## GRADUATION DAY



With a wish for very successful innings in their near future, for the students of 2017- 2019 Batch, NCMS organized graduation day to final B.Com and BBA students on 11th June 2019. The chief guest was Dr. M Byregowda, Founder Secretary, K S Muddappa Memorial Trust. The honorable guest addressed the passing out students with parting words and blessings. The ceremony was remarked by address by the principal Dr. Anandamma N and an emotional adieu by the graduating students.

## IKYA PRAVEGA

IKYA PRAVEGA a mega intercollegiate student fest held on 19th March 2019 The chief guest Mr. Yogaraj Bhatt, Film Director, Writer, Lyricist and Producer, Kannada Film Industry addressed the gathering. He advised the students that cultural fests in the college equals the importance of studies. A college festival is not just for fun, it adds value to the students' learning.



## RESEARCH CORNER



### INTERNATIONAL CONFERENCE

The month of March began with holding of International Conference organised by department of Science, Commerce and Management on, 'Issues and Challenges for Sustainability in the VUCA World', on 12 April 2019. The Chief Guests were Dr. T D Kemparaju, Vice-Chancellor BNA and Dr. Amiya Bhaumik, CEO, Lincoln University, Malaysia.



### NATIONAL SCIENCE CONFERENCE

Department of Science organized National Science Conference on, 'Emerging Trends, Innovations and Applications in Science Technology', on 01 October 2019. The resource persons were Dr. Udaya Shankar Puranik, Data Scientist and Science Writer Dr. Guruprasad, Chief Innovation Officer and Dr. V Kasturi Bangera, Prof. Dept. of Science, NITK Surathkal.

## FACULTY DEVELOPMENT PROGRAMME

In house FDP on, "**Role of Emotional Intelligence in Teaching**" in Ramanagara from 07 June to 08 June 2019. The resource person of the session was Prof. Madaiah Madegowda, Consultant HRD and OD. Emotional intelligence helps teachers face certain stressful situations in which their actions can impact the students' learning and well-being. Also, it helps them deal with the new challenges that come with problematic groups of students, crowded classrooms, or a lack of motivation.

FDP on, "**Informative to Transformative Education**", on 07 September 2019. The resource person Prof. Madaiah Madhegowda, Consultant HRD and OD explained Transformative learning involves experiencing a deep, structural shift in the basic premises of thought, feelings, and actions. It is a shift of consciousness that dramatically and irreversibly alters our way of being in the world.

Department of Commerce and Management organized FDP on, "**Merger and Acquisition**", on 24 October 2019. The resource person was Dr. V Rajesh Kumar, Founder and Managing Partner, Vittam Pravina Gurushala.

## WORKSHOP

Workshop on, "Human Process Laboratory", organised for I Year BBA students, from 03 to 06 September 2019. The resource person was Prof. Madaiah Madhegowda, Consultant HRD and OD. The lab helped the students to become aware of one's pattern of behavior, know the impact of one's behavior on others, and improve one's effectiveness in interpersonal interactions to derive greater satisfaction from others and many more...

Workshop on, "**Personality Development through Theater**", from 25th to 31st August 2019. The resource person Dr. Guruprasad T R, founder Siriyala Kalakendra, Shiralakoppa remarked that outdoor Learning helps young people to develop the ability to cope with and experience a wide variety of challenges. It requires them to make informed choices and to understand and take responsibility for the consequences.



Workshop on, 'SPSS' was organised for PG students on 25 May 2019. Resource person was Dr.Lancy D'Souza, faculty of Psychology, University of Mysore

Workshop on, 'Programming with Python', was organised by the department of Science between 24th to 29th June 2019 in association with NCET, Bengaluru and IEEE Student Chapter, Bengaluru.

Workshop for the PG students on, "Reading Financial Statements", was organized on 15 October 2019. The resource person was Dr. V Rajesh Kumar, Founder and Managing Partner, Vittam Pravina Gurushala.

Legal Awareness programme was organised by Anti-Ragging Cell and Sexual Harassment Redressal cell of the college on 24 August 2019. The resource person was Mr. S Nataraj, I ADJ, Chickaballapur and Mrs. Roopa K N, CJM, Chickaballapur.

## GUEST TALKS AND SEMINARS

- Higher Studies in India and Overseas, for final year UG students on 26 July 2019 by Mr. Vishwanath, Trainer, NCET.
- Importance of Goal Setting', for final year BBA students by Mr. Santosh, Founder and CEO MARAB Care, Royal Link Company on 21 August 2019.
- Goods & Service Tax' by CA Sudhindra on 13 September 2019.
- Article - 370 by Dr. Ameer Pasha on 11 September 2019



## QUALITY & IMPROVEMENT

# CAREER ADVANCEMENT CELL



**Career Advancement Cell provides students with a strong conceptual framework to build develop and manage teams.**

- Excel- 2019... Aim, Dream, Success - Three days soft skills training program for Final Year students.
- On Campus Placements for BCA, B.COM & BBA students on 06th November 2019 by M/S Jaro Education.
- On Campus Placements for BCA and BBA students on 24 September 2019 by M/S Confirm U, International Company.
- On Campus placements were organized to Final Year B. Com and BBA students by Net Connect Pvt Ltd and 24/7 Pvt Ltd from 29 July 2019 to 31 July 2019.



## WOMEN EMPOWERMENT CELL AND ENTREPRENEURSHIP DEVELOPMENT CELL

"Women Empowerment Cell and Entrepreneurship Development Cell", was inaugurated on 25 July 2019. The Chief Guest was Smt. Mathura Rajan, Distributer Tupperware, South India. The chief guest delivered the keynote address that the Entrepreneurship Cell in the college is on the lookout for corporates who can mentor the Business Model that qualify in our competitions and the scores of other startups that look to us for connecting them with the right mentors. Women empowerment cells bring equality in the society for both male and female members in all areas.

- Business Plan and Grooming Session by Mrs.Ashwini Karthik, Avon, ASAP Leader, Chikkaballapur
- Session on Zero Investment by Mrs. Padmasri B V, Area Manager Tupperware, Chikkaballapur
- Session on Financial Independence by Mrs. Naga Nandini K B, Director, Oriflame, Bengaluru
- Session on Financial Assistance by Mr. Venkat Saikumar, Chief Manager, Cananra Bank, Devanahalli and Mrs.BhavyaRajpal, Manager, Canara Bank, Chikkaballapur
- Online Business Session by Mrs. Krupa Madhukar, Kolar

## NCMS ENGLISH LANGUAGE CLUB

Department of English inaugurated, "NCMS English Language Club", on 28 August 2019 by Prof. Doreen S Kotian, HOD, Dept of English, GFGC, Hosakote; Dr.Indu M Eapen, HOD, Dept of English, GFGC, Mulabagilu and Principal **Dr. Anandamma N.** The guests addressed that language clubs in the college can help learners of all streams and levels improve their language. The most important reason is that they offer learners a chance to practice English by actually speaking it.

- English Language Week", was held from 16th to 21st September 2019. The club conducted various literary activities which helps the students to develop their literary skills in the academics.
- Workshop on, 'Communication Skills', by the resource person Smt. Vatsala H N, HOD, Dept of English, NMKRV Degree College, Bangalore

## CENTRE FOR FOREIGN LANGUAGES

**"A good knowledge of foreign languages can open a gateway to the wide range of careers"**

To cater to the domestic & international requirements Centre for foreign languages at NCMS is offering French, Japanese & other foreign language for the students along with the Indian languages.



## ROTARACT CLUB

- Rotaract Club of the college was installed officially on 24 August 2019 by the Chief Guest Rotarian. M S Pradeep Rao, President, Rotary-Yelahanka, Bengaluru. The chief guest remarked that Rotaract Clubs enable the students to grow personally and professionally, address community needs, and promote international understanding through friendship and service. Rotaract does a world of good. Clubs carry out at least one community service project and one international service project each year
- Rotaract Club of the college organised, "Fistful of Rice and Dal", donation event on 05 August 2019.
- Rotaract Club of the college visited Sarvodaya Orphanage to serve and help the orphanage on 19 August 2019.



## NEW VISTAS OF LEARNING INDUSTRIAL VISIT

- Industrial visit has its own importance in the career of a student who is pursuing a professional degree. With an aim to go beyond academics, industrial visit provides a practical perspective to the world of work. It provides students with an opportunity to learn practically through interaction, working methods and employment practices. Following are industrial visits during the year 2019
- III and V Sem B-School Students visited Mother Dairy, Yelahanka on 07th Nov 2019
- V Sem B.Com Students visited Reserve Bank of India on 14th Oct 2019
- I Sem B.Com Students visited Siney Toughen Glass Manufacturing Plant on 22nd Sept 2019
- I Sem Advanced BBA Students visited Unibic Biscuit Factory on 22nd Sept 2019
- III and V Sem B-School Students visited Deccan Hydraulics Ltd. on 18 Sept 2019
- PG students of the college visited Hindustan Beverages Pvt. Ltd. on 29th May 2019
- II & IV Sem Advanced BBA Students visited Toyota Kirloskar Motor on 24th April 2019
- II & IV Sem Advanced BBA Students visited Unibic Biscuit Factory on 18th Mar 2019
- II and VI Sem B.Com Students visited Kolar Chickballapur Milk Union Ltd. on 22nd Feb 2019
- IV student's visited Cattle Feed Plant, Rajanakunte. On 14th Feb 2019
- II and VI Sem BBA Students visited Mother Dairy, Yelahanka on 24th Jan 2019



## NATIONAL SERVICE SCHEME (NSS)

- To instil the spirit of social Service among the young students; NCMS has established NSS at the institute level. Currently, NCMS has over 250 active students from different classes, working for community health care, Literacy drives and Environmental protection.
- NSS students of the College participated in 50 years, "SuvarnaMahathsava", celebrations held at St. Joseph College, Bengaluru on 24th September 2019
- NSS Students of the college celebrated 50 Years, "Golden Jubilee", of NSS on 25th September 2019.
- Blood Donation Camp", was organised in the college on 17th September 2019.
- Students were been qualified for Republic Day Parade selection held at Belagum
- NSS volunteers participated in National Integrated Camp from 6th March 2019 to 12th March 2019 at GFGC Shimogga.
- One week Special Village NSS Camp from 26th Jan 2019 to 01st Feb 2019 at Belluti



## EXPOSURE BEYOND THE BOOKS SPORTS

### OUTSTANDING ACHIEVEMENT

Mr. Munegowda has secured I Place at intercollegiate sports meet-Bengaluru University Wrestling Competition and he represented Bengaluru University Nationwide.

- Ms. Lavanya is selected to Bengaluru North University Kho-Kho team to participate in Inter-University Level.
- Ms. Supriya D V and Ms. Shivaranjini are selected to Bengaluru North University Kabaddi Team to participate in Inter-University Level.

Ten students of the college participated in Inter-College Table Tennis Tournament held at New Horizon College, Kasturinagar. Men's Team Secured I Place and Women's Team secured II Place in University Level.

- Secured the Second Place in Volley Ball-Men held at Vishnu Priya College of Advanced Studies on 08th August 2019.



## SENSITIZING TO CULTURE

The Cultural Committee of Nagarjuna College of Management Studies is committed for holistic development of students, by creating an environment where talents are nurtured every year. The committee conducted various programs throughout the semester and brings out the vibrant colours of extracurricular activities.

**Chief Guest Shri. Arjun Devaiah, International Athlete, addressing the gathering**



**SWAGATH 2K19 19- FRESHERS' PARTY 17 AUG 2019**

## RAJYOTHSAVA Celebrations, 02 Nov 2019

