

NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

Chikkamarali Village, Nandi Hobli (NCET Campus) Chikkaballapura - 562101

NUDI CHAITANYA

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Welcome to NUDI CHAITANYA. The last proceedings period has been buzzing with activities. Nagarjuna College of Management Studies organised a large number of events and activities besides rigour of academics. The editorial team is thankful to each and every one who has contributed for making this edition of the newsletter possible. In fact, we look forward to more interesting activities in the campus which can be showcased in the newsletter. Hope you will enjoy reading this volume of NUDI CHAITANYA!

Editorial Board: Mr. Anil Kumar A. *Head of English Department*
Mr. Kiran Kumar T N, *Assistant Professor, Dept of C & M.*

VISION

Leadership and Excellence in Education

MISSION

- | Equipping the students with the skills necessary to respond to the needs and challenges associated with ever-confronting societal demographics.
- | Driving to provide an excellent educational platform, skill based programmes that are responsive to the commitments of the students.
- | Empowering the students to meet and exceed demands as active participants in shaping the world.

WORDS OF WISDOM

NCMS is a renowned and prestigious institution of the city of Chikkaballapura and around. I feel extremely happy and privileged to be part of this magnificent educational institution. We need better education to have better thoughts, better humans and to build a better society. I am very pleased to bring to your notice that NCMS is one of those Colleges which provides ample opportunities along with a value based wholesome quality education to nurture the inner potentials of every student. I wish the best of fortune, peace and prosperity to all those who contribute to the noble task of spreading education and its manifest qualities, aims and objectives.

Prof. Manohar Narajji
Director, NES

Nagarjuna College of Management Studies has the objective of being an active promoter of change by responding to the needs and demands of the times. This is achieved basically through the process of virtuous education, training and research. Nurturing creativity and inspiring innovation are the key elements of successful education, and our college is the perfect amalgamation of both. Our college provides, a meticulously and carefully planned mix of academics and extra-curricular activities through which all NCMSians have proved that it's not just studies that the students excel in, but every single endeavour they choose to do. I take this opportunity to congratulate the editorial board for bringing this newsletter, which in itself is an achievement considering the effort and time required.

Dr. Anandamma N
Principal, NCMS

NATIONAL YOUTH DAY

National Youth Day celebration was held on 18 Jan 2020 in the campus. It is Swami Vivekananda's 157th Birth Anniversary. Blood donation Camp was organized. "Channeling Youth Power for Nation Building" is the theme of this day. Youth play a great role in nation-building". They have the power to help, develop and move the country towards progress and also responsible for bringing social reform within a country. Youth of a country determine the future of a nation.



ANNUAL SPORTS MEET



Annual sports meet with a motto, 'to foster the development of lifelong activities across a range of students' growth' was held on 6th February 2020. The Sports Meet 2019-2020 was held in NCMS giving the platform for all our brimming students to explore the right sportsmanship. The honourable chief guest of the day was Prof. Manohar Narajji and Presided by Dr. Anandamma N, with the remarkable presence of NCMS sports icons Mr. Munegowda GR, Mr. Aseefulla, Mr. Roshan Pasha & Ms. Lavanya A.N.

Department of Physical Education & Cultural Department jointly organized "CULTURAL SPORTS DAY" @ Campus on 20 Feb 2020. Desi games like Lagori, Kunte Bille, Chowkabara, Tug of War and others were organised.

GRADUATION DAY



With a wish for very successful innings in their near future, for the students of 2017-2020, NCMS organized the graduation day for all B.Com, BBA & BCA students on, 11 November 2020.

The Chief Guest was Prof. Nagesh V Bettakote, Vice-Chancellor, Karnataka State Dr. Gangubai Hangal Music and Performing Arts University. The honorable guest addressed the passing out students with parting words and blessings. The ceremony was remarked by the address of the principal Dr. Anandamma N and an emotional adieu by the graduating students.



VIRTUAL EVENTS

Pandemic or not, nothing stops NCMS from coming up with the best ideas to engage and support its students and faculties in learning. So, with the current state of things prompting our college to digitally engage NCMSians, one trend that's picking up is virtual events. Having observed NCMS hosted successful virtual events during lockdown, here's the list of the top trending ones being adopted by NCMSians at NCMS..

On 7 October 2020, virtual inauguration of the first year Commerce & Management department was held to mark the commencement of the new academic year of the college.

On 2 November 2020, virtual inauguration of the first year Science department was held to mark the commencement of the new academic year.

ONLINE ORIENTATION SESSIONS

- Session - 1** : Values for Life. Resource Person: Dr. Dakshayani K N, Prof & Head of PG studies, NDC, Yelahanka
- Session - 2** : Humanity & Life Values. Resource Person: Ms. Roja N, Assistant professor & NSS Coordinator, Department of Kannada, NCMS
- Session - 3** : Goal Setting & Personality Development . Resource Person: Dr. S. Harish Babu ,Principal, Nagarjuna Degree College, Yelahanka. Director - Management Studies.
- Session - 4** : Passion to Profession by Mrs. Meena C, Assistant professor, Department of C & M, NCMS
- Session - 5** : Industry Readiness – A way Forward. Resource Person: Mr. Thimmaiah N K , Career Consultant

RESEARCH CORNER



Conferences, Workshops and seminars are an essential part of an academic life, but with all of the focus on getting papers accepted and the stress of presenting or giving talks, they can sometimes feel like an overwhelming or even scary experience. These events help both students and faculties to get feedback on an early version of their latest work, get to know other people in their field, hear about the latest research, meet their academic heroes, engage in high-level debates and refine their ideas, adding to their CV, improve their presentation and communication skills and many more

Nagarjuna Group of institutions in association with Daka International and MTC global organised a International Conference on “Innovations in technology, Business & Management” on Feb 7, 2020.

FACULTY DEVELOPMENT PROGRAMME

On 16 May 2020, a one day in-house FDP was organized in association with Edu Pinnacle on "How to use Excel and other tools for online teaching" Resource Person Mr. Bharath Rajanna, CEO & Founder, Edu Pinnacle.

On 18 June 2020, NCMS organised a virtual One day National Level FDP, on "Moving Classes Online: Opportunities & Challenges" Resource Person: Dr. Geetha M Rajaram, Principal, Global Institute of Management Studies, Bengaluru.

On 22 June 2020, a one day online national level FDP on 'Art of influencing students in online classes' was organized to all the faculties of various colleges. The resource person was, Prof. Ramani Venkat, NLP Coach, Startups Mentor & Strategic Sales Consultant



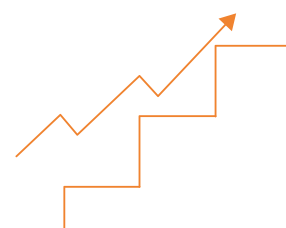
CAREER ADVANCEMENT CELL

Aptitude Skills Training for the final year Students from 20th January 2020 to 25th January 2020. Conducting training programs for students is to sharpen their skills to attend interviews. Such programs are meant to help the students in different ways. The students are provided with information about various fields and it enables them to choose the one which they are passionate about.

On Campus recruitment drive was organized for Final BCA Students by NCMS Career Advancement Cell on Feb 18, 2020

From 25 to 28, June 2020 NCMS Career advancement cell organized Webinar Series in Association with Bombay Stock Exchange Brokers Forum.

Resource Person: Dr. V. Aditya Srinivas, COO & Chief Economist, BSE Brokers Forum



WORKSHOPS

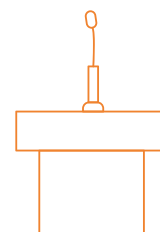
Education is not restricted to the boundaries of a classroom, learning at NCMS goes beyond the books. We believe that opportunities must be provided to the students for learning based on boarding and non-boarding colleges in and around Chikkaballapur colleges. This is made possible by way of organizing various camps, trips, sports events and many more which helps the students to explore the world around them.

- | Workshop on Business Analytics from 20 January 2020 to 25 January 2020, was organized by Dept of C & M for BBA Students. The workshop took a data-driven approach to the world of business, using statistics and data modeling to develop new business insights. This blend of technology and business makes it an ideal study option for anyone with an interest in programming or working with big data
- | "Investors Awareness Program" was organized on 9 January 2020, for BBA & B.Com students. The project enables the students to know about various policies and schemes which are available in the market. This project was conceived to educate the prospective rural investor so that he or she understands the benefit of saving, investment and capital formation or accumulation.
- | Workshop on "ERUDITION- A student conditioning program for professionalism" by Mr. Abhishek R - Educator and Mentor was held on Feb 19, 2020



GUEST TALKS AND SEMINARS

- | Interpersonal Relationship programme on, January 29, 2020 was delivered by Mr. R Nagesh, Prof. of Happiness, Corporate Trainer, Personal Counsellor, Head of Mythri Foundation. Supporting interpersonal relationships outside the classroom is another important way to support the social needs of the students. It helps students get involved in and benefit from after college activities. These programmes promote supportive relationships across different races and cultures in the classroom.
- | Guest Talk on Stock & Commodity Market was presented by Prof. Swaminath S, Executive Committee Member- Indian Accounting Association, Assistant Professor - GFGC, Kengeri, on 04 Feb 2020.
- | Guest talk was organized by Dept of C & M for First Year BBA & B.Com students on " Human Impact on Environment " on Feb 20 2020
- | From 2 July 2020 to 13 July 2020 to provide opportunity for the faculties to exhibit their interest on various topics, an intra house webinar was organized.



LANGUAGE FORUM

We do believe that the importance of language clubs in colleges has great potential to develop language skills significantly.

English language club is a place for English learners to use English outside the classroom setting. English clubs give students opportunities to practice English in a relaxed, informal environment, and to meet new people.

Kannada Week, from 27 Jan to Feb 01 2020 was organized to obvious that languages play an important role in various aspects of students' lives. Their role is not only limited to communication, rather it extends into the vast branches of knowledge and human sciences. The Department of Languages is capable of developing students' knowledge and extending it for the benefit of the students.

CENTRE FOR FOREIGN LANGUAGES

"A good knowledge of foreign languages can open a gateway to the wide range of careers"

To cater to the domestic & international requirements Centre for foreign languages at NCMS is offering French, Japanese & other foreign languages for the students along with the Indian languages



PRAGYAN SCIENCE FORUM



Department of Science in association with NCMS Science Forum 'PRAGYAN' Organised guest talk on "How Applied Mathematics is used in Artificial Intelligence" by Mr. Thamme Gowda, Research Scholar University of California, USA on 9th Jan 2020. Applied Mathematics is the core of Artificial Intelligence and Machine Learning because it provides means of implementing how their goals can be reached. It gives us a powerful answer, in the form of minimization procedures and back-propagation, which have been known independently for a long time.

Pragyan NCMS Science Forum launched its own PODCAST on Nov 20, 2020

Pragyan NCMS forum organised a Live interview with Dr. Guru Prasad , Founder Ka- Naada Phonetics, Former ISRO Scientist on " Indian Startups - Challenges & Opportunities" through PODCAST



NATIONAL SERVICE SCHEME (NSS)

NSS as one of the most active clubs instills the spirit of social Service among the young students; NCMS has established NSS at the institute level and is one of the most active club in the college. Currently, NCMS has over 250 active students from different classes, working for community health care, Literacy drives and Environmental protection.

On, 18 Jan 2020 in association with Red Cross a Blood donation camp has was organized

On, 9 February 2020 to imbibe the societal service and social concern to our students, NCMS organized a week NSS camp at Soppalli village.



ROTARACT CLUB



NCMS Rotaract Club in the college having a strength of more than 100 members. Rotaract club organizes various projects and activities, depending primarily on the interests of the club members. However, within the Rotaract program, all clubs undertake three types of activities in varying degrees: professional development, leadership development, and service projects. Together, these three areas provide important experience and opportunities for the personal development of each Rotaractor.

On 5th September 2020 Department of District Police, Chikkaballapura organised, 'DRUG-FREE CHIKKABALLAPURA' awareness programme and District Level Photo contest against Drugs. Our student Ms. Deepthi G C of II B.Com had Participated and won FIRST PLACE in the competition.

An online workshop on drug awareness was organized to all the students in an effort to prevent illicit drug use, the resource person of the workshop was Mr. B K Patel, Sub Inspector, Nandi Police Station.

SENSITIZING TO CULTURE

The Cultural Committee of Nagarjuna College of Management Studies is committed for holistic development of students, by creating an environment where talents are nurtured every year. The committee conducted various programs throughout the semester and brings out the vibrant colours of extracurricular activities.

As a part of Cultural & Management activities following events has been organized

Bridal Makeup on Feb 5, 2020.

Fireless Cooking on March 4, 2020

Essay writing on 8 Dec 2020

Debate on - **It is Money which motivates people towards success than any other factor in society**, on 23 Dec 2020



OUTSTANDING ACHIEVEMENT

Academic evaluation and co-curricular achievements of students is a very important milestone in any education system. The performance in examinations and competitions give confidence and satisfaction to the students and is a reflection of competence, performance and credibility that is necessary for global acceptability, of any institute.

Cordial Congratulations NCMS Sports Icon



Mr. Munegowda

University Gold Medalist, Wrestling

Best Regards Star of NCMS



Ms. Nune Tejasri (BBA)

V Rank, Bengaluru University

COURSES OFFERED

Under Graduate Program: B.Com / BBA / BCA / B.Sc (PME, EMCs & PMCs)

Post Graduate Program : MBA / M.Com

Professional Courses: CA Foundation / Aviation / Data Science / Business Analytics

Bachelor's Degree + UPSC Coaching(Integrated Residential Program)

NAGARJUNA COLLEGE OF MANAGEMENT STUDIES

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